



District 37 Toastmasters is pleased to bring you the new edition of **D37 Connections**, a monthly email that highlights what's happening in the District along with up-to-date information and ideas that will help you be successful!

**What's New and Most Important This Month-----**

**1. Upcoming District 37 Dates**

- December 13 – District 37 Evaluation and Humorous speech contests in Winston-Salem
- December 14 – TLI Extravaganza in Winston-Salem
- December 31 – Club officer list due at Toastmasters International for clubs with 6 month terms
- January 1 – Area Directors begin second round of club visits
- January 4 – District Executive Council meeting in High Point
- February 1 – Clubs begin to collect April semi-annual dues
- February 8 – Clubs should complete spring speech contests

**REGISTER TODAY FOR THE TLI EXTRAVAGANZA!**

District contests December 13, TLI Extravaganza December 14, 2019, both in Winston-Salem.

Our keynote speaker is Dr. Kevin Snyder.

Our second Keynote Speaker is Nehal Tanna

You can register for the Contests and TLI Extravaganza on Eventbrite at

<https://www.eventbrite.com/e/district-37-toastmasters-leadership-institute-extravaganza-2019-tickets-76334106367>

You can reserve your hotel room for the Contests and TLI Extravaganza on the D37 website at

[https://embassysuites.hilton.com/en/es/groups/personalized/I/INTESES-TOA-20191213/index.jhtml?WT.mc\\_id=POG](https://embassysuites.hilton.com/en/es/groups/personalized/I/INTESES-TOA-20191213/index.jhtml?WT.mc_id=POG)

11 days and counting. See you at the Extravaganza!

Want to submit an event request for the calendar? Click [Event Submission Form](#).

**2. New Incentives and Awards (see [Incentives page](#) for detail)**

**Triple Crown (revised)**

Description: Toastmasters can earn the Triple Crown Award from Pathways, Legacy, or Combination of Pathways and Legacy Education Programs from 1 July 2019 – 30 June 2020.

\*Note: 2 Pathways levels = 1 Legacy award

Pathways: Six (6) levels = D37 Triple Crown

Legacy: Any 3 Legacy education awards = D37 Triple Crown

Or Combination of Pathways and Legacy Education Programs:

Example 1: Advanced Communicator Silver and 4 Pathways levels = D37 Triple Crown  
Example 2: Competent Leader, Advanced Leader Silver, and 2 Pathways levels = D37 Triple Crown

3. **District 37 Administration Manager Nehal Tanna will hold the next “Nehal’s Jedi Master monthly Zoom call for D-37 Area Directors” on Wednesday, December 4<sup>th</sup>.** At 7:30pm. Nehal was a highly successful Area 22 Director 2018-2019 who will share ideas to make this year’s Area leaders just as successful. Details: Every first Wednesday from 7:30pm to 8:15pm. See the District [Calendar](#). For call-in numbers.

4. **District Director’s Corner for December 2019 – Elmer Hill**

Have you made your plans to attend the District 37 TLI Extravaganza? History is in the making. Friday December 13<sup>th</sup> will be the last District 37 Humorous Speech contest and Evaluation Contest with contestants from eleven Divisions in District 37 representing the entire state of North Carolina. Please plan to attend starting at 4:00 PM at the Embassy Suites in Winston-Salem, NC. This will be the largest Humorous Speech and Evaluation contests in the history of District 37.

Saturday, December 14<sup>th</sup> will be the 2<sup>nd</sup> Annual TLI Extravaganza. This all-day affair features advanced training for our club officers, keynote presentations from two of District 37’s own, and a Hall of Fame luncheon honoring the accomplishments of many Toastmasters and clubs during the 2018-2019 Toastmasters program year. Club Presidents and Club VPEs are invited to the District Council Meeting being held later in the afternoon. Please attend the event for a day of networking, learning and fun!

For more details see <http://d37toastmasters.org/toastmasters-leadership-institute/>

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**Reminder! -- Resources for You and Your Club: How to Find Them**

**There are Many Benefits Available for You and Your Club**

**District 37 Pathways Resource Page**

The District 37 Public Relations team created a [Pathways Resource Page](#) on the District Website that provides video tutorials, guidelines for Toastmasters and Base Camp Managers, and insights on the Pathways Learning Experience. We’re adding content every month so check the page regularly. Do you have challenges or questions about Pathways we can address on the resource page? Contact us! We need your ideas for resources to add!

**Toastmasters District 37 Club Marketing Discussion Group on Facebook**

We opened a new resource for Club officers (especially VPPRs) to post questions, pick up information and share ideas to help their club’s marketing and public relations. [Find us and Join the Group](#) on Facebook.

**Take Advantage of District 37’s Social Media Communities!**

District 37’s [Facebook page](#) is a wonderful place to share your club’s activities, ideas for fellow Toastmasters, videos, and more. It is public-facing so that inquirers can see what Toastmasters can do for them. Become a member and post content today! We are especially interested in the energy and activity at the clubs so please share what your club is doing. Please share:

- Club meetings special events
- Shout-outs of member accomplishments

- Information other Toastmasters can use to grow and improve  
Here are some [tips for using Facebook](#) for your club (courtesy of District 44)

We are posting to **Instagram!** Find us at [toastmastersd37](#)

The PR Team has been recording and posting **videos** to our District 37 [Youtube Channel](#).

### **What Else You Might Want to Know this Month.....**

Finance Manager Lana Torkildsen asks you to remember that **reimbursement requests** in Concur must be received by Sunday 11:59pm for processing the upcoming week.

#### **Meetup Access for Clubs**

District 37 now offers a **free** Meetup Access Program allowing clubs to post events to a shared Meetup group page centered in their nearest metropolitan area. We created seven regional hubs to serve clubs across North Carolina. This saves clubs about \$200 per year in subscription fees. Meetups have proven invaluable in getting the word out about Toastmasters and attracting visitors. [Read more information and find instructions to set up your club.](#)

#### **Articles of Interest**

We have placed various articles, including past D37 Connections and topical pieces to our web site at the [Articles of Interest](#) page.

#### **Other Useful Links:**

- An exceptional breakdown of the [Pathways Learning Experience](#) by District 4 in California
- Free Toast Host 2.0 [Support site](#)

**Please check out our website at [d37toastmasters.org](#)**

#### **Join the District Public Relations Committee in 2019!**

We are always looking for additional energetic and talented Toastmasters to join our District 37 team. There's plenty to do that can take advantage of your talents and interests and which can help you grow as a Toastmaster. We're also willing to look at specific needs that can drive a High Performance Leadership project. Some of the areas we can use more help include:

[Contact Public Relations Manager](#) David Lindquist with interest or questions. (919) 594-7608.

Suggestions and comments are welcome! [Contact Public Relations Manager](#) David Lindquist. (919) 594-7608.