Toastmasters D37 DEC How to invite people to Toastmasters Pathways Education Program

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Pathways "Park Ranger"
July 18, 2020

Objective: By the end of this session, participants can locate Pathways resources

- For guest packets
- For prospective members
- For new members
- For members transitioning from legacy program to Pathways

Disclaimer:

- Suggestions
 - My opinion/recommendations
- Pathways is Toastmasters
- NOT the only "right" answer

What are your best practices?

For Guest Packets:

- Toastmasters.org
 - Marketing Brochures
 - All About
 Toastmasters Item 124
 - Find Your Voice Item 99
 - Your Path to Leadership Item 101
 - Send in mail
- Link: Toastmaster Magazine





Toustmasters international is a nonprofit educational organization that offers a proven education program the helps improve communication and build leadership skills through a worldwide network of clubs. The organization's membership exceeds 158,000 in more than 16,000 clubs in 410 countries. Since 1994, Toustmasters international has helped people of all backgrounds build confidence as speakers and leaders.

What's in it for you?

mproved communication

Toastmasters will give you the skills and confidence you need to effectively express yourself in any situation. Whether you are a matter manager, student, young professionsi, career advancer of solving to make an impact supportive, enjoyable and affordable way of paining great communication said self-way to great or any of paining great communication said self-way to great the properties communication and be more persuasive and confident when giving speeches.

Build leadership skil

While some are born confident, charismatic leaders, others must work to develop their leadership skills. Through Toastmasters, you'll gain the practice to become the leader and speaker you want to be. You will also sharpen your management skills, become a better negotiator, gain trust and insolar your term. I sam to be decisive!



Build a Better You!

With Toastmasters, you will















Ability to maximize your potential At loastmasters, memoers learn by speaking to groups and working with others in a supportive environment. A typical Toastmasters club is made up of approximately 20 people who meet once a week for about an hour. Each meeting gives members several opportunities:

- Conduct meetings Members learn how to plan and conduct
- Sive impromptu speeches Members present one- to two-minute, impromptu speeches about assigned topic
- Present prepared speeches Members present speeches based on projects from the Pathways learning experience—Toastmasters' education program. Projects cover topics such as speech organization, vocal variety, language, onstures and persuadion.
- Offer constructive evaluation Every speaker is assigned an evaluator who points out speech strengths and offers suggestions for improvement.
- Pathways Learning Experience Pathways is Toastmasters' exciting, interactive and flexible education program. With 11 paths to choose from (and more in development), you have the option to pick

For more information, visit

For Guest Packet:

Toastmasters.org-->Marketing Fliers – one page, customizable

- 10 Tips for Public Speaking Item 105
- Benefits of Toastmasters Membership Item 354F
- Become a Better Leader Item 131
- Navigating Pathways Item 133



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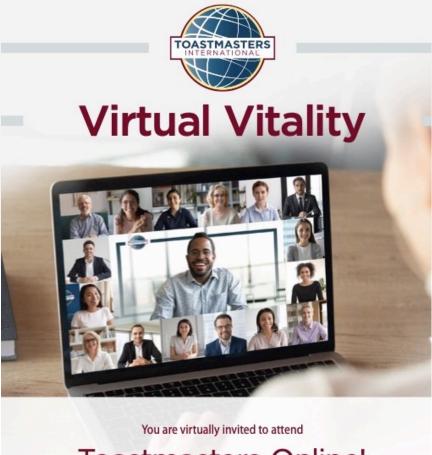
For Guests:

Toastmasters.org Online Resources

Virtual Vitality

Quick Links/Resources Item 434P

https://www.toastmasters.org/resources/online-prospect-flier



Toastmasters Online!

