



District 37 Toastmasters is pleased to bring you D37 Connections, a monthly email that highlights what's happening in the District along with up-to-date information and ideas that will help you be successful.

Upcoming District 37 Dates

- 8/1 - Smedley Award challenge begins (Ends 9/30)
- 8/4 - TLI – Division D – Final Summer TLI
- 8/4 - Summer Speech Spectacular, Raleigh (sponsored by Top Triangle Toastmasters)
- 8/31 is the last day to submit TLI training for club credit
- 9/15 – District Executive Council in High Point

See event details and the complete District [calendar](#).

Want to submit an event request for the calendar? Click [Event Submission Form](#).

Monthly Zoom Conversations

This year the District is offering opportunities for District and club leaders to collaborate in Zoom conferences. There are three types, all held Sunday evenings 8:00pm to 8:30pm. We had very successful online conversations in July so you won't want to miss those coming up in August!

See event details including access instructions in the complete District [calendar](#).

- [Trio/Division Directors](#) Keeping in touch throughout the month is vital for our leadership team. These semimonthly calls on the 1st and 3rd Sundays of the month allow us to stay engaged to promote communication throughout District 37. The next call this month are on August 5th and 19th.
- [Area Council Mentoring](#) Rei Fuller and Karlene Phillips are facilitating conversations every 2nd Sunday where topics include why council meetings are impactful, different ways to accomplish this task, how to address challenges to regular council meetings and the benefits to the clubs throughout the year. The next Area Council Mentoring call will be on Sunday August 12th.
- [Club VPPRs](#) can have a conversation with the PR team every 4th Sunday about the challenges they may be having and how we can solve them as well as to share ideas benefitting other clubs. Join us every month or as often as you need. Our next conference call will be held Sunday, August 26th.

The Smedley New Member Challenge Begins in August

Your club can qualify for the Smedley Award challenge by adding five new, dual or reinstated members between August 1st and September 30th. It's a great way to start building membership in the new Toastmasters year and secure an early DCP point! [Read more](#) about this and other incentive programs.

District 37 Social Media – Twitter, Yapp and More!

Twitter District 37 has a Twitter feed that will keep followers alert to news, events, and incentives. This will be an especially good way to follow the very latest developments. To access, follow District 37, @Toastmasters D37.

Yapp We have also built an app for Yapp that enables engagement with your fellow Toastmasters across the District. Yapp is the mobile District App to bring information to the palm of your hand. Click this link to install the District 37 mobile app: <http://my.yapp.us/D37CONAPP>. Create an account or use your Facebook account to authenticate.

And don't forget our District 37 [Facebook group](#)!

Here are some [tips for using Facebook](#) for your club (courtesy of District 44)

Discovering Pathways

Each month we would like to call attention to one of the ten paths in the Pathways Learning Experience. This month, learn more about [Leadership Development](#).

Visit Our District 37 Pathways Resource Page

The District 37 Public Relations team has created a [Pathways Resource Page](#) on the District Website that provides video tutorials, guidelines for Toastmasters and Base Camp Managers, and insights on the Pathways Learning Experience. We're adding content every month so check the page regularly. Do you have challenges or questions about Pathways we can address on the resource page? **Please contact us!**
(ADD LINK)

District Split

We've also added a page with information about [District Reformation](#) in 2020 (that is, the split of District 37 into two separate Districts.)

We Need Your Help for Winter TLI

The District Education Manager wants ideas about the types of breakout sessions District 37 Toastmasters would like to see in the future. Please share your Top 5 topics to be eligible for a drawing for a \$25 gift card. Submit by August 15 by email to <mailto:prm@toastmasters.org>

Club Success Tip for August

Does your club need promotional material to help at your next Open House? Toastmasters International wants to save you money! Some products are available at no cost. Just go to "Shop" and select any or all of these items. For each you'll need to press the "Apply Coupon" button and apply the coupon code shown for each.

- Item #99, "Find Your Voice", Coupon code 99F – you can receive 20 for free
- Item #101, "Confidence. The Voice of Leadership", Coupon code 101F – you can receive 20 for free
- Item #108, "From Prospect to Guest to Member", Coupon code 108F – you can receive 3 for free
- Item #354, "The Benefits of Toastmasters Membership (set of 25)", Coupon code 354F, 1 free

Special Recognitions

Congratulations to Toastmaster Pam Carroll of East Awake Toastmasters Club who was the first ever to earn a Level 5 Certificate of Proficiency in Pathways. Pam earned her EC5 on July 11, 2018.

Mint Hill Toastmasters in Matthews received some fine recognition in the Mint Hill Times. See <https://www.minhilltimes.com/featured/toastmasters-improves-communication-and-leadership/>

Toastmaster Cecil Dharmasri was published in the July Toastmasters Magazine:

[Read more...](#) [ADD LINK](#)

This month's article: What's Up With the Handshake?

“We live in a world full of fist bumps and high fives. They are everywhere. I guess I am a bit old school because I still go with the good old tried and true handshake. It is like an auto response for me. This is not to say I don't have an appreciation for the more casual types of greetings between friends. I am nothing if not a casual guy. There is something to be said for time and place. In our Toastmaster meetings, we find the ultimate time and place for the handshake... [Read more...](#)

Other useful links:

- [District 37 Youtube channel](#): educational videos, contest winners, and more.
- An exceptional breakdown of the [Pathways Learning Experience](#) by District 4 in California
- Free Toast Host 2.0 [Support site](#)

Please check out our website at d37toastmasters.org

Meet Your District 37 Public Relations Team for 2018-19

Your new PR team is looking forward to supporting your success with information and ideas. We are David Lindquist, Public Relations Manager, and Peter Agiovlissitis, Victor Canipe, Sharon Dawson, Remy Heskett, Daimon King, Saleh Mugannahi, Mary Roca, and Adrianna Vermillion.

Suggestions and comments are welcome! [Contact PR Manager](#) David Lindquist. (919) 594-7608.