



District 37 Toastmasters is pleased to bring you the new edition of **D37 Connections**, a monthly email that highlights what's happening in the District along with up-to-date information and ideas that will help you be successful!

**What's New and Most Important This Month-----**

**1. Upcoming District 37 Dates**

- September 7 (Saturday): 9am - 1pm – Make Up training for Area Directors - @ St. John's Lutheran Church Community Ministry Center, 201 W Council St., Salisbury, NC 28144
- September 14 (Saturday): 10am - 2pm – Make Up training for Area Directors @ Beacon Light Missionary Baptist Church, 403 Cook Rd., Durham, NC 27713
- September 15 (Sunday) Fall Contest Season – Clubs complete contests
- September 24 (Tuesday) Fall Contest Season – Area contests start
- Area Directors continue 1st round of Club visits & Area visit reports
- September 28 (Saturday): 9am - 4pm – DEC Meeting - High Point Theater 220 @ East Commerce Avenue, High Point, NC 27261
- September 30 (Monday) 7:30 PM - Virtual District Council Call (Required by Toastmasters International)
- October 1 - Deadline for Clubs to submit October semi-annual dues
- October 20 – (Sunday) Fall Contest Season – Area Contests are completed

Want to submit an event request for the calendar? Click [Event Submission Form](#).

**2. New Incentives and Awards (see [Incentives page](#) for detail)**

**a. Triple Crown (revised)**

Description

Toastmasters can earn the Triple Crown Award from Pathways, Legacy, or Combination of Pathways and Legacy Education Programs from 1 July 2019 – 30 June 2020.

\*Note: 2 Pathways levels = 1 Legacy award

Pathways: Six (6) levels = D37 Triple Crown

Legacy: Any 3 Legacy education awards = D37 Triple Crown

Or Combination of Pathways and Legacy Education Programs:

Example 1: Advanced Communicator Silver and 4 Pathways levels = D37 Triple Crown

Example 2: Competent Leader, Advanced Leader Silver, and 2 Pathways levels = D37 Triple Crown

**b. Growth Incentive:**

Based on the Club's Membership as of 1 July 2019, have a Net Growth of +5 members by 9/30/2019, Club will receive \$50 Gift Certificate.

If Net Growth of +5 members or more is maintained through 3/31/2020, Club will receive an additional \$50 Gift Certificate.

**c. The Smedley Plus:**

If five new members pay prorated fee plus the next six months, Club will receive Toastmasters International \$50 Gift Certificate.

**3. District 37 Administration Manager Nehal Tanna will hold the second “Nehal’s Jedi Master monthly Zoom call for D-37 Area Directors” on Wednesday, September 4<sup>th</sup>.** At 7:30pm. Nehal was a highly successful Area 22 Director 2018-2019 who will share ideas to make this year’s Area leaders just as successful. [Details:](#) Every first Wednesday from 7:30pm to 8:15pm. See the District [Calendar](#). For call-in numbers.

**4. District Director’s Corner for September – Elmer Hill**

Members. Members. MEMBERS! September is the month to add new MEMBERS and renew existing MEMBERS.

GREAT NEWS from the Town Hall held by Dan Rex at the 2019 International Convention. (1) Club Central on toastmasters.org will be enhanced so that any club officer will be able to add new members. Formally only VPM and the Treasurer could add members. (2) A member self-service feature will be added in the next six months or so that members can pay dues online by credit card. Both of these enhancements are on the list of most frequently requested.

It is hard to believe that already two months of the 2019-2020 Toastmasters year are gone. Looking at District 37 performance, as a District we are doing well in some areas. One of those areas is member dues. We are ...[Read More](#)

**5. A reminder from your friendly District Finance Manager**

Please submit your expenses no later than Sunday midnight. Any expenses submitted more than 60 days after the event will not be reimbursed. Effective October 17, 2019, mileage rates will be reimbursed at \$.14 cents per mile. This was mandated by Toastmasters International to align with the Internal Revenue Service’s bulletin for charitable organizations.

