



## DISTRICT 37

# 2019 CONFERENCE

## FREQUENTLY ASKED QUESTIONS

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**MAY 3 - 5, 2019**

RALEIGH CRABTREE MARRIOTT

4500 MARRIOTT DR., RALEIGH, NC 27612

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***Working Together To Make A Difference***

Come see the best of District 37 compete in the International Speech and Table Topics Contests.

Learn from the Hall of Fame Speaker Steve Gilliland.

Attend educational sessions designed to motivate, inspire and propel you to that next level.

Network with Toastmasters across the state of North Carolina.

Early Bird Registration includes VIP Seating for International Speech and Table Topics Contests.

FOR MORE INFORMATION CONTACT: ELMER T. HILL, DTM @ (702) 429-9827

# DISTRICT 37 ANNUAL CONFERENCE

## Friday, May 3, 2019

| <b>FRIDAY</b> | <b>TENTATIVE AGENDA</b>                 |                           |                     |
|---------------|---|---------------------------|---------------------|
| <b>Time</b>   | <b>Event</b>                            | <b>Who Should Attend</b>  | <b>Where</b>        |
| 3:00 PM       | Special Education Session (choice of 2) | Everyone                  | Sycamore / Magnolia |
| 4:00 PM       | Contest Briefing                        | Contest officials         | Braise Room         |
| 4:00 PM       | Contestant Briefing                     | Table Topics Contestants  | Salons A-D          |
| 4:45 PM       | Break                                   |                           |                     |
| 5:00 PM       | TABLE TOPICS CONTEST                    | Everyone                  | Salons A-D          |
| 6:30 PM       | Division & Area Directors Reception     | Area & Division Directors | Glenwood Terrace    |
| 7:00 PM       | Buffet Dinner                           | Everyone – Ticket needed  | Salons I-II         |
| 9:00 PM       | Entertainment                           | Everyone                  | Salons I-II         |
| TBD           | Bookstore                               | Everyone                  | Dogwood             |
| TBD           | Hospitality Suite                       | Everyone                  | Suite 615           |

## Saturday, May 4, 2019

| <b>SATURDAY</b> | <b>TENTATIVE AGENDA</b>                                 |                                      |  |
|-----------------|---|--------------------------------------|--|
| <b>Time</b>     | <b>Event</b>  | <b>Who Should Attend</b>             | <b>Where</b>                                 |
| 7:30 AM         | Opening Session & Keynote                               | Everyone                             | Salons A-E                                   |
| 9:00 AM         | Break   |                                      |  |
| 9:15 AM         | Education Session (choice of 4)                         | Everyone                             | Salons F-G<br>Magnolia<br>Sycamore<br>Willow |
| 10:00 AM        | Break   |                                      |  |
| 10:15 AM        | Education Session (choice of 4)                         | Everyone                             | Salons F-G<br>Magnolia<br>Sycamore<br>Willow |
| 11:45 AM        | LUNCH – C & L Award, Recognition                        | Everyone – Ticket Needed             | Salons I-II                                  |
| 2:00 PM         | DISTRICT COUNCIL MEETING<br>2019-2020 Officer Elections | Club Presidents & VPE<br>DEC members | Salons A-D                                   |
| 3:30 PM         | Break   |                                      |  |
| 3:45 PM         | Contest Briefing  | Contest officials                    | Braise Room                                  |
| 3:45 PM         | Contestant Briefing                                     | International Speech<br>Contestants  | Salons A-D                                   |
| 4:15 PM         | INTERNATIONAL SPEECH CONTEST                            | Everyone                             | Salons A-D                                   |
| 7:00 PM         | DTM Reception   | DTMs                                 | Great Room Terrace                           |
| 7:30 PM         | DINNER  | Everyone – Ticket needed             | Crabtree Ballroom                            |

## Sunday, May 5, 2019

| SUNDAY   | TENTATIVE AGENDA   |                               |  |
|----------|--|-------------------------------|--|
| Time     | Event  | Who Should Attend             | Where                                    |
| 8:30 AM  | Workshop "The Art of Speaking"<br>Breakfast with Steve Gilliland | Everyone – Ticket<br>Required | Dogwood / Magnolia<br>Limit 80 attendees |
| 11:30 AM | Conference Debriefing  | Super Trio                    | Raleigh                                  |
| 12:30 PM |  |                               |  |

### The Art of Speaking

#### Workshop Agenda

8:30-9:45am      **20/20**

On April 17, 1999, Hall of Fame Speaker Steve Gilliland spoke for the first time at DuPont in Pasadena, Texas. Twenty years later, he recounts 20 of his largest missteps in speaking and building a multimillion-dollar speaking business.

