



District 37 Toastmasters is pleased to bring you the new edition of **D37 Connections**, a monthly email that highlights what's happening in the District along with up-to-date information and ideas that will help you be successful.

Upcoming District 37 Dates

- 10/20 – District Executive Council in High Point (rescheduled from Sept. 15)

See event details and the complete District [calendar](#).

Want to submit an event request for the calendar? Click [Event Submission Form](#).

Finance Manager Jim Carmody asks you to remember that **reimbursement requests** in Concur must be received by Sunday 11:59pm for processing the upcoming week.

Monthly Zoom Conversations Continue in October

This year the District offers opportunities for District and club leaders to collaborate in Zoom conferences. There are three types, all held Sunday evenings 8:00pm to 8:30pm. We had very successful online conversations in August so you won't want to miss those this month!

See event details including access instructions in the complete District [calendar](#).

- Trio/Division Directors Keeping in touch throughout the month is vital for our leadership team. These semimonthly calls on the 1st and 3rd Sundays of the month allow us to stay engaged to promote communication throughout District 37. The next call this month are on October 7th and 21st.
- Area Council Mentoring Rei Fuller and Karlene Phillips facilitate conversations every 2nd Sunday where topics include why council meetings are impactful, different ways to accomplish this task, how to address challenges to regular council meetings and the benefits to the clubs throughout the year. The next Area Council Mentoring call will be on Sunday October 14th.
- Club VPPRs can have a conversation with the PR team every 4th Sunday about the challenges they may be having and how we can solve them as well as to share ideas benefitting other clubs. Join us every month or as often as you need. Our next conference call will be held Sunday, October 28th.

Coming December 1st! The 2018 Toastmasters Leadership Institute Extravaganza!

Who says Leadership training has to be dull? NOT THIS YEAR. Welcome to the District 37 **FIRST Toastmasters Leadership Extravaganza**. Your leadership team has pulled out all the stops for a roaring good time. Breakfast and lunch included. We're excited to announce that Sarah Khan, Toastmaster, Speaker, and Trainer will be our keynote speaker!

- Mid-year club officer training
- Special educational sessions

- Hall of Fame Lunch
- District council business meeting

Sign up and come to enjoy Great Wolf Lodge located near Charlotte. 7:30 am to 4:30 pm, December 1, 2018. [Register and SVP at Eventbrite](#).

Renewed! Club Guest Packets Incentive

The District 37 Leadership Team is happy to provide your club with Toastmasters Guest Packets (Item 387) and a Guest Log Book (Item 84) at no charge to your club. To receive Guest Packets at no charge, email a copy, a picture or scan of each page of the Guest Book as it is completed. Each completed page must be legible with name, address, phone number and email address for the four (4) guests. Please include in your request: Club Name, VPM Name, and best mailing address for Guest Packets to be sent to. [Read full details](#)

District 37 Social Media – Facebook, Twitter, Yapp and More!

District 37's [Facebook page](#) is a wonderful place to share your club's activities, ideas for fellow Toastmasters, videos, and more. It is public-facing so that inquirers can see what Toastmasters can do for them. Become a member and post content today!

Here are some [tips for using Facebook](#) for your club (courtesy of District 44)

The PR Team has been recording and posting **videos** to our District 37 [Youtube Channel](#). These include David and Remy's two-minute tips for Pathways, Club Web Sites, and more, and Voices of Millennial Toastmasters.

Latest Tip videos by David and Remy:

#1 – [Pathways Tip #2](#) (1:32)

#2 – [Club Web Site Tip #2](#) (2:07)

[Toastmasters: Timeless Experience at Any Age](#) (3:45)

District 37 has a **Twitter** feed that keeps followers alert to news, events, and incentives. This is an especially good way to follow the very latest developments. To access, follow [District 37, @Toastmasters D37](#).

We have also built an app for Yapp that enables engagement with your fellow Toastmasters across the District. Yapp is the mobile District App to bring information to the palm of your hand. Click this link to install the District 37 mobile app: <http://my.yapp.us/D37CONAPP>. Create an account or use your Facebook account to authenticate.

Discovering Pathways

Each month we would like to call attention to one of the ten paths in the Pathways Learning Experience. This month, learn more about [Dynamic Leadership](#).

Visit Our District 37 Pathways Resource Page

The District 37 Public Relations team has created a [Pathways Resource Page](#) on the District Website that provides video tutorials, guidelines for Toastmasters and Base Camp Managers, and insights on the Pathways Learning Experience. We're adding content every month so check the page regularly. Do you have challenges or questions about Pathways we can address on the resource page? [Contact us!](#)

We need your ideas for resources to add! [David and Remy ask for your help on this brief video](#).

District Reformation

We've also added a page with information about [District Reformation](#) in 2020 (that is, the subdivision of District 37 into two separate Districts.)

Club Success Tip for October

What's in your club's visitor kit? Does your club have a visitors kit? A good way to impress visitors is to provide them with a thoughtful packet of information that reinforces the value of your club. Pick up some inexpensive pocket folders and include (for example) a welcome letter from your club president, a statement of the benefits of Toastmasters, a one-page on How Meetings Work, a summary of the Pathways Learning Experience, a membership application, and a copy of Toastmasters Magazine. You can include whatever you think tells your club's story and addresses the Toastmasters value proposition. You can purchase a Toastmasters International designed [kit](#) for \$2.50, or obtain them through the District 37 Guest Packet Incentive discussed in Paragraph 5 above.

Special Recognition: A D37 Club Success Story

"Cary Toastmasters was chartered in 1972. Like so many clubs who have been around the block, this one has experienced great times and some not so great. The recent history reflected a period of not so great. For many different reasons, the club had reached the point of no return. The days never looked darker for Cary Toastmasters. It would take a herculean effort to bring this club back from the edge of the cliff..."
[Read more.](#)

This month's article: The Feedback Loop

"If I had to choose one element of the Toastmasters program that is really the straw that stirs the drink it would have to be the feedback we provide our members. When a member gives a speech, we owe it to them to let them know what they did well, which areas could use improvement, and suggestions on how to make those positive changes. The best evaluators really give the speaker something to work with..."
[Read more](#)

Other useful links:

- An exceptional breakdown of the [Pathways Learning Experience](#) by District 4 in California
- Free Toast Host 2.0 [Support site](#)

Please check out our website at d37toastmasters.org

Your District 37 Public Relations Team for 2018-19

Your new PR team is looking forward to supporting your success with information and ideas. We are David Lindquist, Public Relations Manager, and Peter Agiovlassitis, Victor Canipe, Sharon Dawson, Remy Heskett, Daimon King, Saleh Mugannahi, Mary Roca, and Adrianna Vermillion.

Suggestions and comments are welcome! [Contact PR Manager](#) David Lindquist. (919) 594-7608.