



District 37 Toastmasters is pleased to bring you the new edition of **D37 Connections**, a monthly email that highlights what's happening in the District along with up-to-date information and ideas that will help you be successful.

### Upcoming District 37 Dates

- 9/15 – District Executive Council in High Point
- 9/21—Deadline for TLI Presenter Proposals (see below for details)
- 9/30 – Fall dues period ends
- 9/30 – Last date to qualify for Smedley Award membership challenge

See event details and the complete District [calendar](#).

Want to submit an event request for the calendar? Click [Event Submission Form](#).

Finance Manager Jim Carmody asks you to remember that **reimbursement requests** in Concur must be received by Sunday 11:59pm for processing the upcoming week.

### Monthly Zoom Conversations Continue in September

This year the District offers opportunities for District and club leaders to collaborate in Zoom conferences. There are three types, all held Sunday evenings 8:00pm to 8:30pm. We had very successful online conversations in August so you won't want to miss those this month!

See event details including access instructions in the complete District [calendar](#).

- [Trio/Division Directors](#) Keeping in touch throughout the month is vital for our leadership team. These semimonthly calls on the 1<sup>st</sup> and 3<sup>rd</sup> Sundays of the month allow us to stay engaged to promote communication throughout District 37. The next call this month are on September 4<sup>th</sup> and 18<sup>th</sup>.
- [Area Council Mentoring](#) Rei Fuller and Karlene Phillips facilitate conversations every 2<sup>nd</sup> Sunday where topics include why council meetings are impactful, different ways to accomplish this task, how to address challenges to regular council meetings and the benefits to the clubs throughout the year. The next Area Council Mentoring call will be on Sunday September 11<sup>th</sup>.
- [Club VPPRs](#) can have a conversation with the PR team every 4<sup>th</sup> Sunday about the challenges they may be having and how we can solve them as well as to share ideas benefitting other clubs. Join us every month or as often as you need. Our next conference call will be held Sunday, September 25<sup>th</sup>.

### Coming December 1<sup>st</sup>! The 2018 Toastmasters Leadership Institute Extravaganza!

Who says Leadership training has to be dull? NOT THIS YEAR. Welcome to the District 37 [FIRST Toastmasters Leadership Extravaganza](#). Your leadership team has pulled out all the stops for a roaring good time. Breakfast and lunch included.

- Mid-year club officer training
- Special educational sessions
- Hall of Fame Lunch
- District council business meeting

Sign up and come to enjoy Great Wolf Lodge located near Charlotte. 7:30 am to 4:30 pm, December 1, 2018. [Register and SVP at Eventbrite](#).

### **Applications Now Being Accepted For TLI Extravaganza Presenters**

Education Manager Dawn Webb is now accepting presenter proposals for the Toastmasters Leadership Extravaganza being held at the Great Wolf Lodge in Concord on December 1<sup>st</sup>, 2018. Applications for presenters are available [here](#). A [list of topics](#) suggested by your fellow District 37 Toastmasters is available [here](#). We are requesting proposals be submitted to [Dawn Webb](mailto:dawn.l.webb@baml.com) (dawn.l.webb@baml.com) by 11:59 on Friday, September 21, 2018.

### **The Smedley New Member Challenge Ends on September 30**

Your club can qualify for the Smedley Award challenge by adding five new, dual or reinstated members between August 1<sup>st</sup> and September 30<sup>th</sup>. It's a great way to start building membership in the new Toastmasters year and secure an early DCP point! [Read more](#) about this and other incentive programs.

### **New! Club Rebuilding Initiative**

Through September 15, 2018 established clubs with 16 or fewer members at the start of the 2018-19 year can qualify for a "Fall Club Pack" including a lectern banner, ballot/evaluation packet, club meeting plaque, logo pins, Pathways pins, a customizable meeting sign, and more. Clubs will qualify by getting 13 members to pay October dues by September 15<sup>th</sup>, 2018. [Read full details](#).

### **Renewed! Club Guest Packets Incentive**

The District 37 Leadership Team is happy to provide your club with Toastmasters Guest Packets (Item 387) and a Guest Log Book (Item 84) at no charge to your club. To receive Guest Packets at no charge, email a copy, a picture or scan of each page of the Guest Book as it is completed. Each completed page must be legible with name, address, phone number and email address for the four (4) guests. Please include in your request: Club Name, VPM Name, and best mailing address for Guest Packets to be sent to. [Read full details](#)

### **District 37 Social Media – Facebook, Twitter, Yapp and More!**

District 37's [Facebook page](#) is a wonderful place to share your club's activities, ideas for fellow Toastmasters, videos, and more. It is public-facing so that inquirers can see what Toastmasters can do for them. Become a member and post content today!

