



District 37 Toastmasters is pleased to bring you the new edition of **D37 Connections**, a monthly email that highlights what's happening in the District along with up-to-date information and ideas that will help you be successful!

**What's New and Most Important This Month-----**

**1. Upcoming District 37 Dates**

- February 1 – Clubs begin to collect April semi-annual dues
- February 1 – Area Directors continue second round of club visits
- February 8 – Clubs should complete spring speech contests
- February 28 – TLI club officer training complete
- March 14 – Areas should complete Table Topics and International Speech contests
- March 21 – DEC meeting in High Point
- April 1 – Deadline for clubs to submit semi-annual dues

Want to submit an event request for the calendar, such as a club Open House or contest? Click [Event Submission Form](#).

**2. New Incentives and Awards (see [Incentives page](#) for detail)**

**Triple Crown (revised)**

Description: Toastmasters can earn the Triple Crown Award from Pathways, Legacy, or Combination of Pathways and Legacy Education Programs from 1 July 2019 – 30 June 2020.

\*Note: 2 Pathways levels = 1 Legacy award

Pathways: Six (6) levels = D37 Triple Crown

Legacy: Any 3 Legacy education awards = D37 Triple Crown

Or Combination of Pathways and Legacy Education Programs:

Example 1: Advanced Communicator Silver and 4 Pathways levels = D37 Triple Crown

Example 2: Competent Leader, Advanced Leader Silver, and 2 Pathways levels = D37 Triple Crown

**3. District 37 Administration Manager Nehal Tanna will hold the next “Nehal’s Jedi Master monthly Zoom call for D-37 Area Directors” on Wednesday, March 4th.** At 7:30pm. Nehal was Area Director of the Year 2018-2019 who will share ideas to make this year’s Area leaders just as successful. Details: Every first Wednesday from 7:30pm to 8:15pm. See the District [Calendar](#). For call-in numbers.

**4. District Director’s Corner for December 2019 – Elmer Hill**

In the May 2016 issue of Toastmasters Magazine, there is a great article titled “The Essence of Great Leadership” by Terry “Starbuck” St. Marie.

The search for 2020-2021 leaders for District 37 (West North Carolina) and District 117 (East North Carolina) has begun. Do you see yourself with any of the 10 qualities that make a great leader? Have you observed leadership qualities in someone else? If either is true...[Read more](#)

#### **5. From Ramona Baylor, Program Quality Director – East**

Announcing the D37 Annual Conference! : "The Final Countdown to New Journeys"

Conference Co-Chairs are: Lora Godeaux from Division J & Allen Assaid from Division D

Dates: 1-3 May 2020

Location: Crowne Plaza Charlotte Executive Park, 5700 Westpark Drive, Charlotte, NC 28217

Mark your calendars.

More information will be announced in the coming weeks.

#### **6. From Tim Edwards, Club Growth Director – West**

It's time to start the mid-year push! Those clubs that have 12 or less members, can request help! It's amazing how having 1 or 2 additional Toastmasters (Club Coaches) can help inspire a club to reach their DCP goals. Net Growth of 5 members and meeting 5 or more goals for the club will make Distinguished status. Officers just need to reach out to Karlene (East) or Tim (West) to officially request a coach. In the WEST, we currently have openings for Club Coaches in the following cities: Asheville, Winston Salem, Thomasville, Greensboro and Charlotte.

#### **7. From Karlene Fyffe-Phillips, Club Growth Director – East**

Do you have the desire to help out a club? Consider being a club coach! The experience is greatly rewarding. Share your knowledge and enhance your communication and leadership skills as you help rebuild a club. The D37 Club Growth Team East is looking for motivated people who want to serve as a club coach and assist the club in achieving Distinguished status in the Distinguished Club Program (DCP). We are especially looking for Toastmasters willing to coach in the Rocky Mount or New Bern areas. Check out the Club Coach FAQ on the Toastmasters International website. If you are interested in serving as a club coach or your club would like a coach assigned, please contact Ruby Wells, D37 Club Coach Chair East, at [Ruby.A.Wells@gmail.com](mailto:Ruby.A.Wells@gmail.com) for more information.

#### **8. From Education Manager Wai Yau.**

Hello everyone!

It's that time again to start thinking about our last District 37 Conference that encompasses all clubs in North Carolina (this year's conference in Charlotte)! The district leadership team wants to recruit local talented Toastmasters to serve as presenters for our educational sessions. We are super excited and definitely can't wait to hear from you!

