

When the Mayor Visits Your Club

Does the Mayor visit your club? They should be at every meeting. You know the drill - smiling and talking to everyone. Knowing all the names. Bringing energy and enthusiasm to every meeting they attend. The room feels a little brighter when they are there. They will often position themselves very close to the door because they don't want anyone to slip by. The mayor can be counted on as the facilitator of goodwill. Great fit for our club meetings right?



Of course there are no Mayors visiting our clubs (although some of our politicians could certainly use our help). Who would fill this type of role in your club? Hopefully the answer is that several people do. When an officer team takes the responsibility to greet and interact with members and guests in this way, they create an energy that is vital to conducting a successful meeting. This is not about

numbers by the way. Although it is true that a larger group can have more energy, I have attended meetings with lower numbers but the members were committed and engaged. Conversely, I have attended poorly run club meetings with strong attendance numbers. It is more about the attitude of those who show up and less about how many show up.

When I was President of my club, I made it a point to speak to every member and guest at every meeting. Every meeting! I wanted them to know that I was happy they were there. I wanted to make sure a guest had a nametag, agenda, and was seated near an experienced member. It was a priority for me to bring enthusiasm from the minute they walked through that door. Although it has been a couple of terms since I was Club President, I still do it. Every meeting! As a leader, setting the level of expectation for how to interact with members and guests should be on your priority list. This is one of those things you can only show - telling doesn't work.

At your next meeting, just sit and watch the door. Does every member and guests get this type of treatment? If yes, good for you. You likely have a successful club. If no, ask yourself why it is not happening. Take action right away to raise the level of expectation to insure everyone gets recognition like this. If you do this, they will be calling you the Mayor in no time at all!