

## Resources for Club VPs-Public Relations – District 37

1. District 37 web site: club marketing materials are offered under the Resources menu.

<http://d37toastmasters.org/>



2. Club Marketing Guide (new in 2019!): a reference to a wide variety of marketing tools, written specially for District 37 clubs.

<http://d37toastmasters.org/wp-content/uploads/2019/06/D37-GUIDE-TO-CLUB-MARKETING-v2.pdf>



A reference to a wide variety of marketing tools, written for District 37 clubs

3. Public Relations Toolkit: specially prepared for District 37. Includes many marketing tips.

<http://d37toastmasters.org/wp-content/uploads/2017/04/ToastmasterPRToolkit.pdf>



4. D37 Facebook Page: a place to post questions for the whole group or share ideas.

<https://www.facebook.com/groups/229294273773367/?ref=bookmarks>



5. Facebook Page for VPPRs (new in 2019!): a discussion group dedicated to solving marketing and public relations challenges in D37.

<https://www.facebook.com/groups/576675952845890/?ref=bookmarks>



6. D37 Connections: monthly newsletter with club success tips and notices of new resources.

<http://d37toastmasters.org/articles-of-interest/>



7. District Meetup hubs: free access to seven Meetup groups across North Carolina.

<http://d37toastmasters.org/district-meetup/>



8. Tip Videos on Youtube: D37's own Youtube channel where fresh, local content suggests ideas for clubs.

<https://www.youtube.com/channel/UCA6z-BijEQTW3ggPfo-D88Q>



9. TI Resources: materials and toolkits designed to help market your club, by Toastmasters International

<https://www.toastmasters.org/Leadership-Central/Club-Officer-Tools/Club-Officer-Roles/Public-Relations>



10. Club Leadership Handbook: material specific to the club VPPR as well as the entire leadership team, by TI.

<https://www.toastmasters.org/~media/E51A693193F749AE91FD79F6DB839534.ashx>



11. Access to the D37 PRM

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