

DISTRICT 37 SPRING CONFERENCE 2022

ELEVATE

To Your Next Level

C O N F E R E N C E P R O G R A M

APRIL 29TH & 30TH 2022

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DISTRICT 37 SPRING CONFERENCE 2022

WELCOME & INTRODUCTIONS

WELCOME TO DISTRICT 37

After two hard years isolated from friends and family, we're beginning to find our way forward into a hybrid way of life. We've found our way through Zoom meetings and even met new friends from across the globe. With all the hardship, we've managed to truly engage at an international level with Toastmasters around the world.

Now it's time to turn our focus to what's next for us as Leaders and Communicators. It's time to ELEVATE to Your Next Level in this year's Spring Conference. With keynotes by Distinguished Toastmasters leaders to motivate you, to sessions that will help you put your plans into place, the D37 Conference has something for everyone to take away.

Leadership is calling - and now you must go.



CONFERENCE CHAIR WELCOME

Welcome to the District 37 2022 Conference! It is an honor and a privilege to serve as your conference chair this year. After the turmoil of the past few years, 2022 has been the year of adaptation and resilience. We have made it through the worst and we're beginning to build back in new ways. The wave of the future is here, and we are not only riding it, we are leading the charge.

This year's conference is all about elevating yourself to YOUR NEXT LEVEL - whatever that level is for you. Take in sessions, listen to the wisdom from our amazing keynotes, and check out the district contests to see what your peers are doing. At the end of this, you'll leave inspired to conquer the next summit.

Thank you to all attendees from the conference team - we couldn't do it without you!

Julianna C. DeMicco, IP5
2022 D37 Conference Chair



WELCOME & INTRODUCTIONS

TIM EDWARDS, DTM

DISTRICT DIRECTOR

First, as we are in the final quarter of the Toastmasters year...let me say Thank you for your service and commitment. Our previous “norm” was challenged, but I believe that we continue to grow stronger through the challenges as we continue to learn new skills and ways to communicate in the “virtual” and “hybrid” world.

As a ‘new’ Toastmaster, I was not aware of all the possibilities of what Toastmasters offered, until I attended my first Conference...talk about an eye opener! Of course I didn’t realize the full extent until I got personally involved. There are many opportunities to get outside of the bubble of your club (your “clubble”). When you get outside of your club, you meet additional members and explore what Toastmasters and District 37 have to offer to you. Then you can explore sharing what you have to offer with others! Enjoy the conference opportunity to soak up all the information that will be shared with you...and then join others and share what you’ve learned with someone else. You could share by being a Club Officer this next year, or participate in your Area Council. If you serve as a President or VP Education, you can participate in the District Council. You could experience life outside your club as an Area Director, or serve on one of many teams that serve the district (ex: become a Club Coach!).



I do miss the in person meetings, especially at Contest and Conference time, and sometimes feel that we don't get the full impact of gestures and staging with online meetings. However don't forget the largest benefit that Virtual meetings and our Virtual Conference is that everyone has the ability to join for "FREE". Our D37 Conference team has brought us an event that is chock full of fantastic speakers that will be focused on ways we can improve in both our personal and professional lives. I believe that we can learn from many different inputs and we have the ability to grow in different ways. Learning to communicate online is just another way to communicate. Toastmasters around the world have learned a skill that helps ourselves first and ultimately helps others.

Finally, in talking with an Area Director earlier in the year, when I asked why they were interested in serving, I received a quick answer, "I want to give back." When I asked them to explain, it was simple. Their life had been touched and enriched because of Toastmasters and those who helped make a difference, and they wanted to help others receive the same benefits. If you are looking for an opportunity to give back to Toastmasters, help your fellow clubs or you are looking for a personal growth challenge, there are many ways to do so. D37 is looking for volunteers in several areas, helping with new startup clubs as well as those clubs that need a hand getting back to health. Our current Club Growth Director, Rhonda Walthall, has several openings for people to get involved. Our current Program Quality Director, Jody Koonce, is always looking for additional volunteers for various projects and training sessions.

Whether you have volunteered before or want to try it for the first time, we can find a place for you to start, I'll share this promise given to me years ago when I first started as an Area Governor, from my mentors, "We won't let you fail on your own." The past PDG/PDD's help to mentor the Trio, the Trio is helping the Division Directors, who each just finished serving as Area Directors, and will be there to help the incoming team of volunteers / leaders take on new challenges. Please reach out to me by phone or email if you have any questions or would like to volunteer.

Looking forward to a great year of us all Working Together! Thanks!

WELCOME & INTRODUCTIONS

JODY KOONCE, DTM

PROGRAM QUALITY DIRECTOR

Welcome District 37 Toastmaster Members, Friends, Family Members and Guests! If this is your first time attending a District conference, you are in for a treat! Welcome to an experience that will take you to new heights. Over the past year, our District members have slowly transitioned into in person meetings, including hybrid and other variations of in person connections. The growth our District has seen is phenomenal, members providing support to each other when they need it the most. Thank you for helping, nurturing, supporting, empowering each other as we open new doors and take the next steps in our Toastmaster experience.

I enjoy getting on the trail and hiking with family or friends. Every time we head out on the trail to challenge ourselves, we focus on hiking faster, higher elevation or longer distances. We train, we prep, we make sure we have the right tools and resources to achieve success in our journey. With every step, we Elevate Ourselves to the Next Level. We return exhausted, but triumphant because we dared to take the first steps of our journey, a journey that always makes us stronger. Sometimes we are not always successful, but with every step forward we overcome our barriers, build confidence and strengthen our competencies. When we reflect back on our adventure, it is the journey that is important, the opportunity to elevate ourselves to better outcomes.



Our Toastmaster experience is no different, every club meeting we attend strengthens our skills. Every opportunity to engage or lead our clubs, stretches us. We are challenged by new Pathways projects and encounter learning opportunities with every level. Our members have overcome struggles, they have increased confidence, taken on new projects and continue to show up in the virtual environment because they see the value in the learning or service opportunity.

This coming Toastmaster year, I challenge you to Elevate Yourself to the Next Level in your journey. Choose to do one thing different each day to advance your skills. Make a commitment to invest in yourself. Develop a game plan of opportunities that you wish to accomplish as you work through the Pathways program. When I started my Toastmaster journey, my goal was to ask a question in a Town Hall at work. From there, I built on that confidence and now coach others to use their voice to drive change.