Here are some [tips for using Facebook](#) for your club (courtesy of District 44)

The PR Team has been recording and posting **videos** to our District 37 [Youtube Channel](#). These include David and Remy's two-minute tips for Pathways, Club Web Sites, and more, Voices of Millennial Toastmasters, and interviews Ramona Baylor had with many personalities at the International Convention in Chicago.

Latest Tip videos by David and Remy:

#1 – [Pathways Tip #2](#) (1:32)

#2 – [Club Web Site Tip #2](#) (2:07)

[Toastmasters: Timeless Experience at Any Age](#) (3:45)

District 37 has a **Twitter** feed that keeps followers alert to news, events, and incentives. This is an especially good way to follow the very latest developments. To access, follow [District 37, @Toastmasters D37](#).

We have also built an app for Yapp that enables engagement with your fellow Toastmasters across the District. Yapp is the mobile District App to bring information to the palm of your hand. Click this link to install the District 37 mobile app: <http://my.yapp.us/D37CONAPP>. Create an account or use your Facebook account to authenticate.

### **Discovering Pathways**

Each month we would like to call attention to one of the ten paths in the Pathways Learning Experience. This month, learn more about [Visionary Communication](#).

### **Visit Our District 37 Pathways Resource Page**

The District 37 Public Relations team has created a [Pathways Resource Page](#) on the District Website that provides video tutorials, guidelines for Toastmasters and Base Camp Managers, and insights on the Pathways Learning Experience. We're adding content every month so check the page regularly. Do you have challenges or questions about Pathways we can address on the resource page? [Contact us!](#)

We need your ideas for resources to add! [David and Remy ask for your help on this brief video](#).

### **District Reformation**

We've also added a page with information about [District Reformation](#) in 2020 (that is, the subdivision of District 37 into two separate Districts.)

### **Club Success Tip for September**

Inquirers depend upon Internet search to find clubs to visit, and their effort is made easier when clubs ensure that their search results are up to date. One that's especially important to check and correct is the Find-a-Club page for each club at Toastmasters International. [Here's an example](#): Check your club's information – is the location correct? Is the map correct? Are your meeting times accurate? Does this page correctly link to your club web site and the right email box? Club officers can bring this information up to date in Club Central.

### **Special Recognition**

District 37 enjoyed wonderful success stories at the International Convention held in Chicago August 22<sup>nd</sup> to August 25<sup>th</sup>:

- The District was recognized as a Distinguished District, one of only 25 to achieve this in the 2017-18 year, only one of six in North America, and the only one in our Region VII. The award was accepted by Past District Director Glenda Teams-Edwards.
- Kevin Johnson, the District 37 International Speech champion, advanced to the World Championship of Public Speaking as one of the last ten contestants in the world.
- Valda Boyd Ford achieved the distinction of Accredited Speaker, only the 81<sup>st</sup> ever selected internationally.

Mint Hill Toastmasters in Matthews received some fine recognition in the Mint Hill Times. See <https://www.minthilltimes.com/featured/toastmasters-improves-communication-and-leadership/>

### **This month's article: It's Like a Shot of Adrenaline?**

“Oh the applause. It is a beautiful sound. This is one of the many things that we as Toastmasters do that is seen as unusual by those we have yet to convert. People just don't applaud much these days. Especially

not for people they really don't know very well. In our meetings, a guest or new member gets the same enthusiastic applause as do our seasoned Toastmasters. ... [Read more](#)

**Other useful links:**

- An exceptional breakdown of the [Pathways Learning Experience](#) by District 4 in California
- Free Toast Host 2.0 [Support site](#)

Please check out our website at [d37toastmasters.org](http://d37toastmasters.org)

**Your District 37 Public Relations Team for 2018-19**

Your new PR team is looking forward to supporting your success with information and ideas. We are David Lindquist, Public Relations Manager, and Peter Agiovlassitis, Victor Canipe, Sharon Dawson, Remy Heskett, Daimon King, Saleh Mugannahi, Mary Roca, and Adrianna Vermillion.

Suggestions and comments are welcome! [Contact PR Manager](#) David Lindquist. (919) 594-7608.