The District is in the process of building up our required reserves from the 2018-19 Toastmasters year. During this time, some expenses submitted between now and September may not get paid until October. Thank you for your patience in this matter.

- Lana Torkildsen, 2019-20 District 37 Finance Manager

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**Reminder! -- Resources for You and Your Club: How to Find Them**

**There are Many Benefits Available for You and Your Club**

**District 37 Pathways Resource Page**

The District 37 Public Relations team created a [Pathways Resource Page](#) on the District Website that provides video tutorials, guidelines for Toastmasters and Base Camp Managers, and insights on the Pathways Learning Experience. We’re adding content every month so check the page regularly. Do you have challenges or questions about Pathways we can address on the resource page? Contact us! We need your ideas for resources to add!

**Toastmasters District 37 Club Marketing Discussion Group on Facebook**

We opened a new resource for Club officers (especially VPPRs) to post questions, pick up information and share ideas to help their club’s marketing and public relations. [Find us and Join the Group](#) on Facebook.

## Take Advantage of District 37's Social Media Communities!

District 37's [Facebook page](#) is a wonderful place to share your club's activities, ideas for fellow Toastmasters, videos, and more. It is public-facing so that inquirers can see what Toastmasters can do for them. Become a member and post content today! We are especially interested in the energy and activity at the clubs so please share what your club is doing. Please share:

- Club meetings special events
- Shout-outs of member accomplishments
- Information other Toastmasters can use to grow and improve

Here are some [tips for using Facebook](#) for your club (courtesy of District 44)

We are posting to **Instagram!** Find us at [toastmastersd37](#)

The PR Team has been recording and posting **videos** to our District 37 [Youtube Channel](#). These include David and Remy's two-minute tips for Pathways, Club Web Sites, and more, and Voices of Millennial Toastmasters. Would you like to share videos? Contact us!

### Club Success Tip for September

Do you assign mentors for each new member? And do you periodically renew and refresh mentor assignments? Your club members will grow faster when they are engaged with the help of more experienced members. This is especially important for members orienting to a new club, learning about Pathways, and seeking to reach an important objective. Use your Free Toast Host to review mentor assignments now and build some inertia as we enter the second quarter of the year.

### What Else You Might Want to Know this Month.....

Finance Manager Lana Torkildsen asks you to remember that **reimbursement requests** in Concur must be received by Sunday 11:59pm for processing the upcoming week.

### Meetup Access for Clubs

District 37 now offers a **free** Meetup Access Program allowing clubs to post events to a shared Meetup group page centered in their nearest metropolitan area. We created seven regional hubs to serve clubs across North Carolina. This saves clubs about \$200 per year in subscription fees. Meetups have proven invaluable in getting the word out about Toastmasters and attracting visitors. [Read more information and find instructions to set up your club.](#)

### District Reformation

We've also added a page with information about [District Reformation](#) in 2020 (that is, the subdivision of District 37 into two separate Districts.) District 37, after July 1, 2020, will cover all clubs west of the north-south line that is the border between Guilford (Greensboro) and Alamance (Burlington) counties. The new District 117 will cover all clubs to the east of that line.

### Articles of Interest

We have placed various articles, including past D37 Connections and topical pieces to our web site at the [Articles of Interest](#) page.

### Other Useful Links:

- An exceptional breakdown of the [Pathways Learning Experience](#) by District 4 in California
- Free Toast Host 2.0 [Support site](#)

Please check out our website at [d37toastmasters.org](#)

**Join the District Public Relations Committee in 2019!**

We are always looking for additional energetic and talented Toastmasters to join our District 37 team. There's plenty to do that can take advantage of your talents and interests and which can help you grow as a Toastmaster. We're also willing to look at specific needs that can drive a High Performance Leadership project. Some of the areas we can use more help include:

[Contact Public Relations Manager](#) David Lindquist with interest or questions. (919) 594-7608.

Suggestions and comments are welcome! [Contact Public Relations Manager](#) David Lindquist. (919) 594-7608.