Learn how our nearly-100-year-old organization can help improve your communication skills, while we enjoy some much-needed social connection.

lub Name:	
Neeting URL:	
Pate:	
mail me for more details:	
Toastmasters International. All rights reserved.	Item 434P

For Guests: Club-Specific

- How did they find you?
 - Social media is up to date
 - Prompt response
- FTH (club website)
 - Invite (requires them to opt-in)
 - Send/share Agenda
 - Meet our members
 - Club specific trifold or flier?
 - —see Brand Manual

TOASTMASTERS INTERNATIONAL

McDowell NC Toastmasters - 7048906

"If you're not having fun, you're not doing it right." - Jay Nodine, North Carolina Toastmaster

Meeting Information / Directions

Contact Us

Meet Our Members

Club Calendar Public Downloads

Free Resources

Toastmasters Video

McDowell Videos, PPts, etc.

McDowell Forms

For more information on Toastmasters International, visit www.toastmasters.org

■ Logout as Phyllis Kombol,

△ Login as site admin

Members Only

Meeting Agendas

Quick Role Sign-Up

Mentor/Protégé Request Form

Club E-mail Addresses

Edit Your Profile

Private Member Directory

Member Downloads

Agenda Templates / Settings

Website Support Docs

Website Support Forums

Member Access Log



During the COVID19 outbreak we will be meeting online using ZOOM. Check the Meeting Information and Club Calendar for links to the ZOOM meetings.

We normally meet at the McDowell County Library in Marion. We start gathering in the library's meeting room at 5:15 and start promptly at 5:30 on Tuesday evenings.

Find Your Voice

Transform Yourself

How Will You Benefit?

Why it Works

For Guests: At the meeting

- Contact info
- Introductions
 - Meeting roles & speaker intros
- Table Topics
 - What is it?
 - Members first
 - THEN invite them to try
- Reaction/Comments at end of meeting
- Close the sale:
 - Would you like to come again?
 - Can I send you a membership application?



Membership Application & Payment Information

To become a club member, please

- Completely fill out and sign the Membership Application.
- Completely fill out and sign the Payment Information document (page 3).
- 3. Submit both completed and signed documents to a club officer.
- Please check here

 if you use assistive technology (such as a screen reader) to view your educational materials.

For questions, please contact membership@toastmasters.org

Membership Application

Club Information

This section is completed by a club officer.

Club number	Clu	Club name		Club city			
Applicant Information This section is completed by the applicant. Male Female Non-binary Decline to respond				Membership Type This section is completed by a club officer. New Reinstated (break in membership)			
	onthly Toastmaster magazine will be sent to the following address:			☐ Dual ☐ Transfer (If applicant is transferring from another club, please fill in the four lines below.)	☐ Renewing (no break in membership)		
Organization/In ci	are of				Date of transfer (MM/YYYY)		
Address line 1 (lin	nit 35 characters)				377		
non-sacrific 1 years as strengestody			Previous club name				
Address line 2 (limit 35 characters)			Previous club number				
Gty		State or province		Member number			
Country		Postal code					
Home phone nun	nber	Mobile phone numb	er	Email add	Iress		
Toastmaste	ers International [Dues and Fees					
This section is		icant with the help of a c	lub officer. Dues	and fees are payable in	n advance and are not re	fundable or transfer-	
1. New mem	I. New member fee (US\$20) USS		is	3. Total payment to Toastmasters International US\$			
Paid only by ne	ew members, this fee c			Total of 1 and 2.			
2. Membersh	nip dues	U:	i\$	61.10			
Paid twice a year by all members, membership dues are pro-rated from the member's start month:				Fees Worksheet			
		ontn:			paid directly to the club vments for club dues.	wond Headquarters	
Date my mem	ibership began:	Month/Year			Dues \$		
		37. 30.	00 \$ 50 50	(from line 3 above) Club new member fee Club dues			
				Total names one to chile			

For Guests: follow up Prospective Members

- Email or phone call
- Invitation to attend again

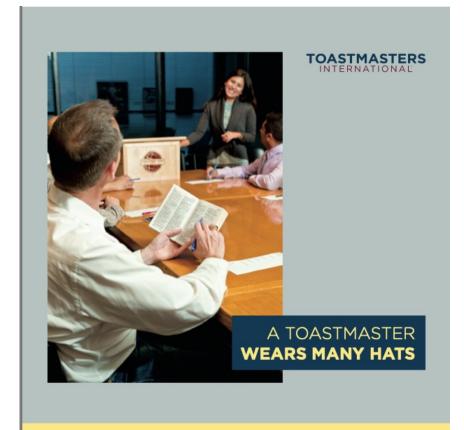
https://www.toastmasters.org/Resources/Online%20Member%20Flier

