



District Elections and Campaigning

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District 37
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- ▶ An important part of Toastmasters training is learning about leadership, and the best way to become skilled at leadership is to experience it. Choosing leaders or choosing to be a leader begins at nomination and at the ballot.

Purpose of this presentation

- ▶ **Provide a brief overview of the District Election Process for...**
 - District Director
 - Program Quality Director
 - Club Growth Director
 - Division Director
- ▶ **Importance of Protocol 9.0**
- ▶ **Do's and Don'ts in running a campaign**
- ▶ **Resources for Leadership Candidates**





District 37 Election Schedule

Date	Action
October 1	District Director appoints District Leadership (DLC) Committee Chair
November 1	DLC members are recommended by the DLC chair and approved by the District Director
November 30	Call for candidate declarations
January 15	Deadline for candidates to declare intent to run
March 15	DLC notifies District Director of nominated candidates
April 1	DLC publishes nominations on District web site Floor candidates may declare their intent to run
May 4	District Council Annual Meeting occurs
February 28	Deadline for Finance Manager, Administration Manager, Public Relations Manager, Logistics Manager, Area Director candidates



Required Reading

▶ **Protocol 9.0: District Campaigns and Elections**

- Schedule
- District Leadership Committee (8)
- Candidate Assessment and Selection (7)
- Nomination Results (4)
- Announcement of Candidacy (4)
- Campaign Communications (17)
- Candidate Endorsements (3)
- Campaign Violations (3)
- Candidates' Showcase (5)
- Proxies and Credentials (8)
- Elections (14)



Campaigning Do's

- ▶ Display campaign materials in the candidate's showcase at Area & Division Contests and the District Conference
- ▶ Two communications may be sent to district council members:
 - 1st communication by March 31st
 - 2nd communication following DLC results
- ▶ Prepare for interview with DLC
- ▶ At area and division speech contests, candidates may be introduced as long as all candidates present are introduced



Campaigning Don'ts

- ▶ Do not place campaign materials on walls or chairs and anywhere outside designated candidate's corner
- ▶ Do not make campaign speeches other than District candidate's showcase
- ▶ Do not produce wearable campaign items
- ▶ Do not campaign at club meetings
- ▶ DEC members may not endorse or officially support any district officer candidate



Candidate Showcase – May 3 2019

- ▶ Occurs before the District Annual Business Meeting
- ▶ Opposed officer and all director officer candidates are limited to a six-minute interview
- ▶ Unopposed officer candidates are limited to a three-minute interview



District Business Meeting – May 4 2019

- ▶ With two or more candidates for the same office a two minute speech is allowed immediately prior to election.



Resources

District Officer Nominations

Nominations are now open.

A message from Johnny Piercy (District Leadership Committee Chair), for District 37 Officer Nominations for 2019-2020

About the Nomination Process

It's that time again ... time for nominations for District Office. Looking for leadership opportunities to take you to the next level in Toastmasters and in your personal and professional development? The District 37 Leadership Committee (DLC) is tasked with nominating individuals for the following elected positions:


- District Director
- Program Quality Director, (One each East and West)
- Club Growth Director, (One each East and West)
- Division Director

The DLC is also tasked with reviewing applications for the following appointed positions:

- Public Relations Manager
- Finance Manager
- Administration Manager
- Area Director

The DLC invites applications from energetic, enthusiastic, dedicated individuals interested in providing ethical, quality leadership to serve as District 37 leaders for the 2019-2020 term. Not quite sure? Challenge yourself to step up and discover the leader in you while you enhance your contribution to our district's success and your own growth and development.

Leadership Roles



The image shows the cover of the "District Leadership Handbook". It features a photograph of three people (two men and one woman) standing together and smiling. The background of the photo is a blurred indoor setting. The text "TOASTMASTERS" is visible in the top left corner of the photo. Below the photo, the title "DISTRICT LEADERSHIP HANDBOOK" is written in white on a dark red background. Underneath that, the subtitle "A Guide to Effective District Management" is written in a smaller font. The Toastmasters International logo is in the bottom right corner of the cover.

DISTRICT LEADERSHIP HANDBOOK

A Guide to Effective District Management

[Learn More](#)



Resources

ELECTIONS TOOLKIT

Protocol 9.0: District Campaigns and Elections

District Leadership Committee

Candidate Campaign Guidelines

Proxy and Elections

Leadership Transition



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Resources

LOGOS, IMAGES AND TEMPLATES

Leveraging the Brand

Brand Manuals

Brand and Trademark Usage

Brand Photo Contest

Branded Business Cards

Stationery Templates

Marketing Resources

Website Templates

Logo and Design Elements

Professional Images

Trademark Use Request





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DISTRICT 37