Last week, one of our club members was offered a new role at work, a role that will challenge him and provide a stronger future for his family. We reflected on his journey, over the past two years, as a Toastmaster member and the confidence he has developed each week attending the club meetings. He learned how to project his voice, strengthen the cadence of his vocal variety and advocate for the next steps in his career. He landed the role with the competencies that he built as a Toastmaster member.

The 2022 conference is for everyone, please share this valuable resource with your peers, friends, co-workers and family members. The best gift you can provide to others is the opportunity to provide support as our members strengthen their communication and leadership skills. Toastmasters often leads to an amazing journey of self discovery and growth,. You may join to become a better speaker and will also acquire additional abilities that will open up new doors for your future.

Take the first steps this conference or Toastmaster year to step out of your comfort zone and take your Toastmaster experience to the next level. There are several opportunities during this conference to discover new skills, collaborate and network with fellow members. Be prepared, to be inspired this conference weekend as we Elevate Ourselves to the Next Level.

WELCOME & INTRODUCTIONS

RHONDA WALTHALL, DTM

CLUB GROWTH DIRECTOR, PDG

Fellow Leaders

Welcome to the District 37 Spring Conference! Congratulations on answering the call of leadership! We are so glad that you have joined us for this pinnacle event of the year!

Since the start of this Toastmaster's year, District 37 has welcomed two new clubs: Windstream Communicators and Mass Mutual Carolinas! We have four more clubs that are forming, The CGD team is working hard to help these four clubs charter before June 30. We are always in need of experienced Toastmasters to serve as Sponsors and Mentors for these new clubs. The CDG team is also hard at work helping struggling clubs. Almost half of the clubs in District 37 have 12 or fewer members. We are always looking for experienced Toastmasters to serve as Coaches for these clubs. We are also looking for strong clubs willing to work with struggling clubs to help them rebuild excellence. Please reach out to me if the call to leadership is guiding you to fill any one of these rewarding roles.

I hope you will find the conference to be educational, inspirational, and fun. Enjoy!



LEADER LETTERS

QUOTE

"Courage starts with showing up and letting ourselves be seen."

- Brené Brown -

District 37 Conference Agenda

FRIDAY

5:30 – 7:00 PM

Evaluation Contest

7:00 – 8:00 PM

Keynote Presentation: Elmer Hill, DTM

8:00 – 9:00 PM

Networking & Collaboration Sessions

SATURDAY

9:00 – 10:15 AM

Table Topics Contest

Breakout Sessions:

10:35 – 11:25 AM

- Effective Executive Meetings
- How to be a Freelance Writer
- Call for Club Coaches

11:35 AM – 12:25 PM

Keynote Presentation: Dr. Kevin Snyder

Breakout Sessions:

1:05 – 1:55 PM

- DTM: Demystifying the Mountaintop
- Elevate Your Social Media
- Distinguished Toastmasters Reception

2:15 – 4:30 PM

International Speech Contest

4:30 – 4:45 PM

Trio Swearing-in Ceremony & Closing Remarks

FRIDAY KEYNOTE

ELMER HILL, DTM

2021 - 2023 INTERNATIONAL DIRECTOR, REGION 7



As a member of the Toastmasters International Board of Directors, Elmer is a “working ambassador” for the organization and he works to develop, support, and modify the policies and procedures which guide Toastmasters International in fulfilling its mission. Elmer’s vision for Toastmasters International is an organization that serves the needs of all members everywhere with excellence. Along with other members of the 2021-2022 board of directors, Elmer will be focused on building Toastmasters back stronger.

A Toastmaster since 2013, Elmer is a member of four clubs including Blue Moon Advanced Toastmasters, District 37, in Greensboro, NC. He has held key district leadership positions within Toastmasters and has been recognized for Excellence in Club Growth and Excellence in Program Quality. In addition to being recognized in 2016 as District Toastmaster of the year, he has attained the Distinguished Toastmaster designation in 2016 and again in 2018.

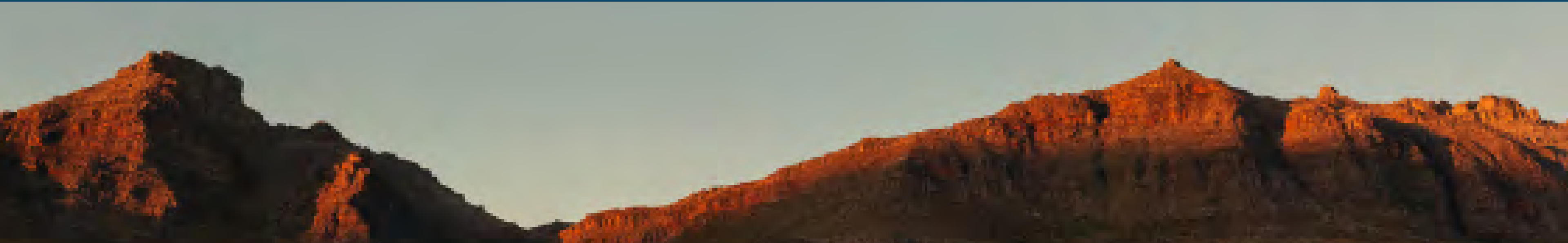
As a business owner, his company provides consulting and technology services to business in the Research Triangle region of North Carolina. He is a certified Project Management Professional (PMP) and holds certification in Cybersecurity, video conferencing systems, and networking. When Elmer is not working or serving, he loves to travel to learn and experience other cultures. Along with his wife and fellow Toastmaster Sharon Anita Hill, DTM he has visited more than 25 countries.

FRIDAY KEYNOTE

LEADING IN CHALLENGING TIMES

ELMER HILL, DTM, ID

As a Toastmaster, whether your goal is to lead at the club level, the area level, the division level, the district level or beyond, the call to leadership requires your commitment along seven easy-to-follow strategies: staying positive, celebrating your progress, focusing on the wins, meeting frequently with your group, recognizing accomplishments frequently, ongoing growth and development, and staying connected even when fatigue sets in. Elmer will offer pragmatic tips for leading at a peak level while accomplishing your goals as a Toastmaster. As a highly accomplished Toastmaster and DTM, Elmer will present you with a roadmap to leadership in a clear and compelling way. After listening to his presentation, you'll feel inspired to take the next step on your leadership path.



SATURDAY KEYNOTE

DR. KEVIN SNYDER, DTM

Kevin Snyder is not a naturally motivated person or someone who enjoyed speaking. After recovering from depression at just 12 years old, Kevin felt called to help inspire others in some way. His speaking started over 20 years ago because making presentations to students was part of his job working in Student Affairs.