- Agenda
- Something specific to your club
- Something generic re Toastmasters
 - Toastmasters magazine link
 - Brochure or Navigating Pathways
- Toastmasters.org/club website



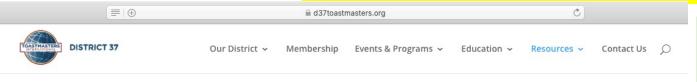
For Prospective Members

- How to get enrolled—
 - Application form with help
 - Immediate enrollment
- Watch for TI email
- Three websites
 - Toastmasters.org
 - D37toastmasters.org
 - FreeToastHost or other club-specific website
- A Toastmasters Wears Many Hats
- Ice Breaker





Resources from D37toastmasters.org



Pathways Resources



Getting Started

District 37 Pathways Orientation Program

This program is designed to help you as a club leader introduce Pathways to your club and fully

Pathways among club members. t was specially created by the District 37 Pathways Committee.

Welcome Letter

Quick Start Guide

Pathways for Experienced Toastmasters

Cover Letter to VPE

Path Summaries



New Member Orientation and education

Box 1

- Welcome Letter
- Quick Start Guide
- Path Summaries
- Getting Started

Tutorials for Base Camp Users

Published by Rich Lemert, District 37 Pathways Committee)

Getting Started in Pathways

Evaluations Access, Completion and Storage

How to find Evaluation Resources and store them in your Base Camp

Popups and Compatibility Issues

A guide to popup settings for Pathways and operating system compatibility.

Completing a Project in Pathways (video)

New Members Training

Guide (courtesy of Muthuraman Annamalai)

Questions Answered (courtesy of Rich Lemert)

Overview of the Icebreaker Getting you through the very first Pathways project



Box 2

- Getting started in Pathways
- Overview of the Icebreaker
- Completing a Project (video)
- Evaluations Access
- If needed, Popups

For New Members

- Navigator
- VPE letter (d37)
 - Vote them in
 - Induction
- How to get started
 - Choosing a path—
 - Paths and competencies
 - Comparisons/distinctions
 - Ice Breaker
 - How to complete a project

TOASTMASTERS

McDowell NC Toastmasters - 704890

Main Menu	McDowell Videos, PPts, etc.				
Home					
Meeting Information / Directions	YouTube Links				
Contact Us	ETU and the Constitut Dates				
Meet Our Members	FTH and the Speaking Roles				
Club Calendar	An eight minute video on how the Agenda function in FreeToastHost can help the spea				
Public Downloads	the timer and the VP E.				
Free Resources	https://youtu.be/ivhrwgfRGS0				
Toastmasters Video	How to Complete a Project				
McDowell Videos, PPts, etc.					
McDowell Forms	A twelve minute video on how to complete a project in Pathways https://youtu.be/8MFbLv-Womc				
For more information on Toastmasters International, visit www.toastmasters.org	Files				
	Various files are available to download. Click on the appropriate link to download				
ogins	PowerPoint to complement the How to Complet a Project video:				
■ Logout as Phyllis Kombol, DTM	Howard				
	Pathways overview Summer 2020 TLI Pathways for summer 2020 TLIno pix.pptx				
≜ Login as site admin	Directory Listing of McDowell TM specific items				
embers Only	The link below goes to a non-TI server. After downloading the material you want use the arrow to return to this page.				
Meeting Agendas	100 CONTROL (100)				
Quick Role Sign-Up	<u>McDowell</u>				
Mentor/Protégé Request Form	Directory Listing of Generic TM material				
Club E-mail Addresses	The links halou so to a new Ti conser. After desiral and the manifold in the m				
Edit Your Profile	The links below go to a non-TI server. After downloading the material you want use the arrow to return to this page.				
Private Member Directory	anon to rotati to tillo pago.				
Member Downloads	TM PowerPoints TM Times Conde				
Agenda Templates / Settings	TM Timer Cards				
Website Support Docs					
Website Support Forums					



Due to the volume of members conducting year-end business, you may experience delays when accessing portions of our website.