9:45-10:15am      **The Pathway to the Platform**

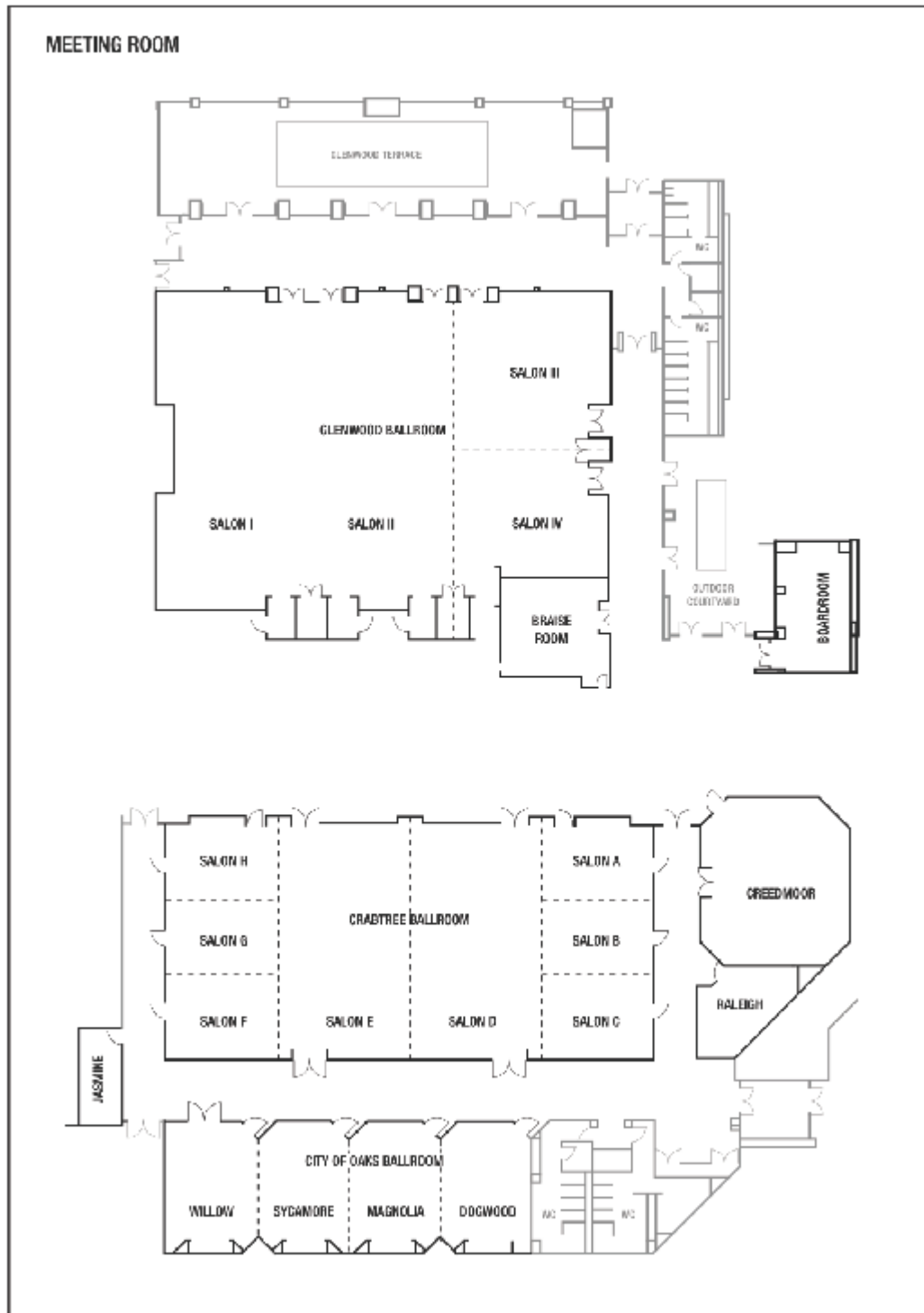
What you say and how you say it is your primary product. Your speech needs to solve a problem. When you begin with your solution, and then write the speech, people will buy it. This 30-minute session will reveal the 7 irrefutable truths of professional speaking.