Most recently Kevin served as Dean of Students at High Point University. He resigned HPU to pursue speaking full time and has now presented keynotes and trainings for 1,150+ organizations in all 50 states and several countries. He's the author of several books, two of them being Amazon #1 New Releases and his best-sellers - "PAID to \$PEAK: How to Become a Professional Speaker" and "Think Differently to Achieve Success."

Although he and his family are based in Raleigh, North Carolina, you'll usually find Kevin outside playing with his kids, working on his koi pond or captaining his Airbnb boat for sailing charters along the Intercoastal Waterway.

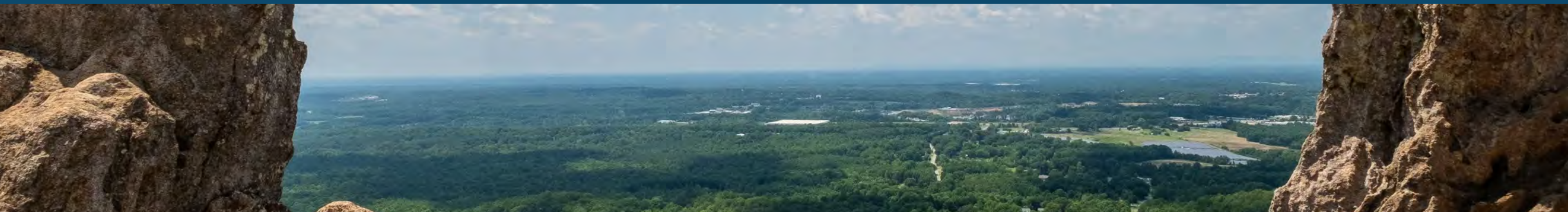
www.KevinCSnyder.com

SATURDAY KEYNOTE

DREAM BIG, START STRATEGIC: YOUR 'NEXT LEVEL' IS IN REACH!

DR. KEVIN SNYDER, DTM

Whether you have big goals for your speaking or you just really enjoy the Toastmasters connection and leadership experience, it's always important to improve, learn and grow. And while knowing what your 'next level' looks like is a great start, truly visioning it and being equipped to reach it is all about strategy! In this keynote presentation, you'll hear from Dr. Kevin Snyder, DTM, and an award-winning professional speaker who has presented for over 1,000,000 people and 1,150+ organizations in all 50 states. Kevin is based in Raleigh, NC and will be presenting from his brand-new virtual studio. By attending this session, you'll learn how to 'Level Up' your speaking potential in new and unique areas and ask questions throughout. Kevin will share with us his model for professional speaking, how to find PAID speaking engagements, how to speak on the TEDx stage and how to craft a signature speech! Expect a uniquely-uplifting and powerfully-authentic presentation that will surely be extremely engaging, entertaining and empowering with A.C.T.ionable takeaways.





***Networking is marketing.
Marketing yourself, your
uniqueness, what you stand for.***

Christine Comaford-Lynch

EDUCATION SESSIONS

FRIDAY NETWORKING

8:00 PM - 9:00 PM

First-Timer Gathering

Open Zoom Session - Facilitated by the Trio

New to the D37 Conference? Toastmasters Conferences are a great place to connect with other leaders. Come gather with other new attendees and network.

AD/DD Networking

Open Zoom Session - Facilitated by Julie Richardt

Area Directors and Division Directors! Come gather, network, and share stories and strategies as we begin to close out this Toastmasters year.

Social Drop-in Session

Open Zoom Session - Facilitated by Michael Beach

Come drop your social media channels and receive a list with other Toastmasters who you can follow and connect with.



EDUCATION SESSIONS

FRIDAY COLLABORATION

8:00 PM - 9:00 PM

Pathways Drop-in

Pathways Champions

Confused about your next step? Want to brainstorm project ideas? Come drop in with the Pathways Champions and talk it through during open office hours.

Jim Kennedy on Podcasting

Jim Kennedy

Learn best practices on podcasting from Jim Kennedy. Key takeaways to include: "It's not about you, it's about your audience," Ask for Help, and don't get discouraged as building an audience takes time.

Keynote Debrief

Open Zoom Session - Facilitated by Renee Twilley & Kayren Cathcart

If you want to discuss the Friday keynote, this is the room for you. Come chat with other leaders about Elmer Hill's presentation and some of the strategies you took away.



***Talent wins games, but
teamwork and intelligence
win championships.***

Michael Jordan

COLLABORATION PRESENTERS

Dawn Webb, DTM

Dawn Webb has been a Toastmaster since June 2013 and is the current VP Membership and Immediate Past VP Education for the Bank of America Uptown Toastmasters Club. Dawn is also the current Secretary/Treasurer for the Professional Edge Toastmasters Club. A Distinguished Toastmaster since November 2018, Dawn has served in several district roles including Area Director, Division Director, District Education Chair, and Immediate Past Youth Leadership Coordinator. Currently, Dawn is one of our District Pathways Park Rangers.



Julianna C. DeMicco

Julianna DeMicco is a dedicated Toastmaster and avid volunteer. Since joining the organization in 2018, she has held the roles of VPPR, VPE, and Area Director. She is currently enrolled in four Pathways and is actively working towards a DTM in the next 2-3 years. When she's not focused on Toastmasters, she spends her time writing, making independent films, and conducting market research.



COLLABORATION PRESENTERS

Jim Kennedy

Jim Kennedy is an international best-selling author, speaker, and podcaster on the topic of Leadership Development. In his first book *Discerning God's Purpose: A Father's Journey from Tragedy to Triumph*, he shares how he used his faith to lead him in the direction of his calling and how he came to rely on the words: "With God, all things are possible." In his latest book, an anthology collaboration called *Step Into Leadership Greatness: Leadership Isn't Just A Title*, Jim writes a chapter titled "Parent Leadership: Preparing the Leaders of Tomorrow." In addition to his books, Jim has written articles on Leadership Development for publications such as *The Huffington Post* and *The Good Men Project*.

Jim has been a member of Toastmasters since December 2018. He is a member of Five Rings Financial and Friends Toastmasters and the Advanced Leadership Club within District 66. He has served as a leader at the Club, Area, and Division levels (he is currently serving as a Division Director for Division E). In addition, he has worked on District level projects such as creating and contributing blog posts for the District 66 website as well as creating and serving as host for *The Toastmaster Leader*, the official leadership development podcast for District 66. Jim currently lives in Chesapeake, VA.



