



District 37 Toastmasters is pleased to bring you the new edition of **D37 Connections**, a monthly email that highlights what’s happening in the District along with up-to-date information and ideas that will help you be successful!

What’s New and Most Important This Month-----

1. Upcoming District 37 Dates

- Summer TLI Season ends 8/31. Remaining TLIs are August 3 and 8 (see below)
- August - Clubs begin to collect October semi-annual dues
- August 21-24: International Convention in Denver
- August 22 (Thursday): Deadline for Clubs (President or Secretary) to assign Club proxy for International Convention business meeting. Please use Club Central on toastmasters.org
- August 31: TLI Club Officer training completed See event details and the complete District [Calendar](#). The remaining divisional TLIs are:
 - Divisions D and G – August 3
 - Division C – August 8
- September - Clubs continue to collect October semi-annual dues
- September 1 (Sunday) Virtual District Council Meeting – Vote required on district budget.
- September 2 (Monday) Fall Contest Season – Clubs complete contests by Labor Day
- October 14: Areas complete contests
- October 31: Divisions complete contests
- December 13: District Evaluation Contest in Winston-Salem. TLI Extravaganza is 12/14

Want to submit an event request for the calendar? Click [Event Submission Form](#).

2. New! Opportunity for Area Directors

District 37 Administrative Manager Nehal Tanna will hold the first “Nehal’s Jedi Master monthly Zoom call for D-37 Area Directors” on Wednesday, August 7th. At 7:30pm. Nehal was a highly successful Area 22 Director 2018-2019 who will share ideas to make this year’s Area leaders just as successful.

Details: Every first Wednesday from 7:30pm to 8:15pm. See the District [Calendar](#). For call-in numbers.

3. New Incentives and Awards (see [Incentives page](#) for detail)

a. Triple Crown (revised)

Description

Toastmasters can earn the Triple Crown Award from Pathways, Legacy, or Combination of Pathways and Legacy Education Programs from 1 July 2019 – 30 June 2020.

*Note: 2 Pathways levels = 1 Legacy award

Pathways: Six (6) levels = D37 Triple Crown

Legacy: Any 3 Legacy education awards = D37 Triple Crown

Or Combination of Pathways and Legacy Education Programs:

Example 1: Advanced Communicator Silver and 4 Pathways levels = D37 Triple Crown

Example 2: Competent Leader, Advanced Leader Silver, and 2 Pathways levels = D37 Triple Crown

b. Growth Incentive:

Based on the Club's Membership as of 1 July 2019, have a Net Growth of +5 members by 9/30/2019, Club will receive \$50 Gift Certificate.

If Net Growth of +5 members or more is maintained through 3/31/2020, Club will receive an additional \$50 Gift Certificate.

c. The Smedley Plus:

If five new members pay prorated fee plus the next six months, Club will receive Toastmasters International \$50 Gift Certificate.

d. Strength in Numbers Incentive

Requirements:

A - Your Club must have meet your 'Required Membership Strength' by June 30, 2019.

B - Your Club must have attained Distinguished status by June 30, 2019.

C - Your Club must have 5 Club Officers trained at an official Toastmasters Leadership Institute (TLI) training as posted on the District 37 calendar by August 31, 2019.

Incentive:

Club will receive the Club Officer Pin Set, Item # 5801Z, valued at \$60.00.

4. Mark Your Calendars for TLI Extravaganza!

The 2019 TLI Extravaganza will be held Saturday, December 14th, 2019 at the Embassy Suites in Winston-Salem. This will serve as the winter TLI: i.e. there will not be the division-level TLIs as we have done this summer. More details and registration information will be shared soon. Stay tuned!

5. District Director's Corner for August – Elmer Hill

August is a great month for all District 37 Toastmasters to REFOCUS, REFRESH and RESPOND. Club officers REFOCUS by taking advantage of the three remaining Toastmasters Leadership Institutes. The TLI is a great opportunity to REFOCUS your club leadership skills for the 2019-2020 Toastmasters year. Remember, your goal is...[Read More](#)

Reminder! -- Resources for You and Your Club: How to Find Them

There are Many Benefits Available for You and Your Club

District 37 Pathways Resource Page

The District 37 Public Relations team created a [Pathways Resource Page](#) on the District Website that provides video tutorials, guidelines for Toastmasters and Base Camp Managers, and insights on the Pathways Learning Experience. We're adding content every month so check the page regularly. Do you have challenges or questions about Pathways we can address on the resource page? Contact us! We need your ideas for resources to add!