< >



Pathways for your <u>new members</u>—

- mentor (or officer) to
them. with

Don't confuse the issue by talking about "how it used to be"

For Transitioning Members Moving from legacy program to Pathways

- Have they ever been to toastmasters.org?
- Logging in
- Finding the Pathways tab
- Selecting a Path
- Working in the curriculum
 - Walk through it with them
 - Screenshare on Zoom or in person
 - Common "not obvious" things
- You are virtually invited...

Club website → videos/ppts → TM PowerPoints--> Zoom Intro



Club Officers and Area Directors

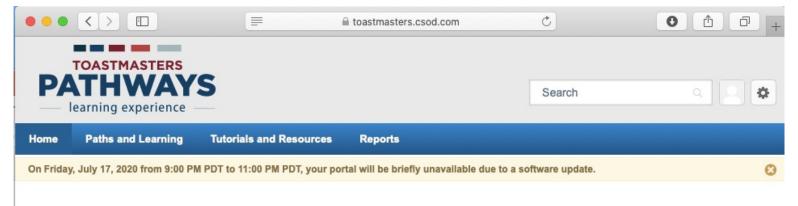
- Toastmasters.org
 - Resources
 - Marketing

Pathways Base Camp Manager tools

- Leadership Central
 - Club central
 - District central
 - Distinguished Club Program
 - Club status
 - Daily reports



BCM Tools: when logged is as BCM

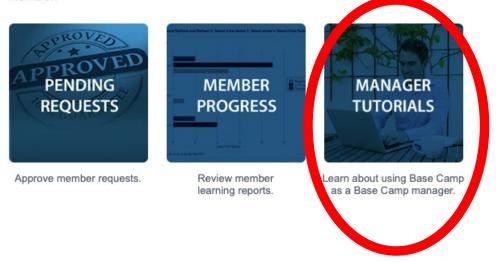


Base Camp Manager

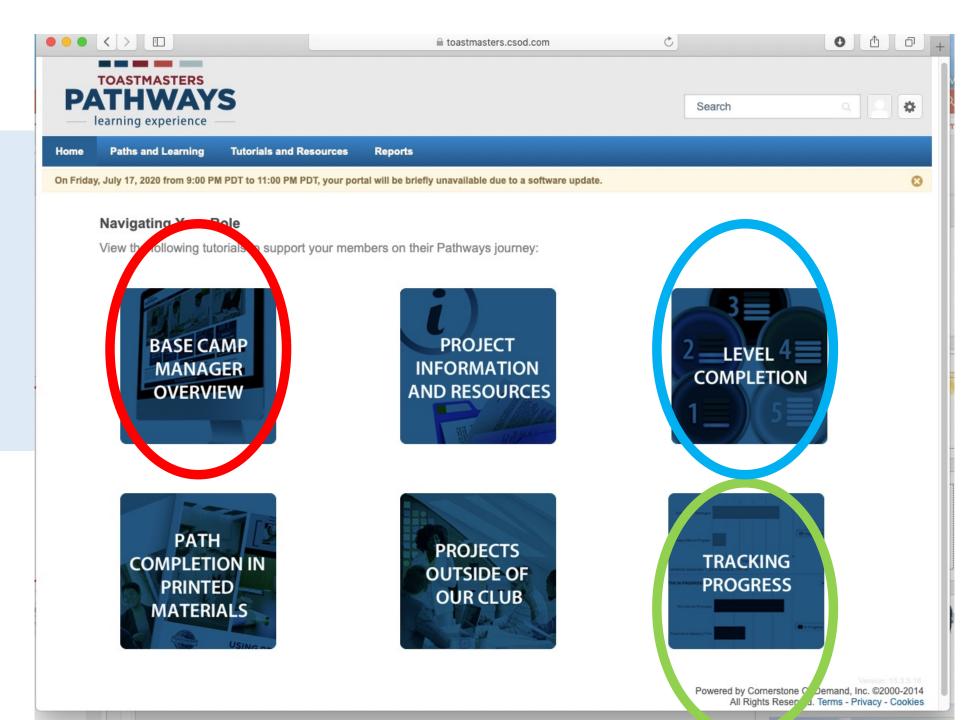
Welcome to your Base Camp manager home page. Here, you will find the tools you need to manage member progress in the Toastmasters Pathways learning experience.