Rate these Sessions:

Friday Keynote:

https://www.surveymonkey.com/r/Friday_Keynote_Survey

Saturday Keynote:

https://www.surveymonkey.com/r/Saturday_Keynote_Survey

Networking and Collaboration Sessions:

https://www.surveymonkey.com/r/Network_Collab_Survey

DISTRICT 37 SPRING CONFERENCE 2022

EDUCATION SESSIONS

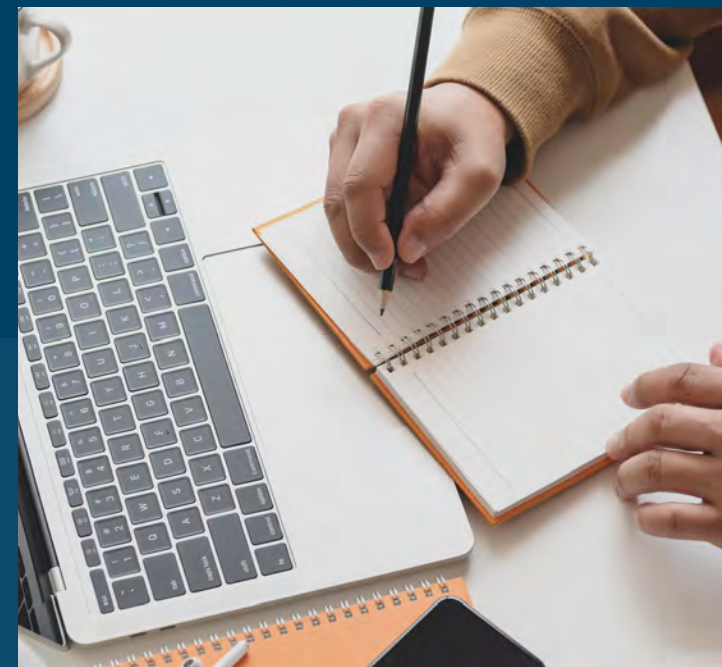
SATURDAY MORNING

10:35 PM - 11:25 PM



Effective Executive Meetings

Michael Beach, DTM, PDD



Taking Your Career to the Next Level: How to Be a Freelance Writer

Peggy Beach, DTM, PDG



Call for Club Coaches

Calvin Duncan, DTM
Julie Richardt, DTM
Gayle Pum, DTM

EFFECTIVE EXECUTIVE MEETINGS

Does your Executive team meet periodically to discuss your club growth and success? Are your meetings effective? Do you create action items to strengthen your club performance? During the Effective Executive Meeting Program, Michael will facilitate a discussion on how to strengthen your club officer interactions, how to host effective executive meetings and how to use the meetings to drive towards Distinguished Club success.

Learn:

What does an effective meeting look like? How to help all club officers to provide a report during the executive meeting?

How club officers can use the Moments of Truth Evaluation process to strengthen the strategy to deliver results.

Sharing best practices amongst club officers to drive club growth and Distinguished Club Points.



CLUB LEADERSHIP HANDBOOK



EDUCATION SESSION

MICHAEL BEACH, DTM

Immediate Past District Director

Michael Beach DTM has served in many roles for the district. He is the Immediate Past District Director for District 37. He has served in the other roles of the trio as well. He served two years as the district's Finance Manager.

He was Toastmaster of the year for the year 2016-2017. He has been the Education Chair and New Clubs chair. He has been in Toastmasters since 2006. He currently is a member of 5 clubs.

He will talk about the importance of the club officers to club and how to improve the club member experience.



TAKING YOUR CAREER TO THE NEXT LEVEL: HOW TO BE A FREELANCE WRITER

As a freelance journalist, Peggy Beach, DTM, PDG uses her pen and keyboard to empower readers. Peggy has written for 10 + magazines, ranging from Our State to the Toastmaster International Publication. Peggy commented that "freelance writing is not an exact science", plan to attend her program so that you can learn how to begin your future in freelance writing. Peggy will share her journey as a freelance journalist and share best practices so that you can gain a better perspective on how to develop your freelance writing skills.

Learn:

Developing your writing voice

How to source your freelance writing opportunities including old school and social media queries

Sharing best practices, first steps to becoming a freelance writer and collaboration of freelance topics



EDUCATION SESSION

PEGGY BEACH, DTM

Past District 37 Governor

Peggy Beach, a native of western North Carolina, is a two-time DTM and a Past District 37 Governor for Toastmasters International. A former reporter and public relations specialist, she had a successful career in state government. Peggy is now a freelance writer, editor, and a communications instructor.

Peggy is a member of the Hi Rise Toastmasters in Raleigh and the Top Triangle Toastmasters in Morrisville. She volunteers at the North Carolina Museum of History and is a member of the Wake County Historic Preservation Commission.

Today, she will discuss her freelance writing career and will offer advice on how to pursue writing projects.



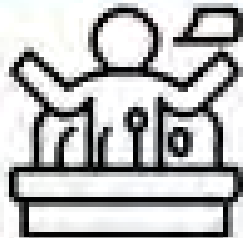
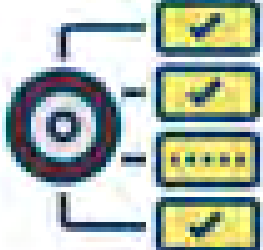

CALL FOR CLUB COACHES

A New Event at the D37 2022 Spring Conference, hosted in three segments to help you find the club best suited to your skills as a coach. Learn how you can acclerate a club's journey to distingushed.

Get insights from three Club Coach Masters: Calvin Duncan DTM, Julie Richardt DTM, & Gayle Pum DTM



