

District 37 Toastmasters is pleased to bring you the new edition of **D37 Connections**, a monthly email that highlights what's happening in the District along with up-to-date information and ideas that will help you be successful!

#### What's New and Most Important This Month-----

# 1. Upcoming District 37 Dates

- May 6 Nehal Tanna's Jedi Master Zoom Call
- May 16 District 37 International Speech and Table Topics contest (Online)
- May 31 Deadline for Area Directors to complete and submit Club visit reports
- June 1 Summer TLI Club Officer training begins
- June 30 Club Office lists due. All Clubs submit on Club Central.
- June 30 End of the Toastmasters year. Clubs must have achieved 20 members or be +5 members to be a candidate for Distinguished Club recognition.

Want to submit an event request for the calendar, such as a club Open House or contest? Click <u>Event</u> Submission Form.

# 2. Congratulations to new district leaders elected at the District Council meeting Saturday, May 2nd, 2020!

DISTRICT 37 OFFICERS for 2020-2021

District Director - Michael Beach

Program Quality Director – Tim Edwards

Club Growth Director - Valda Ford

Division A Director – Bryan Smith

Division C Director – Tomica Lindsey

Division D Director – Gary Cohen

Division F Director – Ruth Friddle

#### DISTRICT 117 OFFICERS for 2020-2021

District Director – Ramona Baylor

Program Quality Director – Karlene Fyffe Phillips

Club Growth Director - Rich Lemert

Division A Director – Josh Lowry

Division B Director - Prasad Joshi

Division C Director – Sandy Campbell

Division D Director – Ines Sanabria

Division E Director – Ruby Wells

### 3. New Incentives and Awards (see Incentives page for detail)

# **Triple Crown (revised)**

Description: Toastmasters can earn the Triple Crown Award from Pathways, Legacy, or Combination of Pathways and Legacy Education Programs from 1 July 2019 – 30 June 2020.

\*Note: 2 Pathways levels = 1 Legacy award Pathways: Six (6) levels = D37 Triple Crown

<u>Legacy</u>: Any 3 Legacy education awards = D37 Triple Crown Or Combination of Pathways and Legacy Education Programs:

Example 1: Advanced Communicator Silver and 4 Pathways levels = D37 Triple Crown Example 2: Competent Leader, Advanced Leader Silver, and 2 Pathways levels = D37 Triple Crown

4. District 37 Administration Manager Nehal Tanna will hold the next "Nehal's Jedi Master monthly Zoom call for D-37 Area Directors" on <u>Wednesday, May 6th</u>. At 7:30pm. Nehal was Area Director of the Year 2018-2019 who will share ideas to make this year's Area leaders just as successful. <u>Details:</u> Every first Wednesday from 7:30pm to 8:15pm. See the District <u>Calendar</u>. For call-in numbers.

### 5. District Director's Corner for May 2020 – Elmer Hill

It is hard to believe that 10 months of the 2019-2020 Toastmasters program year is now behind us. No one could have predicted at the start of our year together on July 2019 that this year would be such a roller coaster with so much change and uncertainty that has impacted all of us in so many ways. The impacts have hit each of us personally, professionally and financially. We have seen...Read more

### Reminder! -- Resources for You and Your Club: How to Find Them

### There are Many Benefits Available for You and Your Club

#### NEW! Resources for Conducting Virtual meetings and Virtual contests.

Below are some videos that will help new Zoom users with Setting up Zoom, Using Zoom for Meetings & Contests, and using the Advanced Features—such as breakout rooms. NO Need to recreate the wheel. Thanks to District 2 for these resources:

https://d2.toastmastersdistricts.org/\_District\_2\_Digital\_Transformation\_2020.html?fbclid=IwAR3kwQM2jmr3gYlmaIU6S6GomefHRFMkUYBloJN1KRYIRT8bWFtBs9ZYIQc

### Find Covid-19 Resources from Toastmasters International here

### **District 37 Pathways Resource Page**

The District 37 Public Relations team created a <u>Pathways Resource Page</u> on the District Website that provides video tutorials, guidelines for Toastmasters and Base Camp Managers, and insights on the Pathways Learning Experience. We're adding content every month so check the page regularly. Do you have challenges or questions about Pathways we can address on the resource page? Contact us! We need your ideas for resources to add!

# Toastmasters District 37 Club Marketing Discussion Group on Facebook

We opened a new resource for Club officers (especially VPPRs) to post questions, pick up information and share ideas to help their club's marketing and public relations. <u>Find us and Join the Group</u> on Facebook.

#### Take Advantage of District 37's Social Media Communities!

District 37's <u>Facebook page</u> is a wonderful place to share your club's activities, ideas for fellow Toastmasters, videos, and more. It is public-facing so that inquirers can see what Toastmasters can do for them. Become a member and post content today! We are especially interested in the energy and activity at the clubs so please share what your club is doing. Please share:

- Club meetings special events
- Shout- outs of member accomplishments
- Information other Toastmasters can use to grow and improve

Here are some tips for using Facebook for your club (courtesy of District 44)

We are posting to **Instagram!** Find us at toastmastersd37

Thee PR Team has been recording and posting videos to our District 37 Youtube Channel.

# What Else You Might Want to Know this Month...-

Finance Manager Lana Torkildsen asks you to remember that **reimbursement requests** in Concur must be received by Sunday 11:59pm for processing the upcoming week.

### **Meetup Access for Clubs**

District 37 now offers a <u>free</u> Meetup Access Program allowing clubs to post events to a shared Meetup group page centered in their nearest metropolitan area. We created seven regional hubs to serve clubs across North Carolina. This saves clubs about \$200 per year in subscription fees. Meetups have proven invaluable in getting the word out about Toastmasters and attracting visitors. <u>Read more information and find instructions to set up your club.</u>

#### **Articles of Interest**

We have placed various articles, including past D37 Connections and topical pieces to our web site at the <u>Articles of Interest</u> page.

#### **Other Useful Links:**

- An exceptional breakdown of the <u>Pathways Learning Experience</u> by District 4 in California
- Free Toast Host 2.0 Support site

### Please check out our website at d37toastmasters.org

Suggestions and comments are welcome! <u>Contact Public Relations Manager</u> David Lindquist. (919) 594-7608.