As the vice president education, you are responsible for education approvals in your club. Your club president and secretary also have access to the Base Camp manager portal and are your backup approvers for Base Camp manager tasks. For more information on the Base Camp manager approval workflow, **view the Base Camp Manager Overview tutorial**.

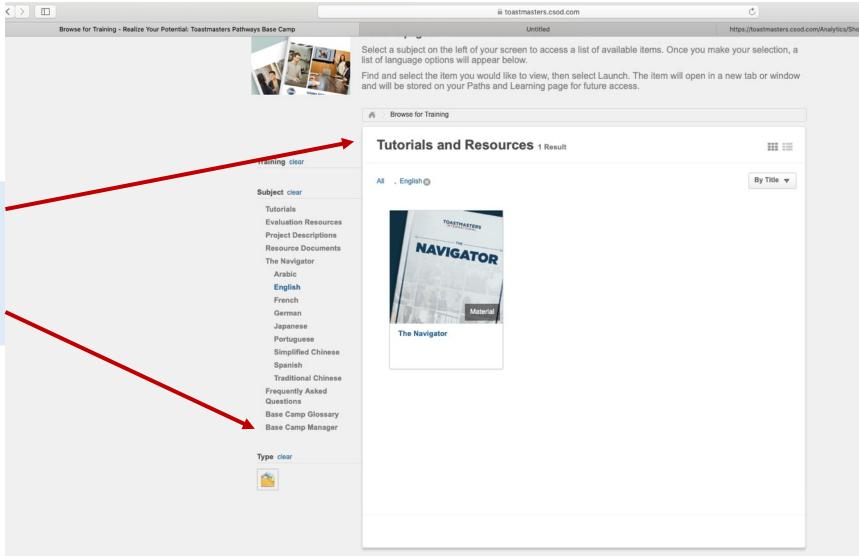
To return to your personal learning experience in Base Camp, visit the Pathways Start page and log in as a member.



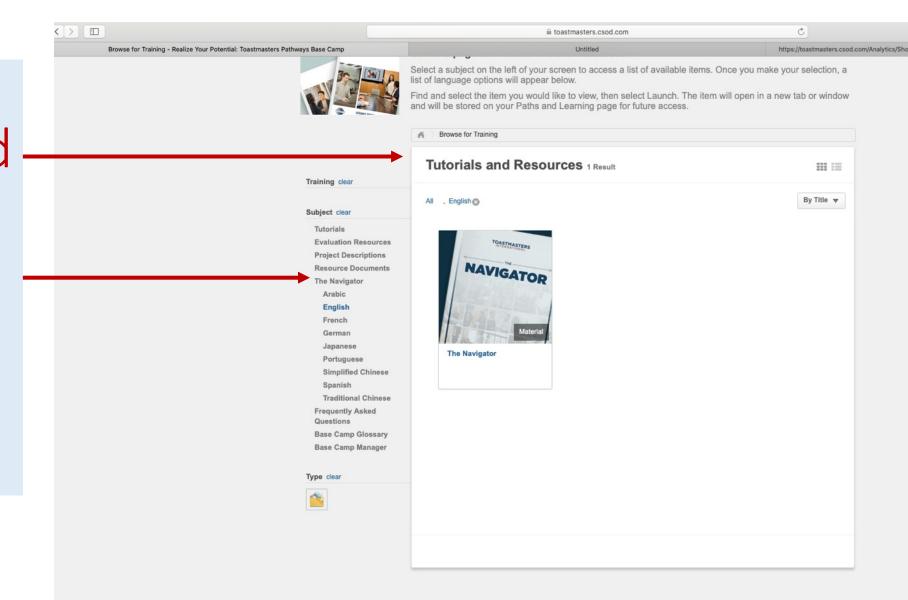
Going deeper into the BCM role specifics

