D37 CONNECTIONS, June 1, 2020



District 37 Toastmasters is pleased to bring you the new edition of **D37 Connections**, a monthly email that highlights what's happening in the District along with up-to-date information and ideas that will help you be successful!

This is my final edition of D37 Connections and the last sent to Toastmasters across the entire state of North Carolina. Come July there will be two new districts (37 and 117) and two new Public Relations Managers. Thank you for the privilege of serving you since July 2018 and for your support and many kind words. -David Lindquist

What's New and Most Important This Month-----

1. Upcoming District 37 Dates

- June 1 Summer TLI Club Officer training begins
- June 30 Club Office lists due. All Clubs submit on Club Central.
- June 30 Beat the Clock incentive deadline
- June 30 End of the Toastmasters year. Clubs must have achieved 20 members or be +5 members to be a candidate for Distinguished Club recognition.

Want to submit an event request for the calendar, such as a club Open House or contest? Click <u>Event</u> <u>Submission Form</u>.

2. New Incentives and Awards (see Incentives page for detail)

NEW! ZOOM TO BEAT THE CLOCK! - D37 BONUS*

* The first FIVE (5) Clubs to Beat the Clock by June 1st, and are Distinguished by June 30th, will receive 1-year ZOOM "PRO" access. Value is \$149.90.

* The first FIFTEEN (15) Clubs to Beat the Clock by June 15th and are Distinguished by June 30th will receive a \$50 Gift Certificate.

* The first THIRTY (30) Clubs to Beat the Clock by June 30th and are Distinguished by June 30th will receive a \$25 Gift Certificate.

(Maximum one Bonus per club)

Triple Crown (revised)

Description: Toastmasters can earn the Triple Crown Award from Pathways, Legacy, or Combination of Pathways and Legacy Education Programs from 1 July 2019 – 30 June 2020.

*Note: 2 Pathways levels = 1 Legacy award <u>Pathways:</u> Six (6) levels = D37 Triple Crown <u>Legacy</u>: Any 3 Legacy education awards = D37 Triple Crown Or Combination of Pathways and Legacy Education Programs: Example 1: Advanced Communicator Silver and 4 Pathways levels = D37 Triple Crown Example 2: Competent Leader, Advanced Leader Silver, and 2 Pathways levels = D37 Triple Crown

3. District Director's Corner for June 2020 – Elmer Hill

CONGRATULATIONS to the 46 District 37 clubs that have achieved distinguished club status with 28 of the 46 clubs achieving the highest status of being PRESIDENT'S DISTINGUISHED. As of this date, more than 74 clubs in District 37 have already achieved ...<u>Read more</u>

Advanced and Specialty Club Opportunities in District 37

There are a number of restricted clubs in District 37 that provide additional growth opportunities for Toastmasters members. We've asked them to tell use more about themselves so that you might reach out and consider joining one!...<u>Read more</u>

Reminder! -- Resources for You and Your Club: How to Find Them

There are Many Benefits Available for You and Your Club

Resources for Conducting Virtual meetings and Virtual contests.

Below are some videos that will help new Zoom users with Setting up Zoom, Using Zoom for Meetings & Contests, and using the Advanced Features– such as breakout rooms. NO Need to recreate the wheel. Thanks to District 2 for these resources:

https://d2.toastmastersdistricts.org/_District_2_Digital_Transformation_2020.html?fbclid=IwAR3kwQM 2jmr3gYlmaIU6S6GomefHRFMkUYBloJN1KRYIRT8bWFtBs9ZYIQc

Find Covid-19 Resources from Toastmasters International here

District 37 Pathways Resource Page

The District 37 Public Relations team created a <u>Pathways Resource Page</u> on the District Website that provides video tutorials, guidelines for Toastmasters and Base Camp Managers, and insights on the Pathways Learning Experience. We're adding content every month so check the page regularly. Do you have challenges or questions about Pathways we can address on the resource page? Contact us! We need your ideas for resources to add!

Toastmasters District 37 Club Marketing Discussion Group on Facebook

We opened a new resource for Club officers (especially VPPRs) to post questions, pick up information and share ideas to help their club's marketing and public relations. <u>Find us and Join the Group</u> on Facebook.

Take Advantage of District 37's Social Media Communities!

District 37's <u>Facebook page</u> is a wonderful place to share your club's activities, ideas for fellow Toastmasters, videos, and more. It is public-facing so that inquirers can see what Toastmasters can do for them. Become a member and post content today! We are especially interested in the energy and activity at the clubs so please share what your club is doing. Please share:

- Club meetings special events
- Shout- outs of member accomplishments

• Information other Toastmasters can use to grow and improve Here are some <u>tips for using Facebook</u> for your club (courtesy of District 44)

What Else You Might Want to Know this Month...-----

Finance Manager Lana Torkildsen asks you to remember that **reimbursement requests** in Concur must be received by Sunday 11:59pm for processing the upcoming week.

Meetup Access for Clubs

District 37 now offers a <u>free</u> Meetup Access Program allowing clubs to post events to a shared Meetup group page centered in their nearest metropolitan area. We created seven regional hubs to serve clubs across North Carolina. This saves clubs about \$200 per year in subscription fees. Meetups have proven invaluable in getting the word out about Toastmasters and attracting visitors. <u>Read more information and find instructions to set up your club.</u>

Articles of Interest

We have placed various articles, including past D37 Connections and topical pieces to our web site at the <u>Articles of Interest</u> page.

Other Useful Links:

- An exceptional breakdown of the Pathways Learning Experience by District 4 in California
- Free Toast Host 2.0 <u>Support site</u>

Please check out our website at d37toastmasters.org

Suggestions and comments are welcome! <u>Contact Public Relations Manager</u> David Lindquist. (919) 594-7608.