



District 37 Toastmasters is pleased to bring you the new edition of **D37 Connections**, a monthly email that highlights what's happening in the District along with up-to-date information and ideas that will help you be successful!

What's New and Most Important This Month-----

1. Upcoming District 37 Dates

- 6/1 – Summer TLI Season begins. Through 8/31.
 - Division F – June 15
 - Division B – June 29
 - Divisions E and J – July 20
 - Divisions A, H and I – July 27
 - Division C – August 8
 - Divisions D, G and K – to be announced
- 6/30 – End of Toastmasters Year
- 7/13 – District Executive Council meeting including Division/Area Director training
See event details and the complete District [Calendar](#).
Want to submit an event request for the calendar? Click [Event Submission Form](#).

2. Newly Elected Leadership Team. Congratulations to all those elected to Super Trio and Division Director roles at District Council, May 4, 2019.

- District Director - Elmer Hill
- Program Quality Director West - Michael Beach
- Program Quality Director East - Ramona Baylor
- Club Growth Director West - Tim Edwards
- Club Growth Director East - Karlene Fyffe Phillips
- Division A Director - Alicia Hughes
- Division B Director - Djuna Barnes
- Division C Director - Melissa Steadman
- Division D Director - Jody Koonce
- Division E Director - Larry Johns
- Division F Director - Valda Boyd Ford
- Division G Director - Winston Sanford
- Division H Director - Ines Sanabria
- Division I Director - Susan Marshall
- Division J Director - Michael Thorn
- Division K Director - Cecil Dharmasri

3. Realignment of Clubs for 2019-2020. District Council also approved a realignment of clubs which includes a new Division K in the east and 7 new Areas. [See where your club fits in!](#)

4. **Beat the Clock Toastmasters Incentive** From May 1, 2019 to June 30, 2019 clubs can earn a special “Beat the Clock” ribbon to display on their club’s banner as well as a special discount code for 10-percent off their next club order. To win, add five new, dual or reinstated members to your roster between May 1 and June 30. [See Incentives for all of the details](#)

5. **New Strength in Numbers Incentive**
Requirements:
A - Your Club must meet your 'Required Membership Strength' by June 30, 2019.
B - Your Club must attain Distinguished status by June 30, 2019.
C - Your Club must have 5 Club Officers trained at an official Toastmasters Leadership Institute (TLI) training as posted on the District 37 calendar by August 31, 2019.
Incentive:
Club will receive the Club Officer Pin Set, Item # 5801Z, valued at \$60.00.

6. **Checklist for Remainder of Toastmasters Year.** Don’t forget to:
 - Elect officers for 2019-2020 and update that list at Club Central before 6/30/19
 - Apply for newly-earned education awards for club members at Base Camp and Club Central
 - Schedule officer induction for the new term.

Reminder! -- Resources for You and Your Club: How to Find Them

Monthly Zoom Conversations Continue in June

Have a burning club question or challenge? This year the District offers opportunities for District and club leaders to collaborate in Zoom conferences. There are three types, all held Sunday evenings 8:00pm to 8:30pm and a once-a-month Pathways Base Camp discussion every 2nd Sunday 7:00-7:45pm. These are a wonderful opportunity to ask questions and find solutions for your club challenges.

See event details including [access instructions](#) in the complete District [Calendar](#).

- June 9th , 7pm (2nd Sunday) – For [Club Base Camp Managers](#) to discuss challenges with Pathways Base Camp and club Pathways issues.
- June 9th, 8pm (2nd Sunday) – For [Area Directors](#), to discuss challenges of Area Council meetings and ways to make them more effective.
- June 16th (3rd Sunday) – For [Trio and Division Directors](#) so that we can stay engaged to promote communication throughout District 37.
- June 23rd (4th Sunday) – For [Club VPPRs](#) especially to speak with the District P/R team about challenges promoting clubs. Hit the ground running for the new Toastmasters year by asking how you can boost your club’s promotion and pick up ideas that will help you as VPPR.

There are Many Benefits Available for You and Your Club

District 37 Pathways Resource Page

The District 37 Public Relations team created a [Pathways Resource Page](#) on the District Website that provides video tutorials, guidelines for Toastmasters and Base Camp Managers, and insights on the Pathways Learning Experience. We’re adding content every month so check the page regularly. Do you have challenges or questions about Pathways we can address on the resource page? Contact us! We need your ideas for resources to add!

