



District 37 Toastmasters is pleased to bring you the new edition of **D37 Connections**, a monthly email that highlights what's happening in the District along with up-to-date information and ideas that will help you be successful!

What's New and Most Important This Month-----

1. Upcoming District 37 Dates

- January 1 – Area Directors begin second round of club visits
- January 4 – District Executive Council meeting in High Point
- February 1 – Clubs begin to collect April semi-annual dues
- February 8 – Clubs should complete spring speech contests

Want to submit an event request for the calendar, such as a club Open House or contest? Click [Event Submission Form](#).

2. New Incentives and Awards (see [Incentives page](#) for detail)

Triple Crown (revised)

Description: Toastmasters can earn the Triple Crown Award from Pathways, Legacy, or Combination of Pathways and Legacy Education Programs from 1 July 2019 – 30 June 2020.

*Note: 2 Pathways levels = 1 Legacy award

Pathways: Six (6) levels = D37 Triple Crown

Legacy: Any 3 Legacy education awards = D37 Triple Crown

Or Combination of Pathways and Legacy Education Programs:

Example 1: Advanced Communicator Silver and 4 Pathways levels = D37 Triple Crown

Example 2: Competent Leader, Advanced Leader Silver, and 2 Pathways levels = D37 Triple Crown

- 3. District 37 Administration Manager Nehal Tanna will hold the next “Nehal’s Jedi Master monthly Zoom call for D-37 Area Directors” on Tuesday, January 7th.** At 7:30pm. Nehal was Area Director of the Yea 2018-2019 who will share ideas to make this year’s Area leaders just as successful. Details: Every first Wednesday from 7:30pm to 8:15pm. See the District [Calendar](#). For call-in numbers.

4. District Director’s Corner for December 2019 – Elmer Hill

Happy New Year from the District 37 Leadership Team!

2020 promises to be an exciting year for District 37 Toastmasters. We have a new Digital AD campaign that will start this month. The last opportunity to earn the Distinguished Toastmasters Award (DTM)

under the legacy program ends in June. The split of District 37 into two districts will happen July 1, 2020. Are you ready? Have you made your New Year's resolutions?

Have you made it a goal to invest in yourself by earning at least one education goal before the end of the Toastmasters year June 30, 2020? If not, there is still time. Please take a moment, before the year gets in full gear, by putting together your plan while both the legacy and Pathways programs are available. You will be a stronger you and District 37 will be a stronger District. When you earn that award, let us know about it so we can celebrate with you.

<https://www.facebook.com/groups/229294273773367/permalink/2568985193137585/>

Elmer Hill, DTM
District 37 Director

5. From Tim Edwards, Club Growth Director – West

I hope you enjoyed the holidays, had plenty of Food, Fun and Family/Friend time! Now it's time to finish the back-half of the Toastmasters year. We have work to do, and we couldn't make this happen without you: the members, the club officers, the ultimate volunteers! We have clubs that need help, so if you are interested and available to help a club that is struggling to grow members and needs a 'Coach' to help them on the way... please let us know. If you are looking to get involved as a sponsor or mentor role, let us know. We have several 'new' clubs in the pipeline and can use the help to bring them to charter club status! Thanks again for all you do, and I hope to see you at a Club Meeting or Area/Division/District event soon!

6. From Karlene Fyffe-Phillips, Club Growth Director - East

Thanks to all who have stepped up to serve as club coaches, new club sponsors and mentors! Special thanks to the many clubs that have hosted Open Houses in an effort to share the Toastmasters experience with others. Your help has been invaluable and I am excited about the possibilities for 2020! Let's make this second half of the Toastmasters year even stronger by supporting our coach-eligible clubs. If you are interested in coaching one of these clubs please contact me. Also, if you have a contact for a community, business, or office complex that could use a new club, please let me know. I can be reached at karlene.phillips@d37toastmasters.org
Thanks again and I wish all of you a happy and healthy New Year!

Reminder! -- Resources for You and Your Club: How to Find Them

There are Many Benefits Available for You and Your Club

District 37 Pathways Resource Page

The District 37 Public Relations team created a [Pathways Resource Page](#) on the District Website that provides video tutorials, guidelines for Toastmasters and Base Camp Managers, and insights on the Pathways Learning Experience. We're adding content every month so check the page regularly. Do you have challenges or questions about Pathways we can address on the resource page? Contact us! We need your ideas for resources to add!

Toastmasters District 37 Club Marketing Discussion Group on Facebook

We opened a new resource for Club officers (especially VPPRs) to post questions, pick up information and share ideas to help their club's marketing and public relations. [Find us and Join the Group](#) on Facebook.

Take Advantage of District 37's Social Media Communities!

District 37's [Facebook page](#) is a wonderful place to share your club's activities, ideas for fellow Toastmasters, videos, and more. It is public-facing so that inquirers can see what Toastmasters can do for them. Become a member and post content today! We are especially interested in the energy and activity at the clubs so please share what your club is doing. Please share:

- Club meetings special events
- Shout- outs of member accomplishments
- Information other Toastmasters can use to grow and improve

Here are some [tips for using Facebook](#) for your club (courtesy of District 44)

We are posting to **Instagram!** Find us at [toastmastersd37](#)

Thee PR Team has been recording and posting **videos** to our District 37 [Youtube Channel](#).

What Else You Might Want to Know this Month.....

Finance Manager Lana Torkildsen asks you to remember that **reimbursement requests** in Concur must be received by Sunday 11:59pm for processing the upcoming week.

Meetup Access for Clubs

District 37 now offers a **free** Meetup Access Program allowing clubs to post events to a shared Meetup group page centered in their nearest metropolitan area. We created seven regional hubs to serve clubs across North Carolina. This saves clubs about \$200 per year in subscription fees. Meetups have proven invaluable in getting the word out about Toastmasters and attracting visitors. [Read more information and find instructions to set up your club.](#)

Articles of Interest

We have placed various articles, including past D37 Connections and topical pieces to our web site at the [Articles of Interest](#) page.

Other Useful Links:

- An exceptional breakdown of the [Pathways Learning Experience](#) by District 4 in California
- Free Toast Host 2.0 [Support site](#)

Please check out our website at [d37toastmasters.org](#)

Join the District Public Relations Committee in 2020!

We are always looking for additional energetic and talented Toastmasters to join our District 37 team. There's plenty to do that can take advantage of your talents and interests and which can help you grow as a Toastmaster. We're also willing to look at specific needs that can drive a High Performance Leadership project. Some of the areas we can use more help include:

[Contact Public Relations Manager](#) David Lindquist with interest or questions. (919) 594-7608.

Suggestions and comments are welcome! [Contact Public Relations Manager](#) David Lindquist. (919) 594-7608.