



District 37 Toastmasters is pleased to bring you D37 Connections, a monthly email that highlights what's happening in the District. As we start a new Toastmasters year, we want to ensure that you have up-to-date information and ideas that will help you be successful.

The 2018-19 District Leadership Team

Please welcome your leadership team supporting the members and clubs of District 37 in the new Toastmasters year. See a complete [listing of officers](#) including the new Division and Area Directors and of what Area your club is a part.

Upcoming District 37 Dates *Note: will need to add conference calls to D37 events calendar*

- District Executive Council (DEC) kickoff and training – July 7th
- Area Council conference call – July 8th (see below)
- Conference call for Area Councils – July 15th (see below)
- TLI – Divisions A and G – July 21th
- Conference call for club VPPRs – July 22nd (see below)
- TLI – Division C – July 25th
- TLI – Division D – August 4th
- Summer Speech Spectacular, Raleigh – August 4th

See event details and the complete District [calendar](#).

Want to submit an event request for the calendar? Click [Event Submission Form](#).

Monthly Zoom Conversations

This year the District is offering opportunities for District and club leaders to collaborate in Zoom conferences. There are three types, all held Sunday evenings 8:00pm to 8:30pm.

Trio/Division Directors Keeping in touch throughout the month is vital for our leadership team. These semimonthly calls on the 1st and 3rd Sundays of the month allow us to stay engaged to promote communication throughout District 37. The next call this month is on July 15th and will follow up to our Kick Off Meeting on July 7.

Area Council Mentoring Rei Fuller and Karlene Phillips are facilitating conversations every 2nd Sunday where topics include why council meetings are impactful, different ways to accomplish this task, how to address challenges to regular council meetings and the benefits to the clubs throughout the year. The next Area Council Mentoring call will be on Sunday July 8th.

Club VPPRs can have a conversation with the PR team every 4th Sunday about the challenges they may be having and how we can solve them as well as to share ideas benefitting other clubs. Join us every month or as often as you need. Our next conference call will be held Sunday, July 22nd.

The Smedley New Member Challenge is Coming in August

Your club can qualify for the Smedley Award challenge by adding five new, dual or reinstated members between August 1st and September 30th. It's a great way to start building membership in the new Toastmasters year and secure an early DCP point! [Read more](#) about this and other incentive programs.

District 37 Social Media – Twitter, Yapp and More!

Twitter District 37 has a Twitter feed that will keep followers alert to news, events, and incentives. This will be an especially good way to follow the very latest developments. To access, follow [District 37, @Toastmasters D37](#).

Yapp We have also built an app for Yapp that enables engagement with your fellow Toastmasters across the District. Yapp is the mobile District App to bring information to the palm of your hand. Click this link to install the District 37 mobile app: <http://my.yapp.us/D37CONAPP>. Create an account or use your Facebook account to authenticate.

And don't forget our District 37 [Facebook group](#)!

Here are some [social media tips](#) for your club.

Discovering Pathways

Each month we would like to call attention to one of the ten paths in the Pathways Learning Experience. This month, learn more about a very popular path in District 37: Read about [Presentation Mastery](#).

Club Success Tip for July

Many clubs have benefitted from membership in their local Chamber of Commerce. Memberships are usually available at a lower nonprofit rate but provide networking opportunities with professionals in the community (in the form of luncheons, breakfasts, and after hours events, for example.) Very often benefits include publicity for the club and its activities, use of space for special events at a reduced rate, and referrals from members. Why not contact your Chamber and ask about the possibilities?

When the Mayor Visits Your Club

Does the Mayor visit your club? They should be at every meeting. You know the drill - smiling and talking to everyone. Knowing all the names. Bringing energy and enthusiasm to every meeting they attend. The room feels a little brighter when they are there. They will often position themselves very close to the door because they don't want anyone to slip by. The mayor can be counted on as the facilitator of goodwill. Great fit for our club meetings right? [Read more...](#)

Other useful links:

- [District 37 Youtube channel](#): educational videos, contest winners, and more.
- An exceptional breakdown of the [Pathways Learning Experience](#) by District 4 in California
- Free Toast Host 2.0 [Support site](#)

Please check out our website at d37toastmasters.org

Meet Your District 37 Public Relations Team for 2018-19

Your new PR team is looking forward to supporting your success with information and ideas. We are David Lindquist, Public Relations Manager, and Peter Agiovlissitis, Victor Canipe, Sharon Dawson, Remy Heskett, Daimon King, Michael Lail, Saleh Mugannahi, Mary Roca, and Adrianna Vermillion.

Suggestions and comments are welcome. [Contact PR Manager](#) David Lindquist. (919) 594-7608.