



District 37 Toastmasters is pleased to bring you the new edition of **D37 Connections**, a monthly email that highlights what's happening in the District along with up-to-date information and ideas that will help you be successful!

What's New and Most Important This Month-----

1. Upcoming District 37 Dates

- 6/1 – Summer TLI Season begins. Through 8/31.
 - Divisions E, J and K – July 20
 - Divisions A, H and I – July 27
 - Divisions D and G – August 3
 - Division C – August 8
- 7/13 – District Executive Council meeting including Division/Area Director training
See event details and the complete District [Calendar](#).
Want to submit an event request for the calendar? Click [Event Submission Form](#).

2. New District 37 Leadership Team. [Meet the new team](#), including appointed officers and Area Directors.

3. Realignment of Clubs for 2019-2020. District Council also approved a realignment of clubs which includes a new Division K in the east and 7 new Areas. [See where your club fits in!](#)

4. New Strength in Numbers Incentive

Requirements:

A - Your Club must have meet your 'Required Membership Strength' by June 30, 2019.

B - Your Club must have attained Distinguished status by June 30, 2019.

C - Your Club must have 5 Club Officers trained at an official Toastmasters Leadership Institute (TLI) training as posted on the District 37 calendar by August 31, 2019.

Incentive:

Club will receive the Club Officer Pin Set, Item # 5801Z, valued at \$60.00.

5. District Director's Corner for July – Elmer Hill

“Thank you for the honor of allowing me to serve as your 2019-2020 District Director! I am happy to have Ramona Baylor and Michael Beach serving as Program Quality Directors for the East and West and Tim Edwards and Karlene Fyffe Phillips serving as Club Growth Directors for the West and East as part of the 2019-2020 Leadership team. Working closely with the District Leadership team will be Nehal Tanna, District Administration Manager and Lana Torkildsen, District Finance Manager.

Returning to serve a second year with the District Leadership team is David Lindquist, District Public Relations Manager and Peter Agiovlassitis, District Logistics Manager.

As we move into the new Toastmasters year, please take a moment and...[Read More](#)

6. A Message from Club Growth Director East – Karlene Phillips

“Greetings from Dr. K, Club Growth Director, East

As we transition to a new Toastmasters year, I’d like to commend each of you for your hard work and resultant accomplishments. Let’s keep the momentum going by investing time in the creation of both individual and club success plans for the new year. Having a clear plan is the key to success in any endeavor. As Club Growth Director East, I’ll be focusing on...[Read More](#)

7. A Message from Club Growth Director West – Tim Edwards

“Greetings from Club Growth Director – West !

I’m pleased to let you know that we’ve had a great hand-off / transition from Jody Koonce, and before this new Toastmaster year has started, I’ve already been a part of 3 new club Demo Meetings! It is great to be on the ground floor, helping new clubs get started. As of this date, 1 of the 4 has chartered in Greensboro, we expect a 2nd club to charter very soon in Huntersville, and we have a lead on another demo meeting coming up in Mid-July in downtown Charlotte. Club Growth has two primary focus points. 1st is...[Read More](#)

Reminder! -- Resources for You and Your Club: How to Find Them

There are Many Benefits Available for You and Your Club

District 37 Pathways Resource Page

The District 37 Public Relations team created a [Pathways Resource Page](#) on the District Website that provides video tutorials, guidelines for Toastmasters and Base Camp Managers, and insights on the Pathways Learning Experience. We’re adding content every month so check the page regularly. Do you have challenges or questions about Pathways we can address on the resource page? Contact us! We need your ideas for resources to add!

Toastmasters District 37 Club Marketing Discussion Group on Facebook

We opened a new resource for Club officers (especially VPPRs) to post questions, pick up information and share ideas to help their club’s marketing and public relations. [Find us and Join the Group](#) on Facebook.

Club Guest Packets Incentive

The District 37 Leadership Team is happy to provide your club with Toastmasters Guest Packets (Item 387) and a Guest Log Book (Item 84) at no charge to your club. To receive Guest Packets at no charge, email a copy, a picture or scan of each page of the Guest Book as it is completed. Each completed page must be legible with name, address, phone number and email address for the four (4) guests. Please include in your request: Club Name, VPM Name, and best mailing address for Guest Packets to be sent to. [Read full details](#)

Take Advantage of District 37’s Social Media Communities!

District 37’s [Facebook page](#) is a wonderful place to share your club’s activities, ideas for fellow Toastmasters, videos, and more. It is public-facing so that inquirers can see what Toastmasters can do for them. Become a member and post content today! We are especially interested in the energy and activity at the clubs so please share what your club is doing. Please share:

- Club meetings special events
- Shout-outs of member accomplishments

- Information other Toastmasters can use to grow and improve

Here are some [tips for using Facebook](#) for your club (courtesy of District 44)

The PR Team has been recording and posting **videos** to our District 37 [Youtube Channel](#). These include David and Remy's two-minute tips for Pathways, Club Web Sites, and more, and Voices of Millennial Toastmasters. Would you like to share videos? Contact us!

Newest videos! [Meetup Shoutout](#) and [Forgotten Evaluation Form](#)

Club Success Tip for July

Do you track your members' progress in Pathways? It isn't the easiest thing to do with the Base Camp Manager dashboards. We've created a [simple template that can be used in a spreadsheet](#) or in poster form to fill in completion details of the various required projects through the end of Level 5. Feel free to adapt it for use in your club!

What Else You Might Want to Know this Month.....

Finance Manager Lana Torkildsen asks you to remember that **reimbursement requests** in Concur must be received by Sunday 11:59pm for processing the upcoming week.

Pathways Orientation Program

To help VPEs provide a positive initial experience to your new Toastmasters, District 37 under Rich Lemert and his team has developed a model Pathways Orientation program to use in your club. You can use it in conjunction with your existing orientation process to introduce new members to Pathways and guide them through their first project - the Ice Breaker. Begin by familiarizing yourself with the "QuickStart Guide" and other resources now available on [Pathways Resource Page](#).

Meetup Access for Clubs

District 37 now offers a **free** Meetup Access Program allowing clubs to post events to a shared Meetup group page centered in their nearest metropolitan area. We created seven regional hubs to serve clubs across North Carolina. This saves clubs \$179.88 per year in subscription fees. Meetups have proven invaluable in getting the word out about Toastmasters and attracting visitors. [Read more information and find instructions to set up your club.](#)

District Reformation

We've also added a page with information about [District Reformation](#) in 2020 (that is, the subdivision of District 37 into two separate Districts.) District 37, after July 1, 2020, will cover all clubs west of the north-south line that is the border between Guilford (Greensboro) and Alamance (Burlington) counties. The new District 117 will cover all clubs to the east of that line.

Articles of Interest

We have placed various articles, including past D37 Connections and topical pieces to our web site at the [Articles of Interest](#) page.

Other Useful Links:

- An exceptional breakdown of the [Pathways Learning Experience](#) by District 4 in California
- Free Toast Host 2.0 [Support site](#)

Please check out our website at d37toastmasters.org

Join the District Public Relations Committee in 2019!

We are always looking for additional energetic and talented Toastmasters to join our District 37 team. There's plenty to do that can take advantage of your talents and interests and which can help you grow as a Toastmaster. We're also willing to look at specific needs that can drive a High Performance Leadership project. Some of the areas we can use more help include:

- Social media (Yapp, LinkedIn)
- Videos
- Press releases
- Story writing from interviews
- Graphic design

[Contact Public Relations Manager](#) David Lindquist with interest or questions. (919) 594-7608.

Suggestions and comments are welcome! [Contact Public Relations Manager](#) David Lindquist. (919) 594-7608.