

Roberta Perry is the President of Roberta Perry & Associates. The entertainment industry knows her as a Business Development “Catalyst.” Why? Because “she makes things happen” in the global location-based entertainment, theme park, museum, attractions, hospitality, and developers market place. She seeks out strategic global opportunities for her clients whether with owner/operators or synergistic industry suppliers. She is also the co-founder of a weekly LinkedIn newsletter - “30 Minute Masters.” Plus, co-founder and Executive Producer of Zeitgeist Design & Production “Spirit of the Time” Zoom cast featuring the theme park legends of Disney, Universal Studios, and Meow Wolf.

Roberta is the Past International President of the Nightclub & Bar Association and the Past International President of the Themed Entertainment Association (TEA). In October 2020 the TEA honored her with the “Master of their Craft” award for Business Development and Public Relations. She is a Past International Director for Toastmasters International. She is an Amazon bestselling author in two compilation books by Natasha Duswalt, “Women Who Rock Vol 1 & 2.” Plus, in Craig Duswalt’s books “1001 Ways to Rock Your Life” and “Rock Your Life.”

Roberta joined Seattle General Toastmasters at the request of her boss in February 1974...six months after Toastmasters International voted in women. For those of you who do the math...she joined when she was 2! She has served this organization in building new clubs from Seattle to Florida, from Los Angeles to Australia. Her credentials include:

- Winning District 1 International Speech Contest and District 52 Evaluation Contest.
- Achieving Distinguished Area R2 Director in District 100 in 2021 - 2022.
- Serving as District 1 District Governor.
- Serving on the Toastmasters International Board of Directors from 2010 - 2012.
- Serving on the Toastmasters International Leadership Committee 2020-2022.
- Receiving Toastmasters International President's Citation for Service.