HOW TO REBUILD A
TOASTMASTERS CLUB

<div>01</div> <div></div> <div>10-15m</div> <div><ul style="list-style-type: none">• Keynote• Calvin Duncan<ul style="list-style-type: none">◦ How it helps the club◦ How it benefits you</div>	<div>02</div> <div></div> <div>15-20m</div> <div><ul style="list-style-type: none">• Panel Discussion & Questions• Learn from Current & Prior Coaches• Ask Questions to the panel• Meet Life Coach enthusiasts</div>	<div>03</div> <div></div> <div>20m</div> <div><ul style="list-style-type: none">• Club Showcase• Review the club club one by one• Which one would most benefit from your skills?• Register as coach for your favorite</div>
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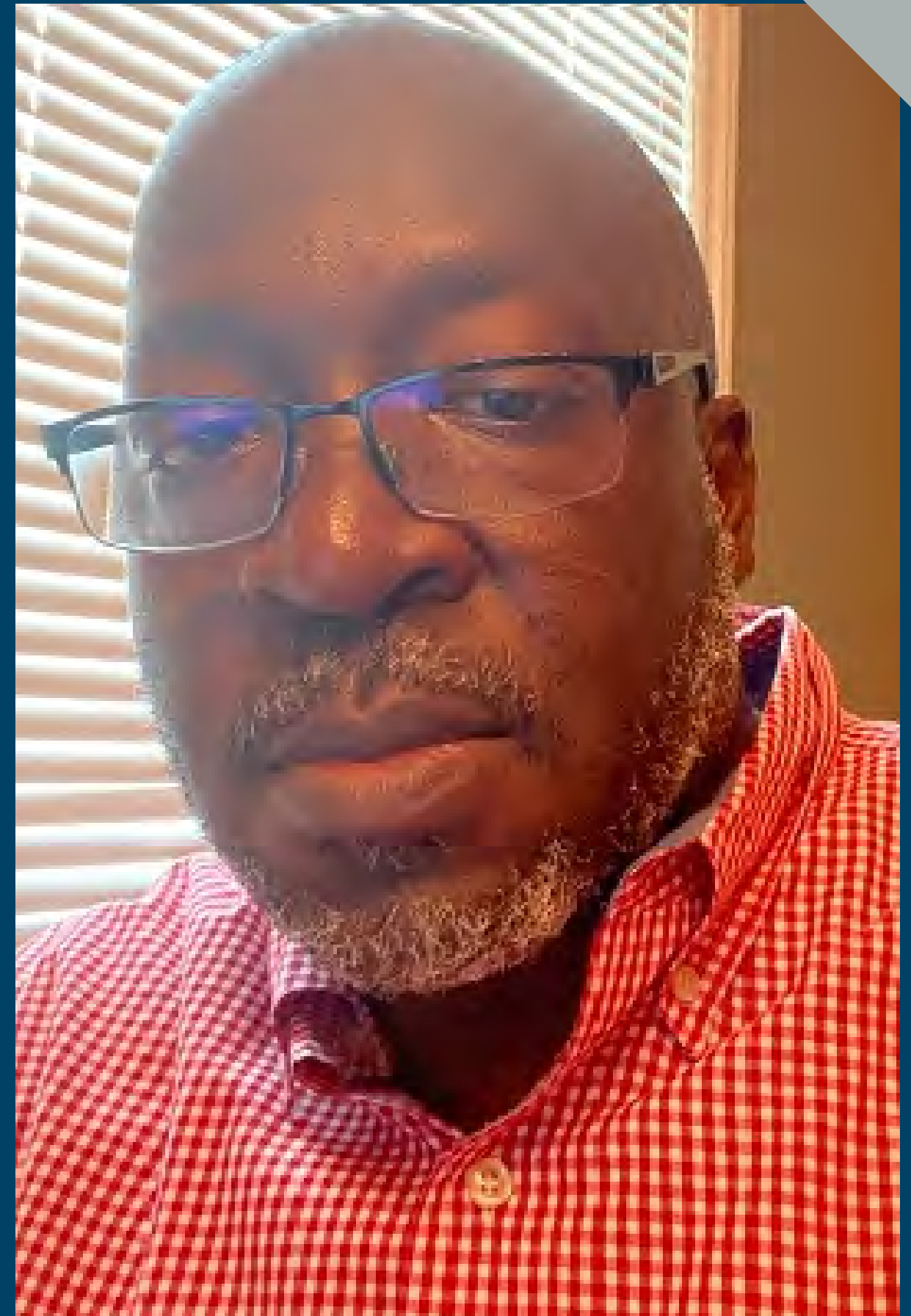
EDUCATION SESSION

CALVIN DUNCAN, DTM

Club Coach Chair

Calvin Duncan has been a member of the Toastmasters organization for seventeen years. He has served in several district and club leadership roles—currently serving as Club Coach for K9 Keynotes Toastmasters and Charlotte District 37 Club Coach Chair. Calvin is a Distinguished Toastmaster.

His hobbies include reading, writing, volunteering and the study of storytelling. Calvin Duncan has been a member of the Toastmasters organization for over seventeen years. His hobbies include reading, writing, volunteering and the study of storytelling.



EDUCATION SESSION

JULIE RICHARDT, DTM

Division D Director

As Division D Director this year, Julie is serving and making an impact to the clubs in her division. She served as the Area 33 Director in 2021/2022, receiving the Area Director of the Year award and her Area was Select Distinguished because of the hard work of her clubs. She believes showing the club members she cared made an impact. Julie received her DTM June 29, 2021.

Julie joined ETC-ETC Toastmasters Club in 2009 and has served in several officer roles. She joined Transformation Toastmasters in 2018, and currently serves as President. She also serves as VPE of ATD, BLT, and she is a charter member of High Altitude Advanced TM Club.

Her Toastmasters skills have helped her to advance in her career, and she is passionate about sharing her personal stories to impact others' lives.



EDUCATION SESSION

GAYLE PUM, DTM

Division C Director

Gayle Pum has a passion for people. As a motivational speaker, she inspires audiences with strategies to dream big and take massive action. She combines her love of technology with people as the Director of Cloud Tech Product at Ally. She was the Chief Technology Officer of the award-winning brokerage MB Trading and is an alumna of Cornell University. She is an active Toastmaster, Division C Director, and current president of the 62 years young Goldmine Toastmasters club. Outside the workspace she enjoys learning, new ventures and motivating others towards their passion. She is an avid traveler having traversed our country twice and enjoys the little things in life including relaxing at home with her husband, dogs, and chickens.