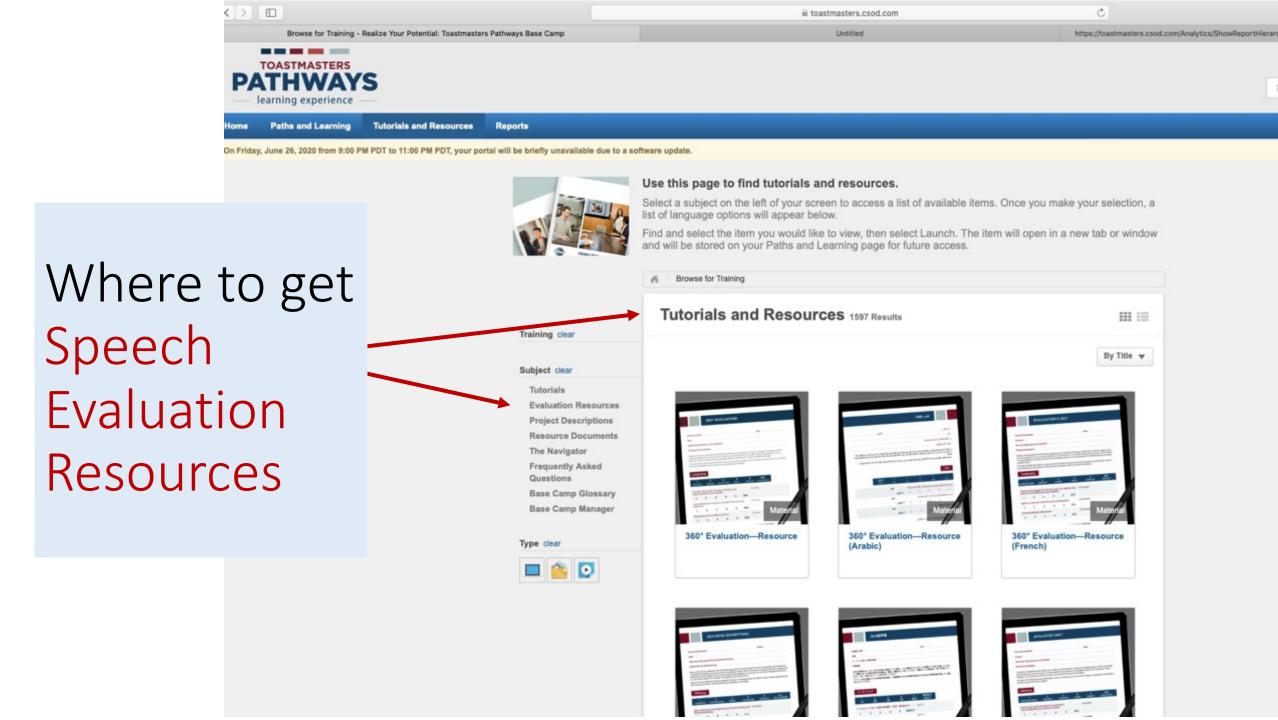


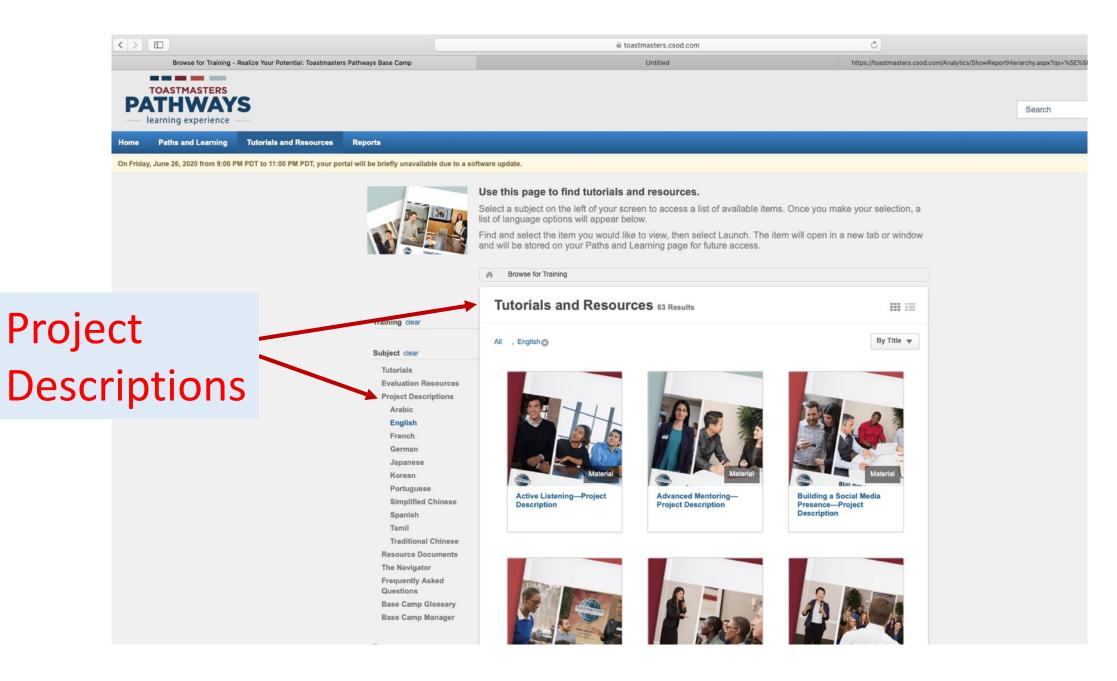


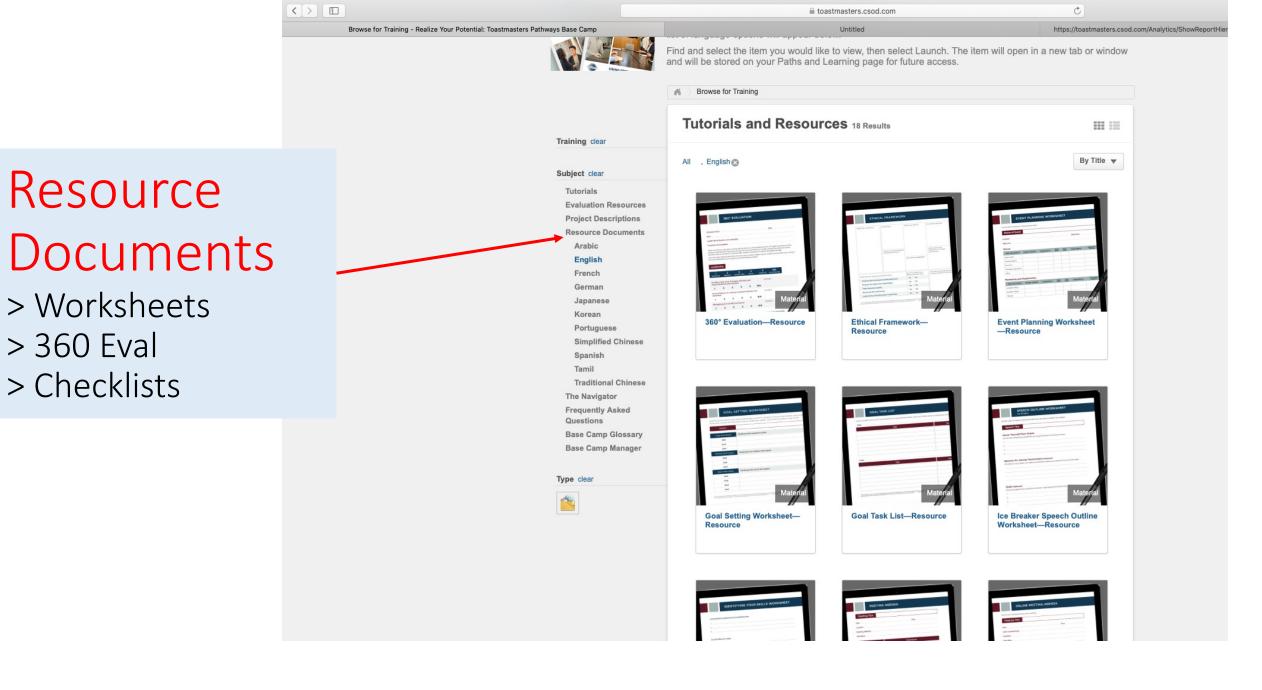


Tutorials and Resources Including The Navigator



