



District 37 Toastmasters is pleased to bring you the new edition of **D37 Connections**, a monthly email that highlights what's happening in the District along with up-to-date information and ideas that will help you be successful!

What's New and Most Important This Month-----

1. Upcoming District 37 Dates

- October 20 – (Sunday) Fall Contest Season – Area Contests are completed
- November 23 – Division Contests are completed
- November 30 (Sunday) Deadline for Area Directors to submit club visit reports
- December 1 – Start of winter TLI club officer training
- December 13 – District 37 Evaluation and Humorous speech contests in Winston-Salem
- December 14 – TLI Extravaganza in Winston-Salem

SAVE THE DATE! District contests December 13, TLI Extravaganza December 14, 2019, both in Winston-Salem. Watch for email with registration information coming soon. Our keynote speaker is Dr. Kevin Snyder. [Watch his video.](#)

Want to submit an event request for the calendar? Click [Event Submission Form.](#)

2. New Incentives and Awards (see [Incentives page](#) for detail)

Triple Crown (revised)

Description

Toastmasters can earn the Triple Crown Award from Pathways, Legacy, or Combination of Pathways and Legacy Education Programs from 1 July 2019 – 30 June 2020.

*Note: 2 Pathways levels = 1 Legacy award

Pathways: Six (6) levels = D37 Triple Crown

Legacy: Any 3 Legacy education awards = D37 Triple Crown

Or Combination of Pathways and Legacy Education Programs:

Example 1: Advanced Communicator Silver and 4 Pathways levels = D37 Triple Crown

Example 2: Competent Leader, Advanced Leader Silver, and 2 Pathways levels = D37 Triple Crown

3. District 37 Administration Manager Nehal Tanna will hold the fourth “Nehal’s Jedi Master monthly Zoom call for D-37 Area Directors” on Wednesday, November 6th. At 7:30pm. Nehal was a highly successful Area 22 Director 2018-2019 who will share ideas to make this year’s Area leaders just as successful. Details: Every first Wednesday from 7:30pm to 8:15pm. See the District [Calendar](#). For call-in numbers.

4. District Director's Corner for October – Elmer Hill

A grand opportunity awaits...

District 37, along with seven other districts in Region 7, has been selected for an incredible Digital Advertising Program opportunity by the Toastmasters International Board of Directors.

What does this mean for District 37? A bit of history first. Toastmasters International ran a pilot Digital Advertising campaign in two districts. One in Florida. The other in California. The Digital Advertising campaign ran for 1Q2019. The ad ran on various social media platforms including FaceBook, LinkedIn, and others. The results were amazing...[Read More](#)

5. From Tim Edwards – A personal and club success proposal

Serving as a coach may not be easy, but the experience can be greatly rewarding. Once you are officially appointed, you will receive a club coach pin to wear with pride during club meetings. You may also wish to formally apply for membership in the club and participate as any other member. By sharing your knowledge and leading by example, you will set a standard of excellence that persists even after your assignment is complete.

To receive credit in your assignment, the club must achieve Distinguished status or higher in the Distinguished Club Program (DCP)—the results of which are not final until after June 30. Once the results are final, successful club coaches will be sent a congratulatory letter and certificate. Refer to the [distinguished performance reports](#) to monitor progress in the DCP, and review the [dedicated resources](#) available to club coaches to help plan for success. As a club coach, you have two program years to help the club achieve a designation within the DCP.

Should the club not achieve Distinguished status or higher by the end of two program years, you can be reappointed. As the club coach, you will be responsible to contact the club growth director at that time to be reappointed. This information will be sent to you again via email should the club not achieve Distinguished status or higher.

Reminder! -- Resources for You and Your Club: How to Find Them

There are Many Benefits Available for You and Your Club

District 37 Pathways Resource Page

The District 37 Public Relations team created a [Pathways Resource Page](#) on the District Website that provides video tutorials, guidelines for Toastmasters and Base Camp Managers, and insights on the Pathways Learning Experience. We're adding content every month so check the page regularly. Do you have challenges or questions about Pathways we can address on the resource page? Contact us! We need your ideas for resources to add!

Toastmasters District 37 Club Marketing Discussion Group on Facebook

We opened a new resource for Club officers (especially VPPRs) to post questions, pick up information and share ideas to help their club's marketing and public relations. [Find us and Join the Group](#) on Facebook.

Take Advantage of District 37's Social Media Communities!

District 37's [Facebook page](#) is a wonderful place to share your club's activities, ideas for fellow Toastmasters, videos, and more. It is public-facing so that inquirers can see what Toastmasters can do for them. Become a member and post content today! We are especially interested in the energy and activity at the clubs so please share what your club is doing. Please share:

- Club meetings special events

- Shout- outs of member accomplishments
- Information other Toastmasters can use to grow and improve

Here are some [tips for using Facebook](#) for your club (courtesy of District 44)

We are posting to **Instagram!** Find us at [toastmastersd37](#)

Thee PR Team has been recording and posting **videos** to our District 37 [Youtube Channel](#).

What Else You Might Want to Know this Month.....

Finance Manager Lana Torkildsen asks you to remember that **reimbursement requests** in Concur must be received by Sunday 11:59pm for processing the upcoming week.

Meetup Access for Clubs

District 37 now offers a **free** Meetup Access Program allowing clubs to post events to a shared Meetup group page centered in their nearest metropolitan area. We created seven regional hubs to serve clubs across North Carolina. This saves clubs about \$200 per year in subscription fees. Meetups have proven invaluable in getting the word out about Toastmasters and attracting visitors. [Read more information and find instructions to set up your club.](#)

District Reformation

We've also added a page with information about [District Reformation](#) in 2020 (that is, the subdivision of District 37 into two separate Districts.) District 37, after July 1, 2020, will cover all clubs west of the north-south line that is the border between Guilford (Greensboro) and Alamance (Burlington) counties. The new District 117 will cover all clubs to the east of that line.

Articles of Interest

We have placed various articles, including past D37 Connections and topical pieces to our web site at the [Articles of Interest](#) page.

Other Useful Links:

- An exceptional breakdown of the [Pathways Learning Experience](#) by District 4 in California
- Free Toast Host 2.0 [Support site](#)

Please check out our website at [d37toastmasters.org](#)

Join the District Public Relations Committee in 2019!

We are always looking for additional energetic and talented Toastmasters to join our District 37 team. There's plenty to do that can take advantage of your talents and interests and which can help you grow as a Toastmaster. We're also willing to look at specific needs that can drive a High Performance Leadership project. Some of the areas we can use more help include:

[Contact Public Relations Manager](#) David Lindquist with interest or questions. (919) 594-7608.

Suggestions and comments are welcome! [Contact Public Relations Manager](#) David Lindquist. (919) 594-7608.