Rate these Sessions:

Saturday AM Education Sessions:

https://www.surveymonkey.com/r/Saturday_AM_Education

EDUCATION SESSIONS

QUOTE

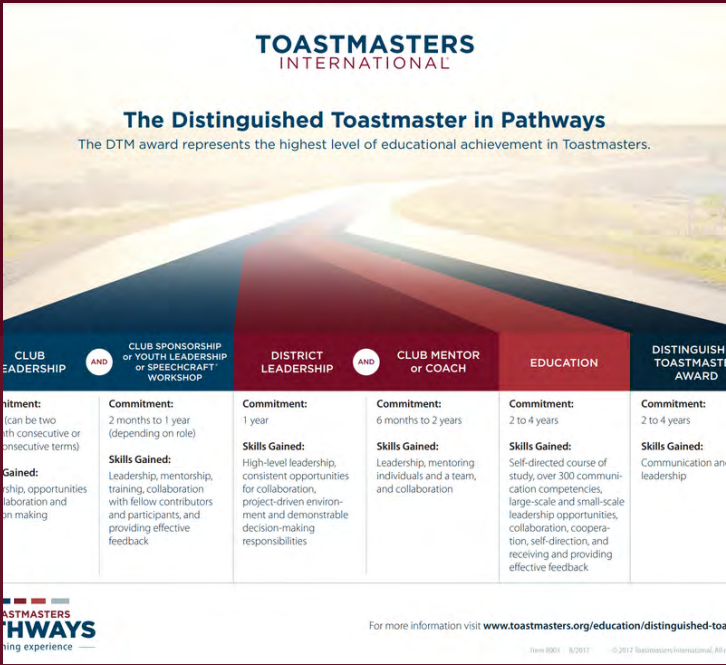
"Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others."

- Jack Welch -

EDUCATION SESSIONS

SATURDAY AFTERNOON

1:05 PM - 1:55 PM



DTM: Demystifying the Mountaintop

Dawn Webb, DTM
Julianna C. DeMicco, IP4



Elevate Your Social Media

Naomi Takeuchi, DTM, PID



DTM Reception

Tim Edwards, DTM, DD

DTM: DEMYSTIFYING THE MOUNTAIN

Have you thought about earning your DTM (Distinguished Toastmaster) designation, but you are mystified by the requirements? If you feel like DTM is a mountain, the D37 Pathways Park Ranger team can help you find your way up, up, up. This presentation will explain the basic elements of DTM requirements, the options, and help you with a “trail map” for your own DTM journey.

Your Guides for this session will be Dawn Webb, DTM, assisted by Conference Chair Julianna DeMicco, IP4, Area 33 Director.

Learn:

- Identify the requirements for the DTM award
- Compare options for various DTM role requirements
- Track progress to completion

TOASTMASTERS
INTERNATIONAL

The Distinguished Toastmaster in Pathways

The DTM award represents the highest level of educational achievement in Toastmasters.

CLUB LEADERSHIP

AND

CLUB SPONSORSHIP
or YOUTH LEADERSHIP
or SPEECHCRAFT
WORKSHOP

DISTRICT
LEADERSHIP

AND

CLUB MENTOR
or COACH

EDUCATION

DISTINGUISHED
TOASTMASTER
AWARD

Commitment: Must be two consecutive orsecutive terms)	Commitment: 2 months to 1 year (depending on role) Skills Gained: Leadership, mentorship, training, collaboration with fellow contributors and participants, and providing effective feedback	Commitment: 1 year Skills Gained: High-level leadership, consistent opportunities for collaboration, project-driven environment and demonstrable decision-making responsibilities	Commitment: 6 months to 2 years Skills Gained: Leadership, mentoring individuals and a team, and collaboration	Commitment: 2 to 4 years Skills Gained: Self-directed course of study, over 300 communication competencies, large-scale and small-scale leadership opportunities, collaboration, cooperation, self-direction, and receiving and providing effective feedback	Commitment: 2 to 4 years Skills Gained: Communication, leadership
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TOASTMASTERS
PATHWAYS
g experience

For more information visit www.toastmasters.org/education/distinguished-t

Item 0001 8/2017 © 2017 Toastmasters International

PRESENTERS

Dawn Webb, DTM

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EDUCATION SESSIONS

ELEVATE YOUR SOCIAL MEDIA

These are historic times where social media and digital marketing is important in reaching larger audiences and sharing the benefits of Toastmasters with others. This is an interactive session, and please, we want you to use your cell phones and remember the hashtag [#D37ElevateYourLevel](#) because it is time to Elevate Your Social Media.

Learn:

Social Media at the club level

Maintaining your personal brand online

The importance of crafting your presence



EDUCATION SESSION

NAOMI TAKEUCHI, DTM, PID

Past International Director

Naomi joined Toastmasters in 2005 to develop her speaking and leadership skills and has never looked back.

Naomi LOVES the positive, supportive environment of Toastmasters and has served in a variety of leadership roles from the Club level to becoming the International Director from Region 1 for the 2019-2021 term.

She is the Executive Director of XBOT Robotics, a nonprofit helping K-12 students in a variety of STEM programs. In her spare time, she exhibits her award-winning short films and models at LEGO Conventions where she's affectionately known as "Brickanista." [pronounced Brick-a-NEE-sta] and she hosts livestreams of her builds on both Twitch and YouTube.



EDUCATION SESSIONS

DTM RECEPTION

For our Distinguished Toastmasters - new and existing - come celebrate our latest DTMs! This reception will include a viewing of the DTM gauntlet video and the opportunity to congratulate our newest award winners on their achievement.



EDUCATION SESSION

TIM EDWARDS, DTM

District 37 Director

Tim joined Toastmasters in December 2007 as a Charter Member of People Growing Together, Salisbury NC. He is a Charter Member of Advanced Toastmasters of Asheville NC, which started in 2018. At the club level, he has served in every officer role. He has served District 37 (the state of North Carolina) as both an Area and a Division Governor, and received President's Distinguished Area Director in 2012. He received his DTM in the spring of 2016. He served as Club Growth Director 2019-2020, the Program Quality Director 2020 – 2021, and is currently the District Director for District 37.



Rate these Sessions:

Saturday PM Education Sessions:

https://www.surveymonkey.com/r/Saturday_PM_Education

CONTESTS

DISTRICT CONTEST PARTICIPANTS

Deb Lee, DTM, PDG

Evaluation Contest Master

Contestants

*Tina Holmes
Vincent Jackson
Kelly Mahony
Patricio Morat
Kenneth Morton
Shawn Turner*

Steve Eanes, DTM

Table Topics Contest Master

Contestants

*John Bowen
Pamela Hertzog
Eric Laxer
Candacy McCalman
David Shuford
Scott Super*

Ruth Friddle, DL3

International Speech Contest
Master

Contestants

*Amelya Black
Phyllis Kombol
Kelly Mahony
Donna Marie McMillan
Sarah Mary Toce*



Evaluation Contest

Judge's Guide and Ballot

JUDGING ITEMS	SUGGESTED POINT VALUES													
	E X C E L L E N T	V E R Y G O O D	G O O D	F A I R										
					1	2	3	4	5	6	7	8	9	10
Analytical Quality Clear, Focused	40	28-39	17-27	0-16										
Recommendations Positive, Specific, Helpful	30	22-29	13-21	0-12										
Technique Sympathetic, Sensitive, Motivational	15	11-14	6-10	0-5										
Summation Concise, Encouraging	15	11-14	6-10	0-5										
TOTAL SCORE (100 Points Possible)														

Judging Criteria

Analytical Quality refers to the effectiveness of the evaluation. Every evaluation should carefully analyze the strengths and weaknesses of the speaker's presentation. Were the evaluator's comments clear and logical? Did the evaluator identify specific strengths and weaknesses of the presentation?

