



DISTRICT 37
2026 CONFERENCE
May 1st - 2nd
Concord, NC

SPONSORSHIP OPPORTUNITIES

Become a sponsor of our annual conference to support District 37 of Toastmasters International and promote your company to a group of communication and leadership professionally minded growth professionals.

SPONSOR LEVELS

- Platinum International Speech Contest Sponsor \$2,500 (1 available)**
Includes: Acknowledgement at the contest, 1 table prime location, full page in program, 5 free passes to open house
- Gold Table Topics Speech Contest Sponsor \$1,500 (2 available)**
Includes: Acknowledgement at the contest, 1 table, half page in program, 3 free passes to open house
- Silver Distinguished Toastmaster Reception Sponsor \$1,000 (3 available)**
Includes: 1 table, half page in program, 2 free passes to open house
- Bronze Community & Leadership Award Reception Sponsor \$500 (6 available)**
Includes: 1 table, bronze page in program, 1 free pass to open house
- Additional Options**
Include: acknowledgement in the program, no table at the conference
 - \$350 Parade of Banners
 - \$250 Smedley Sing-along
 - \$100 Stock the BookStore

SPONSOR
NOW



QUESTIONS?

Email: sponsor-d37@toastmastersdistricts.org

About Toastmasters International & District 37

Toastmasters International is a globally recognized nonprofit educational organization, 501(c)(3), dedicated to developing confident communicators and effective leaders with clubs in more than 140 countries. District 37 serves the western half of North Carolina from Greensboro to the west of the North Carolina border and supports 1,083 members across community, corporate, and collegiate Toastmasters clubs.

2026 Conference Information

May 1, 2nd 2026

Great Wolf Lodge, 10175 Weddington Road, Concord, NC.

Theme: Be the super leader you are

The conference features: Inspiring keynote speakers – Ed Tate World champion of public speaking and Ramona Baylor Region 7 International Director, Skill-building educational workshops, Networking with engaged, growth-oriented professionals and District-level speech contests. The conference space provides a large foyer where applicable sponsors will get a table to present their company.

Winners of the District speech contests advance along the Toastmasters International pathway toward the World Championship of Public Speaking®, providing a direct connection between this local event and a globally recognized leadership journey.

Audience & Reach

- Expected in-person attendance: 75–125 highly engaged members, representing typically the most active leaders, officers, and high-potential members.
- **Open House – May 1, 2026:** A community-facing event open to non-Toastmasters, offering sponsors exposure beyond the membership.
- **Extended visibility** beyond the conference:
 - Inclusion in the June District newsletter distributed to all 1,083 members
 - Sponsor recognition and links included in the online conference program

Open House Details

This is an opportunity for those interested experience a Toastmaster session and hands on see the benefits to communication and leadership. This year, the open house is headline by our International Director Ramona Baylor.

Friday May 1st 12pm – 1:30pm

Cost per person \$30, including a light lunch

Multiple sponsorship levels provide free passes which you can use for employees or other to attend the open house

By supporting Toastmasters, local companies invest in confident communicators, effective leaders, and stronger workplaces across Western North Carolina.

Sponsorship Opportunities

Level	Donation	Available	Benefits
Platinum International Speech Sponsor	\$2,500	1	<ul style="list-style-type: none">• Single sponsor advertised at the international speech contest• 1 table• Full page in program• 5 free passed to open house
Gold Table Topics Sponsor	\$1,500	2	<ul style="list-style-type: none">• Co-sponsor advertised at the table topics speech contest• 1 table• Half page in program• 3 free passed to open house
Silver Distinguished Toastmaster Reception	\$1,000	3	<ul style="list-style-type: none">• 1 table• quarter page in program• 2 free passed to open house
Bronze Community and Leadership Award	\$500	6	<ul style="list-style-type: none">• 1 table• Listed as a bronze sponsor in program• 1 free passed to open house
Parade of Banners	\$350	No Limit	Listed as an additional sponsor in program
Smedley Sing'a'long	\$250	No Limit	Listed as an additional sponsor in program
Stock the Bookstore	\$100	No Limit	Listed as an additional sponsor in program
Other			Contact us

Why Local Companies Partner with Toastmasters

Local companies partner with Toastmasters because it develops essential leadership and communication skills that directly support workforce readiness and organizational success.

Toastmaster members are engaged professionals committed to continuous growth, many of whom hold—or are preparing for—leadership roles within their organizations. Sponsoring the District 37 Annual Conference connects companies with a focused audience of motivated leaders while demonstrating a commitment to professional development and community investment.

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