10:15-10:30am      **Break**

10:30-11:15am      **The Power of Storytelling**

Steve will show how effective storytelling reinforces, entertains, and supports intended take-a-ways. You will learn how to truly move an audience through a deep understanding of emotions, motivations, and psychology. You need to learn how to make people laugh, cry, and tweet something you say in a matter of 5-minutes. Like the "bits" of a standup comedian, your content and delivery will be judged on how deeply you connect in a short amount of time.

11:15-11:30am      **Q & A**



## DISTRICT 37 ANNUAL CONFERENCE FAQ

- 1) Where can I get more information about the 2019 Annual Conference?
  - a. More information can be found at <http://d37toastmasters.org> or <http://d37toastmasters.org/2019-spring-conference/>
- 2) I have specific questions that I would like to discuss with someone. Who may I contact?
  - a. You may contact anyone of the individual shown below or you may contact Elmer Hill, DTM, District 37 Program Quality Director at [elmer.hill@d37toastmasters.org](mailto:elmer.hill@d37toastmasters.org) or by phone at (702) 429-9827.

|                           | Name             | Email  | Phone        |
|---------------------------|------------------|--|--------------|
| Conference co-chair       | Miriam Abu       | <a href="mailto:miriamkizikuabu@gmail.com">miriamkizikuabu@gmail.com</a>             | 914-316-2814 |
| Conference co-chair       | Kim Braschwitz   | <a href="mailto:dist37kim@gmail.com">dist37kim@gmail.com</a>                         | 919-240-8296 |
| Speech Contest Chair      | Gary Cohen       | <a href="mailto:garyecohen@gmail.com">garyecohen@gmail.com</a>                       | 980-253-9433 |
| District Chief Judge      | Michelle Bennett | <a href="mailto:michelle.bennett@wellsfargo.com">michelle.bennett@wellsfargo.com</a> |              |
| Conference Finance Manage | Lana Torkildsen  | <a href="mailto:Lana.Torkildsen@compass-usa.com">Lana.Torkildsen@compass-usa.com</a> | 919-562-3577 |

- 3) How may I register to attend the 2019 District 37 Annual Conference?
  - a. You may register to attend the Annual Conference by going to <http://d37toastmasters.org> or by going directly to Eventbrite at <https://www.eventbrite.com/e/district-37-annual-conference-2019-registration-57013623282>
- 4) Is there an early bird rate for conference registration?
  - a. Yes. There is an early bird rate for conference registration. Please check <http://d37toastmasters.org> for details or go directly to the Eventbrite web site for all registration details. Please note that the early bird registration rate expires at 11:59 PM March 31, 2019.
- 5) If I miss the District 37 Conference in May, will I be able to register for the District 37 Fall 2019 conference?
  - a. No! Toastmasters International Board of Directors has decided that each District may only hold one conference each year. The District 37 Annual conference will be the only conference until approximately one year from May 2019.
- 6) I would like to volunteer to help support the District 37 Annual conference. How may I volunteer?