Recommendations are an important part of an evaluation. An evaluator not only points out the strengths and weaknesses of a speech, he/she also offers specific recommendations for improvement. Recommendations should be practical, helpful and positive, and they should enable the speaker to improve his or her next presentation.

Technique refers to the manner in which the evaluator presents his/her comments and recommendations. An evaluator should be sensitive to the feelings and needs of the speaker, yet inspire and encourage the speaker in his/her future speaking efforts.

Summation is how the evaluator concludes the evaluation. The conclusion should briefly summarize the evaluator's comments and suggestions, and be positive and encouraging.

Judge's Code of Ethics

- Judges will demonstrate the utmost objectivity. Judges will consciously avoid bias of any kind in selecting first, second, and third place contestants. Judges will not consider any contestant's club, Area, Division, District, or region affiliation. Judges will not consider any contestant's age, sex, race, creed, national origin, disability, profession, or political beliefs.
- Judges will not time the speeches and will not consider the possibility of undertime or overtime when judging a contestant's speech.
- Judges will support by word and deed the contest rules and judging standards, refrain from public criticism of the contest, and only reveal participation as a judge, selected scores, and the ranking assigned in accordance with speech contest rules.
- Judges will not be a member of the same club as any contestant when judging at the Division and District levels.
- Judges will have no conflict of interest with any of the contestants that would cause bias.

(Detach and submit to counters)

Judge's Official Ballot – Evaluation Contest

Name of Contestant

First Place:

Second Place:

Third Place:

NOTE: Votes must be cast for first, second and third place or the ballot will be voided.

PLACE	RANKING POINTS (for counters' use only)
First Place	3 points
Second Place	2 points
Third Place	1 point



Table Topics® Contest

Judge's Guide and Ballot

JUDGING ITEMS		SUGGESTED POINT VALUES													
		E X C E L L E N T	V E R Y G O O D	G O O D	F A I R										
						1	2	3	4	5	6	7	8	9	10
Speech Development Opening, Body, Close, Organization, Smoothness	C O N T E N T 5 5	30	23-29	17-22	0-16										
Effectiveness Logic, Directness, Enthusiasm Achievement of Purpose, Audience Response		25	18-24	11-17	0-10										
Physical Appearance, Body Language, Speaking Area	D E L I V E R Y 3 0	15	11-14	6-10	0-5										
Voice Flexibility, Volume		15	11-14	6-10	0-5										
Appropriateness To Speech Purpose And Audience	L A N G U A G E 1 5	10	8-9	6-7	0-5										
Correctness Grammar, Pronunciation, Word Selection		5	4	3	2										
TOTAL SCORE (100 Points Possible)															

(Detach and submit to counters)

Judge's Official Ballot – Table Topics® Contest

Name of Contestant

First Place:

Second Place:

Third Place:

NOTE: Votes must be cast for first, second and third place or the ballot will be voided.

PLACE	RANKING POINTS (for counters' use only)
First Place	3 points
Second Place	2 points
Third Place	1 point

Judging Criteria

Content (55%)

Speech Development is the way the speaker puts ideas together so the audience can understand them. The Table Topics® response is structured around a purpose, and this structure must include an opening, body and conclusion. The response is supported by relevant examples and illustrations, facts and figures, if appropriate, and is delivered smoothly.

Effectiveness is your subjective judgement of how the response came across. Were you able to determine the speaker's purpose? Did the speech relate directly to the given question or topic? Was the response clearly and logically presented?

Delivery (30%)

Physical presentation of the response carries part of the responsibility for effective communication. The speaker's appearance should reinforce his or her response. Body language should support points through gestures, expressions and body positioning. The speaker makes effective use of and stays within the designated speaking area.

Voice is the sound that carries the message. It should be flexible, moving from one pitch level to another for emphasis, and should have a variety of rate and volume. A good voice can be clearly heard and the words easily understood.

Language (15%)

Appropriateness of language refers to the choice of words that relate to the speech purpose and to the particular audience hearing the speech. Language should promote clear understanding of thoughts and should fit the occasion precisely.

Correctness of language ensures that attention will be directed toward what the speaker says, not how it is said. Proper use of grammar and correct pronunciation will show that the speaker is the master of the words being used.

Judge's Code of Ethics

1. Judges will demonstrate the utmost objectivity. Judges will consciously avoid bias of any kind in selecting first, second, and third place contestants. Judges will not consider any contestant's club, Area, Division, District, or region affiliation. Judges will not consider any contestant's age, sex, race, creed, national origin, disability, profession, or political beliefs.
2. Judges will not time the speeches and will not consider the possibility of undertime or overtime when judging a contestant's speech.
3. Judges will support by word and deed the contest rules and judging standards, refrain from public criticism of the contest, and only reveal participation as a judge, selected scores, and the ranking assigned in accordance with speech contest rules.
4. Judges will not be a member of the same club as any contestant when judging at the Division and District levels.
5. Judges will have no conflict of interest with any of the contestants that would cause bias.



International Speech Contest

Judge's Guide and Ballot

JUDGING ITEMS		SUGGESTED POINT VALUES														
		E X C E L L E N T	V E R Y G O O D	G O O D	F A I R											
						1	2	3	4	5	6	7	8	9	10	
Speech Development Structure, Organization, Support Material	C O N T E N T	20	14-19	9-13	0-8											
Effectiveness Achievement of Purpose, Interest, Reception		15	11-14	6-10	0-5											
Speech Value Ideas, Logic, Original Thought		5 0	15	11-14	6-10	0-5										
Physical Appearance, Body Language, Speaking Area	D E L I V E R Y	10	7-9	4-6	0-3											
Voice Flexibility, Volume		10	7-9	4-6	0-3											
Manner Directness, Assurance, Enthusiasm		3 0	10	7-9	4-6	0-3										
Appropriateness To Speech Purpose And Audience	L A N G U A G E	10	7-9	4-6	0-3											
Correctness Grammar, Pronunciation, Word Selection		2 0	10	7-9	4-6	0-3										
TOTAL SCORE (100 Points Possible)																

(Detach and submit to counters)

Judge's Official Ballot – International Speech Contest

Write contestants' names in the space below. Counters will assign points.