Toastmasters District 37 Club Marketing Discussion Group on Facebook

We opened a new resource for Club officers (especially VPPRs) to post questions, pick up information and share ideas to help their club's marketing and public relations. [Find us and Join the Group](#) on Facebook.

Take Advantage of District 37's Social Media Communities!

District 37's [Facebook page](#) is a wonderful place to share your club's activities, ideas for fellow Toastmasters, videos, and more. It is public-facing so that inquirers can see what Toastmasters can do for them. Become a member and post content today! We are especially interested in the energy and activity at the clubs so please share what your club is doing. Please share:

- Club meetings special events
- Shout-outs of member accomplishments
- Information other Toastmasters can use to grow and improve

Here are some [tips for using Facebook](#) for your club (courtesy of District 44)

We are posting to **Instagram!** Find us at [toastmastersd37](#)

The PR Team has been recording and posting **videos** to our District 37 [Youtube Channel](#). These include David and Remy's two-minute tips for Pathways, Club Web Sites, and more, and Voices of Millennial Toastmasters. Would you like to share videos? Contact us!

Newest videos! [Meetup Shoutout](#) and [Forgotten Evaluation Form](#)

Club Success Tip for August

District Director Elmer Hill has challenged every member of clubs in District 37 to earn at least one education award in 2019-2020. Ask each club member to make a commitment to their next award either in Pathways or Legacy and help them schedule dates for speech projects. You may want to consider posting a chart or poster showing overall club progress.

What Else You Might Want to Know this Month.....

Finance Manager Lana Torkildsen asks you to remember that **reimbursement requests** in Concur must be received by Sunday 11:59pm for processing the upcoming week.

Pathways Orientation Program

To help VPEs provide a positive initial experience to your new Toastmasters, District 37 under Rich Lemert and his team has developed a model Pathways Orientation program to use in your club. You can use it in conjunction with your existing orientation process to introduce new members to Pathways and guide them through their first project - the Ice Breaker. Begin by familiarizing yourself with the "QuickStart Guide" and other resources now available on [Pathways Resource Page](#).

Meetup Access for Clubs

District 37 now offers a **free** Meetup Access Program allowing clubs to post events to a shared Meetup group page centered in their nearest metropolitan area. We created seven regional hubs to serve clubs across North Carolina. This saves clubs about \$200 per year in subscription fees. Meetups have proven invaluable in getting the word out about Toastmasters and attracting visitors. [Read more information and find instructions to set up your club.](#)

District Reformation

We've also added a page with information about [District Reformation](#) in 2020 (that is, the subdivision of District 37 into two separate Districts.) District 37, after July 1, 2020, will cover all clubs west of the north-south line that is the border between Guilford (Greensboro) and Alamance (Burlington) counties. The new District 117 will cover all clubs to the east of that line.

Articles of Interest

We have placed various articles, including past D37 Connections and topical pieces to our web site at the [Articles of Interest](#) page.

Other Useful Links:

- An exceptional breakdown of the [Pathways Learning Experience](#) by District 4 in California
- Free Toast Host 2.0 [Support site](#)

Please check out our website at d37toastmasters.org

Join the District Public Relations Committee in 2019!

We are always looking for additional energetic and talented Toastmasters to join our District 37 team. There's plenty to do that can take advantage of your talents and interests and which can help you grow as a Toastmaster. We're also willing to look at specific needs that can drive a High Performance Leadership project. Some of the areas we can use more help include:

- Social media (Yapp, LinkedIn)
- Videos
- Press releases
- Story writing from interviews
- Graphic design

[Contact Public Relations Manager](#) David Lindquist with interest or questions. (919) 594-7608.

Suggestions and comments are welcome! [Contact Public Relations Manager](#) David Lindquist. (919) 594-7608.