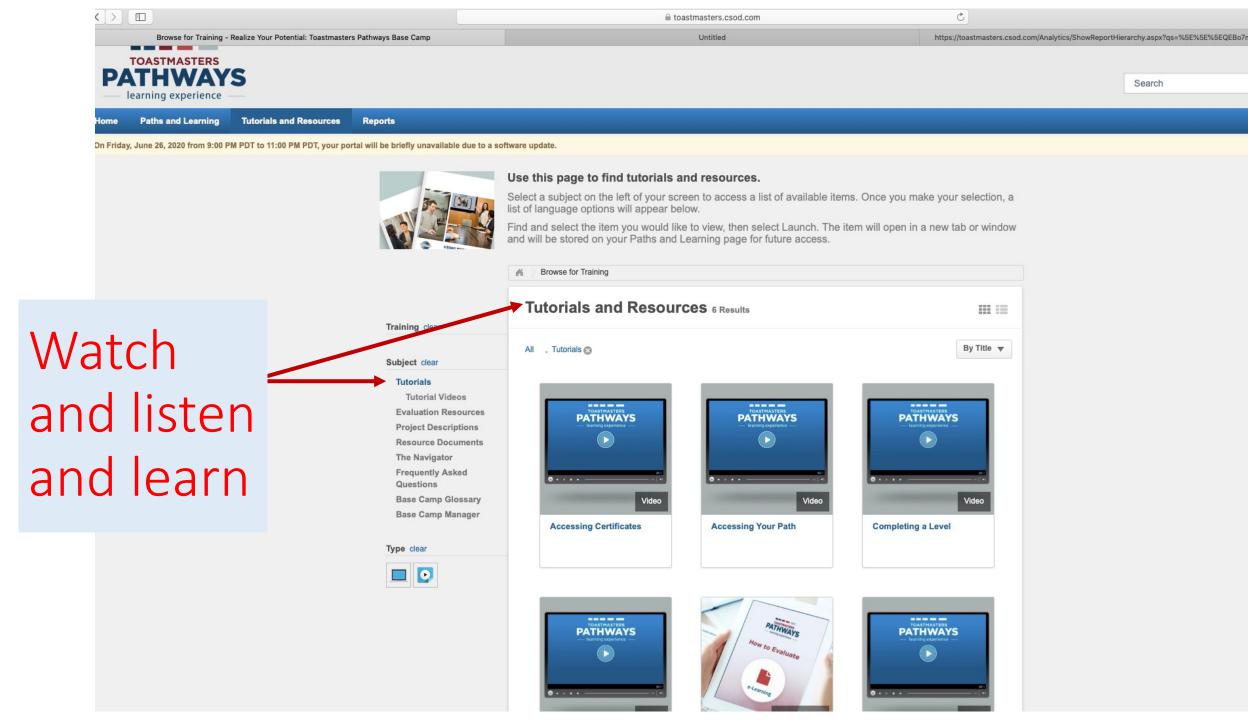






> 360 Eval

> Checklists



How to reach me



Phyllis.Kombol@gmail.com

704-763-1970 (cell)

Advanced Toastmasters of Asheville: 3rd Saturday 9:00-11:00 AM

Eat Your Words Toastmasters (Concord/185): 2nd Wednesday 6:00-8:30 PM

McDowellNC Toastmasters (Marion): weekly Tuesdays 5:15-6:45 PM