



District 37 Toastmasters is pleased to bring you the new edition of **D37 Connections**, a monthly email that highlights what's happening in the District along with up-to-date information and ideas that will help you be successful.

Upcoming District 37 Dates

- 11/30 – First round of Area Director visit reports are due
- 12/1 – First Annual TLI Extravaganza – Great Wolf Lodge, Concord (more information below)

See event details and the complete District [calendar](#).

Want to submit an event request for the calendar? Click [Event Submission Form](#).

Finance Manager Jim Carmody asks you to remember that **reimbursement requests** in Concur must be received by Sunday 11:59pm for processing the upcoming week.

Monthly Zoom Conversations Continue in November

This year the District offers opportunities for District and club leaders to collaborate in Zoom conferences. There are three types, all held Sunday evenings 8:00pm to 8:30pm. We have had very successful online conversations so you won't want to miss those this month!

See event details including access instructions in the complete District [calendar](#).

- [Trio/Division Directors](#) Keeping in touch throughout the month is vital for our leadership team. These semimonthly calls on the 1st and 3rd Sundays of the month allow us to stay engaged to promote communication throughout District 37. The next call this month are on November 4th and 18th.
- [Area Council Mentoring](#) Rei Fuller and Karlene Phillips facilitate conversations every 2nd Sunday where topics include why council meetings are impactful, different ways to accomplish this task, how to address challenges to regular council meetings and the benefits to the clubs throughout the year. The next Area Council Mentoring call will be on Sunday November 11th.
- [Club VPPRs](#) can have a conversation with the PR team every 4th Sunday about the challenges they may be having and how we can solve them as well as to share ideas benefitting other clubs. Join us every month or as often as you need. Our next conference call will be held Sunday, November 25th.

Coming December 1st! The 2018 Toastmasters Leadership Institute Extravaganza!

Who says Leadership training has to be dull? NOT THIS YEAR. Welcome to the District 37 [FIRST Toastmasters Leadership Extravaganza](#). Your leadership team has pulled out all the stops for a roaring good time. Breakfast and lunch included. We're excited to announce that Sarah Khan, Toastmaster, Speaker (one of only six speakers at the International Convention in August), and Trainer will be our keynote speaker!

What's on the list of events:

- Mid-year club officer training (all clubs should have four or more officers trained before 2/28/19)
- Special educational sessions including Pathways, judge training, speech contests, Club success, Restricted clubs, the winning speech, speaking and evaluating, using humor, and more.
- Hall of Fame awards Lunch
- District council business meeting

[Frequently asked questions about the TLI Extravaganza](#)

Sign up and come to enjoy Great Wolf Lodge located near Charlotte. 7:30 am to 4:30 pm, December 1, 2018. [Register and SVP at Eventbrite](#).

Renewed! Club Guest Packets Incentive

The District 37 Leadership Team is happy to provide your club with Toastmasters Guest Packets (Item 387) and a Guest Log Book (Item 84) at no charge to your club. To receive Guest Packets at no charge, email a copy, a picture or scan of each page of the Guest Book as it is completed. Each completed page must be legible with name, address, phone number and email address for the four (4) guests. Please include in your request: Club Name, VPM Name, and best mailing address for Guest Packets to be sent to. [Read full details](#)

District 37 Social Media – Facebook, Twitter, Yapp and More!

District 37's [Facebook page](#) is a wonderful place to share your club's activities, ideas for fellow Toastmasters, videos, and more. It is public-facing so that inquirers can see what Toastmasters can do for them. Become a member and post content today! We are especially interested in the energy and activity at the clubs so please share what your club is doing.

Here are some [tips for using Facebook](#) for your club (courtesy of District 44)

The PR Team has been recording and posting **videos** to our District 37 [Youtube Channel](#). These include David and Remy's two-minute tips for Pathways, Club Web Sites, and more, and Voices of Millennial Toastmasters.

Latest Tip videos by David and Remy:

#1 – [Social Media Tip](#) (2:20)

#2 – [Pathways Leadership Call](#) (1:54)

[Toastmasters: Timeless Experience at Any Age](#) (3:45)

District 37 has a **Twitter** feed that keeps followers alert to news, events, and incentives. This is an especially good way to follow the very latest developments. To access, follow [District 37, @Toastmasters D37](#).

We have also built an app for Yapp that enables engagement with your fellow Toastmasters across the District. Yapp is the mobile District App to bring information to the palm of your hand. Click this link to install the District 37 mobile app: <http://my.yapp.us/D37CONAPP>. Create an account or use your Facebook account to authenticate.

Discovering Pathways

Each month we would like to call attention to one of the ten paths in the Pathways Learning Experience. This month, learn more about [Strategic Relationships](#)

Visit Our District 37 Pathways Resource Page

The District 37 Public Relations team has created a [Pathways Resource Page](#) on the District Website that provides video tutorials, guidelines for Toastmasters and Base Camp Managers, and insights on the Pathways Learning Experience. We're adding content every month so check the page regularly. Do you have challenges or questions about Pathways we can address on the resource page? [Contact us!](#)

We need your ideas for resources to add! [David and Remy ask for your help on this brief video.](#)

District Reformation

We've also added a page with information about [District Reformation](#) in 2020 (that is, the subdivision of District 37 into two separate Districts.) District 37, after July 1, 2020, will cover all clubs west of the north-south line that is the border between Guilford (Greensboro) and Alamance (Burlington) counties. The new District 117 will cover all clubs to the east of that line.

Club Success Tip for November

In the October Zoom Conference Call held with Club VPPRs, we discussed how clubs can build their membership by joining their local Chamber of Commerce. Clubs are allowed to join CofCs and should look for nonprofit membership rates if those are offered.

The benefits of joining include exposure to businesspeople and professionals who find Toastmasters valuable in their careers, access to promotional tools and special networking events, reduced rates on rental space, and helpful advice from members of the business community.

But there are challenges. To make a CofC membership work the club must participate consistently in Chamber events, assertively network with Chamber members, and take advantage of every membership benefit that can help the club.

Special Recognition: Another D37 Club Success Story

“Central Carolina Toastmasters is a community club located in Sanford, NC. The club was chartered in April, 2009 by graduates of Central Carolina Community College’s first public speaking class. The club meets on the Lee County campus of Central Carolina Community College. The Club was recognized as a distinguished club in 2010 but soon began to struggle with membership. By May of 2017, the Club had five members with only three members actively attending meetings...” [Read more.](#)

This month’s article: What DCP Points Really Mean

“Recognition is an essential part of the Toastmasters program. It’s the fuel that keeps the engine running toward members reaching their goals. Our version of a leaderboard is the Distinguished Club Program. The effort to become a Distinguished club is a worthy pursuit. There is nothing like the pride a club has in announcing that they are a Distinguished club....” [Read more](#)

Other useful links:

- An exceptional breakdown of the [Pathways Learning Experience](#) by District 4 in California
- Free Toast Host 2.0 [Support site](#)

Please check out our website at d37toastmasters.org

Your District 37 Public Relations Team for 2018-19

Your new PR team is looking forward to supporting your success with information and ideas. We are David Lindquist, Public Relations Manager, and Peter Agiovlassitis, Victor Canipe, Sharon Dawson, Remy Heskett, Daimon King, Saleh Mugannahi, Mary Roca, and Adrianna Vermillion.

Suggestions and comments are welcome! [Contact PR Manager](#) David Lindquist. (919) 594-7608.