Attached is the application for the session presenters. *Please have it filled out and returned to Wai Yau ([wyau12@gmail.com](mailto:wyau12@gmail.com)) by Sunday, March 1st, 2020.*

#### **• Potential Topics to Consider**

##### **○ Pathways**

- Pathways Panel with Q&A
- "Show Me" Pathways session – Interactive / Projection with Internet
- Path to DTM under Pathways

##### **○ Speech Contests – Running a speech contest – Club, Area and District**

- Getting participation for speech contests
- Conducting a demo contest

- Judges Training
- Mentoring
  - Effective mentoring
  - How to set-up mentoring program in your club
- Membership / Public Relations
  - Best practices for recruiting / retention
  - PR Tips / Social Media
- Club Leadership
  - Club Conflict
  - Engagement
- Successful Club
  - Club Success Plan
  - Moments of Truth
  - Etiquette and Club Culture
  - Resolving Conflict
  - Closed / Corporate Clubs
- Meeting / Program Planning
  - Table Topics Do's and Don'ts
  - Spice Up Meeting / Mix Up Meeting / Using Advanced Club Techniques
  - Conducting a demo meeting
- Speaking / Communication
  - Humor
  - Body Language / Effective use of Space
  - Your Personal Brand as Speaker
  - Effective Evaluations
- Development Sessions
  - DTM Process, Timeline to DTM
  - 1st Time Officers
- District Leadership Roles
  - What's involved, expectations, time commitment and reward – Panel Discussion
  - Knowing when to step away (and let someone else lead)
- Beyond the Club
  - Area/District Meetings

Please let me know if you have any questions regarding the application (or anything really :)).

[Download an application here](#)

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## **Reminder! -- Resources for You and Your Club: How to Find Them**

### **There are Many Benefits Available for You and Your Club**

#### **District 37 Pathways Resource Page**

The District 37 Public Relations team created a [Pathways Resource Page](#) on the District Website that provides video tutorials, guidelines for Toastmasters and Base Camp Managers, and insights on the Pathways Learning Experience. We're adding content every month so check the page regularly. Do you have challenges or questions about Pathways we can address on the resource page? Contact us! We need your ideas for resources to add!

#### **District 37 Speech Contest Resource Page**

Each year, Toastmasters throughout District 37 participate in speech contests. Competition begins at the club level and goes all the way to international level. Whether you're planning a speech contest or competing in one, it may be difficult to know where to begin. We've put together this resource guide to help you understand speech contest fundamentals and get organized. For additional assistance, please contact District Contest Chair Katrynah Talbert by [email](#) <http://d37toastmasters.org/speech-contests/>

### **Toastmasters District 37 Club Marketing Discussion Group on Facebook**

We opened a new resource for Club officers (especially VPPRs) to post questions, pick up information and share ideas to help their club's marketing and public relations. [Find us and Join the Group](#) on Facebook.

### **Take Advantage of District 37's Social Media Communities!**

District 37's [Facebook page](#) is a wonderful place to share your club's activities, ideas for fellow Toastmasters, videos, and more. It is public-facing so that inquirers can see what Toastmasters can do for them. Become a member and post content today! We are especially interested in the energy and activity at the clubs so please share what your club is doing. Please share:

- Club meetings special events
- Shout-outs of member accomplishments
- Information other Toastmasters can use to grow and improve

Here are some [tips for using Facebook](#) for your club (courtesy of District 44)

We are posting to **Instagram!** Find us at [toastmastersd37](#)

Thee PR Team has been recording and posting **videos** to our District 37 [Youtube Channel](#).

### **What Else You Might Want to Know this Month.....**

Finance Manager Lana Torkildsen asks you to remember that **reimbursement requests** in Concur must be received by Sunday 11:59pm for processing the upcoming week.

### **Meetup Access for Clubs**

District 37 now offers a **free** Meetup Access Program allowing clubs to post events to a shared Meetup group page centered in their nearest metropolitan area. We created seven regional hubs to serve clubs across North Carolina. This saves clubs about \$200 per year in subscription fees. Meetups have proven invaluable in getting the word out about Toastmasters and attracting visitors. [Read more information and find instructions to set up your club.](#)

### **Articles of Interest**

We have placed various articles, including past D37 Connections and topical pieces to our web site at the [Articles of Interest](#) page.

### **Other Useful Links:**

- An exceptional breakdown of the [Pathways Learning Experience](#) by District 4 in California
- Free Toast Host 2.0 [Support site](#)

Please check out our website at [d37toastmasters.org](http://d37toastmasters.org)

**Join the District Public Relations Committee in 2020!**

We are always looking for additional energetic and talented Toastmasters to join our District 37 team. There's plenty to do that can take advantage of your talents and interests and which can help you grow as a Toastmaster. We're also willing to look at specific needs that can drive a High Performance Leadership project. Some of the areas we can use more help include:

[Contact Public Relations Manager](#) David Lindquist with interest or questions. (919) 594-7608.

Suggestions and comments are welcome! [Contact Public Relations Manager](#) David Lindquist. (919) 594-7608.