Toastmasters District 37 Club Marketing Discussion Group on Facebook

We opened a new resource for Club officers (especially VPPRs) to post questions, pick up information and share ideas to help their club's marketing and public relations. [Find us and Join the Group](#) on Facebook.

Club Guest Packets Incentive

The District 37 Leadership Team is happy to provide your club with Toastmasters Guest Packets (Item 387) and a Guest Log Book (Item 84) at no charge to your club. To receive Guest Packets at no charge, email a copy, a picture or scan of each page of the Guest Book as it is completed. Each completed page must be legible with name, address, phone number and email address for the four (4) guests. Please include in your request: Club Name, VPM Name, and best mailing address for Guest Packets to be sent to. [Read full details](#)

Take Advantage of District 37's Social Media Communities!

District 37's [Facebook page](#) is a wonderful place to share your club's activities, ideas for fellow Toastmasters, videos, and more. It is public-facing so that inquirers can see what Toastmasters can do for them. Become a member and post content today! We are especially interested in the energy and activity at the clubs so please share what your club is doing. Please share:

- Club meetings special events
- Shout-outs of member accomplishments
- Information other Toastmasters can use to grow and improve

Here are some [tips for using Facebook](#) for your club (courtesy of District 44)

The PR Team has been recording and posting **videos** to our District 37 [Youtube Channel](#). These include David and Remy's two-minute tips for Pathways, Club Web Sites, and more, and Voices of Millennial Toastmasters. Would you like to share videos? Contact us!

Newest videos! [Meetup Shoutout](#) and [Forgotten Evaluation Form](#)

Club Success Tip for June

Many clubs ask their sergeant-at-arms to keep extra copies of timer, ah counter and grammarian forms. With Pathways, we suggest you add extra copies of some additional templates for ready use.

- Ice Breaker Speech Outline Worksheet – invaluable at every Level!
- Generic Evaluation Resource (available in the Pathways Evaluation Resource Library)
- Copies of all Level 1 Evaluation Resources
- The "Print Your Project" for Ice Breaker, for use in visitor kits and for brand new enrollees

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What Else You Might Want to Know this Month.....

Finance Manager Jim Carmody asks you to remember that **reimbursement requests** in Concur must be received by Sunday 11:59pm for processing the upcoming week.

Pathways Orientation Program

To help VPEs provide a positive initial experience to your new Toastmasters, District 37 under Rich Lemert and his team has developed a model Pathways Orientation program to use in your club. You can use it in conjunction with your existing orientation process to introduce new members to Pathways and guide them through their first project - the Ice Breaker. Begin by familiarizing yourself with the "QuickStart Guide" and other resources now available on [Pathways Resource Page](#).

Meetup Access for Clubs

District 37 now offers a **free** Meetup Access Program allowing clubs to post events to a shared Meetup group page centered in their nearest metropolitan area. We created seven regional hubs to serve clubs across North Carolina. This saves clubs \$179.88 per year in subscription fees. Meetups have proven invaluable in getting the word out about Toastmasters and attracting visitors. [Read more information and find instructions to set up your club.](#)

District Reformation

We've also added a page with information about [District Reformation](#) in 2020 (that is, the subdivision of District 37 into two separate Districts.) District 37, after July 1, 2020, will cover all clubs west of the north-south line that is the border between Guilford (Greensboro) and Alamance (Burlington) counties. The new District 117 will cover all clubs to the east of that line.

Articles of Interest

We have placed various articles, including past D37 Connections and topical pieces to our web site at the [Articles of Interest](#) page.

Other Useful Links:

- An exceptional breakdown of the [Pathways Learning Experience](#) by District 4 in California
- Free Toast Host 2.0 [Support site](#)

Please check out our website at d37toastmasters.org

Join the District Public Relations Committee in 2019!

We are always looking for additional energetic and talented Toastmasters to join our District 37 team. There's plenty to do that can take advantage of your talents and interests and which can help you grow as a Toastmaster. We're also willing to look at specific needs that can drive a High Performance Leadership project. Some of the areas we can use more help include:

- Social media (Yapp, LinkedIn)
- Videos
- Press releases
- Story writing from interviews
- Graphic design

[Contact Public Relations Manager](#) David Lindquist with interest or questions. (919) 594-7608.

Suggestions and comments are welcome! [Contact Public Relations Manager](#) David Lindquist. (919) 594-7608.