First Place (receives three points): _____

Second Place (receives two points): _____

Third Place (receives one point): _____

NOTE: Votes must be cast for first, second and third place on the ballot will be voided.

Judging Criteria

Content (50%)

Speech Development is the way the speaker puts ideas together so the audience can understand them. The speech is structured around a purpose, and this structure must include an opening, body and conclusion. A good speech immediately engages the audience's attention and then moves forward toward a significant conclusion. This development of the speech structure is supported by relevant examples and illustrations, facts and figures, delivered with such smoothness that they blend into the framework of the speech to present the audience with a unified whole.

Effectiveness is measured in part by the audience's reception of the speech, but a large part is your subjective judgement of how the speech came across. You should ask yourself such questions as "Was I able to determine the speaker's purpose?" "Did the speech relate directly to that purpose?" "Was the audience's interest held by the speaker?" "Was this speech subject appropriate for this particular audience?"

Speech Value justifies the act of speaking. The speaker has a responsibility to say something meaningful and original to the audience. The listeners should feel the speaker has made a contribution to their thinking. The ideas should be important ones, although this does not preclude a humorous presentation of them.

Delivery (30%)

Physical presentation of a speech carries part of the responsibility for effective communication. The speaker's appearance should reinforce the speech, whether profound, sad, humorous or instructional. Body language should support points through gestures, expressions and body positioning. The speaker makes effective use of and stays within the designated speaking area.

Voice is the sound that carries the message. It should be flexible, moving from one pitch level to another for emphasis, and should have a variety of rate and volume. A good voice can be clearly heard and the words easily understood.

Manner is the indirect revelation of the speaker's real self as the speech is delivered. The speaker should speak with enthusiasm and assurance, showing interest in the audience and confidence in their reactions.

Language (20%)

Appropriateness of language refers to the choice of words that relate to the speech purpose and to the particular audience hearing the speech. Language should promote clear understanding of thoughts and should fit the occasion precisely.

Correctness of language ensures that attention will be directed toward what the speaker says, not how it is said. Proper use of grammar and correct pronunciation will show that the speaker is the master of the words being used.

Judge's Code of Ethics

1. Judges will demonstrate the utmost objectivity. Judges will consciously avoid bias of any kind in selecting first, second, and third place contestants. Judges will not consider any contestant's club, Area, Division, District, or region affiliation. Judges will not consider any contestant's age, sex, race, creed, national origin, disability, profession, or political beliefs.
2. Judges will not time the speeches and will not consider the possibility of undertime or overtime when judging a contestant's speech.
3. Judges will support by word and deed the contest rules and judging standards, refrain from public criticism of the contest, and only reveal participation as a judge, selected scores, and the ranking assigned in accordance with speech contest rules.
4. Judges will not be a member of the same club as any contestant when judging at the Division, District, region quarterfinal, semifinal, and final levels.
5. Judges will have no conflict of interest with any of the contestants that would cause bias.

DISTRICT 37 SPRING CONFERENCE 2022

SPOTLIGHT 2021 & 2022

QUOTE

"Leadership is action, not position."

- Donald H. McGannon -

Congratulations!

Kruttika Ashtekar, DTM
07/01/2021

Gabriel Fierro, DTM
06/24/2021

Freddie Barbour Jr., DTM
06/30/2021

Roy Lewis, DTM
11/08/2021

Kayren Cathcart, DTM
01/27/2022

Jamil Massey, DTM
06/23/2021

Stan Coss, DTM
06/19/2021

Kenneth Morton, DTM
06/22/2021

Congratulations!

Tsatsu Nyamadi, DTM
06/29/2021

David Shuford, DTM
06/24/2021

Alvin Powell, DTM
06/07/2021

Jennie Spallone, DTM
06/11/2021

Julie Richardt, DTM
06/29/2021

Veda Stanley, DTM
06/28/2021

Nadine Wynn, DTM
06/24/2021

Thank you

A

Division Director: Brian Hart

Area 1 Director: Richard Colea

B

Division Director: Nadine Wynn

Area 11 Director: Bhaswati Sarkar

Area 12 Director: Carolyn Jenkins

Area 13 Director: Martina Ackridge

Area 14 Director: Mandy Isaac

Area 15 Director: Kate McLoughlin

C

Division Director: Gayle Pum

Area 21 Director: Angela Harris

Area 22 Director: Crystal Brantley-Adams

Area 23 Director: Christa Newkirk

Area 24 Director: Valencia Tims

Area 25 Director: David Jones

D

Division Director: Julie Richardt

Area 31 Director: Emmanuel Emerson

Area 32 Director: Troy Macera

Area 33 Director: Julianna C. DeMicco

Area 34 Director: Katina Laney

E

Division Director: Wray Leford

F

Division Director: Joyce-Jasper Morant

Area 51 Director: Natell Miller

Area 52 Director: LaBrenda Slayton

Area 53 Director: Keisha Frederick

SPOTLIGHT 2021 & 2022

IN MEMORIUM



Robert W. Pierce, DTM

President of both the Ridgefield and New Dimensions clubs. He was a DTM – the highest level of achievement – and had been the Parliamentarian for District 37.



Devin R. Ewell, IP1

Immediate Past VPM of Bank of America Uptown Toastmasters Club. Devin joined Toastmasters in 2019 and completed a Level 1 in Innovative Planning.



THANK YOU

To Our Conference Volunteers

Zoom Masters

Contest Masters

Ballot Counters

Room Facilitators

Contest Judges

Sgt at Arms Team

Contest Timers

Conference Team

Julianna C. DeMicco

Conference Chair

Kayren Cathcart

District Education Chair

Joyce-Jasper Morant

Division F Director

Alicia Hughes

District Logistics Manager

Jody Koonce

Program Quality Director

Catherine Maillet

District Education Chair

Ruth Friddle

District Contest Chair

Cynthia Wilson

Credentials Chair

Renee Twiley

District Education Chair

Dawn Webb

Pathways Champion

David Maillet

District Chief Judge

Julianna C. DeMicco

Conference Program

Katherine Alford

DTM Gauntlet

Brian Crutchfield

District Public Relations Manager

Ron Crews

District Photographer

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Post-Conference Survey:

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Help us Plan the Fall Training:

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