- a. Please contact either one of the conference co-chairs or Kavita Gupta, DTM at [kavitamg@icloud.com](mailto:kavitamg@icloud.com) or (919) 225-9680. Your support is greatly appreciated!
- 7) Why was Raleigh Crabtree Marriott selected for the District 37 conference? I thought the 2019 conference hotel was the Embassy Suites in Cary, NC.
- a. Due to pending construction at the Embassy Suites in Cary, the District 37 Leadership team decided it was in the best interests of the District to have the conference at a hotel where construction would not be a distraction. The Raleigh Crabtree Marriott was selected because it had recently completed a full renovation of the property and it was available on the same conference date.
- 8) Will there be a keynote speaker at the 2019 District 37 Annual Conference?
- a. Yes. Steve Gilliland will be the keynote speaker. His keynote address is scheduled Saturday, May 4<sup>th</sup>. Steve was the keynote speaker at the 2018 Toastmasters International Convention in Chicago. He is one of the top speakers in the country. His keynote is titled "Making a Difference." Steve will be conducting a workshop Sunday, May 5<sup>th</sup> at 8:30 AM. The title of the workshop is "The Art of Speaking" and includes breakfast.
- 9) I understand that District 37 has negotiated a special hotel room rate at Raleigh Crabtree Marriott. What are the details?
- a. Rooms reserved for Thursday, May 2<sup>nd</sup>, Friday, May 3<sup>rd</sup> or Saturday, May 4<sup>th</sup> will be available at a special Toastmasters rate of \$139.00 per night plus state and local taxes. To make reservations call Raleigh Crabtree Marriott at 1-919-571-5325. Reference Group # **Toastmasters Spring Conference**. Room reservations must be made by April 11, 2019. Reservations after this date may be significantly higher
- 10) Is it mandatory that I register for the District 37 Annual Conference if I plan to attend?
- a. While there will be the ability to pay at the door, advanced reservations are strongly encouraged so that an accurate attendance count can be provided to the Marriott hotel for seating and meals. Please make reservations at <http://d37toastmasters.org> or on Eventbrite at <https://www.eventbrite.com/e/district-37-annual-conference-2019-registration-57013623282>
- 11) What if I only want to attend to participate in the "Art of Speaking Speaking" workshop being presented by Steve Gilliland?
- a. Please check reservations options at <http://d37toastmasters.org> or on Eventbrite at <https://www.eventbrite.com/e/district-37-annual-conference-2019-registration-57013623282>
- 12) May my family attend?
- a. While the District 37 conference is not considered a family event but a Toastmasters networking and training event, registration is not restricted to Toastmasters. Others may register and attend.

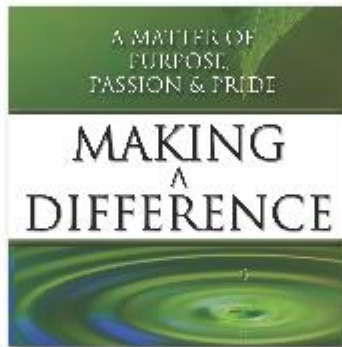


Steve Gilliland presents  
**MAKING  
A  
DIFFERENCE™**

**A MATTER OF PURPOSE, PASSION & PRIDE**

**THE SPEAKER**

A member of the Speaker Hall of Fame, **Steve Gilliland** is one of the most in-demand and top-rated speakers in the world. Recognized as a master storyteller and brilliant comedian, he can be heard daily on SiriusXM Radio's Laugh USA and Blue Collar Radio. Steve speaks to more than 250,000 people a year and influences the lives of millions through his keynote speeches, books, CDs and DVDs.



**THE SPEECH**

Focusing on the conscious choices we make every day that impact the lives of others, **Making a Difference™** is an eye-opening and heartfelt keynote detailing how to positively influence people in every imaginable way, regardless of position or status. Each of us has the potential to transform the culture of an organization through our actions and attitude.

This presentation centers on three

empowering dynamics:

- ◆ *Purpose:* It drives you!
- ◆ *Passion:* It fuels you!
- ◆ *Pride:* It defines you!

**Takeaway Message** – *While we don't always know what challenges face the people we meet every day, we do have the power to bring them hope. That hope can multiply a thousand times over and spread throughout the world exponentially. This is the essential, motivating truth behind Making a Difference™!*

**THE AUTHOR**

Steve is a prolific, accomplished author, evidenced by four of his books—*Detour*, *Enjoy The Ride*, *Hide Your Goat* and *Making a Difference*—perennially making the publisher's best seller list and his being named Author of the Year. He was also recognized by Who's Who for Speakers and Business Professionals.

**THE BUSINESSMAN**

He built a multimillion-dollar company from the ground up on the same philosophy he expounds to his audiences: If you continually learn more about your company, your industry, your customer and yourself, you will always be a leader. You will be purpose-driven rather than process-driven, and you will make a difference.

