



District Leader

Biographical Information

Candidate's Name: Misty Mitchell

Candidate's Office: Program Quality Director District Number: 217

Toastmasters member since: 2021

Education: BS Finance | History and Language Arts | Business Analytics & Operations

Toastmasters offices held and terms of service:
D37: CGD, 2025/2026, Division D Director - 2024/2025, Area 14 Director - 2023/2024
Lowe's: VPPR - 2021/2022, VPM - 2022/2023, President - 2023/2024, and President 2025/2026
ACC - VPPR - 2025/2026

Toastmasters honors and recognition:
DTM, 2026
D37, Appreciation Award - 2024/2025
D37, Outstanding Service Award - 2023/2024
D37, Distinguished Area Director - 2023/2024

Relevant work experience and how it relates to Toastmasters and your role as a District leader:
In my role as a Senior Pricing Analyst at Lowe's, I work daily with complex data, cross-functional teams, and high-stakes decision-making. I analyze trends, forecast outcomes, and turn insights into clear recommendations that shape enterprise-level strategy. This reflects the analytical, collaborative, and communication skills required of a District leader.
As Club Growth Director, I have used these same strengths to build new clubs, support struggling ones, and develop systems that help leaders make informed decisions. My professional background supports my ability to evaluate performance, find opportunities, and implement solutions that strengthen the District.
District 217 is starting fresh as a new district. I am prepared to help lay a foundation that is strong, supportive, and dedicated to helping every member grow.

What experience do you have in strategic planning?
I have extensive experience developing and implementing strategic plans in both corporate and Toastmasters environments. At Lowe's, I contribute to pricing strategies that impact national sales performance, involving long-term planning, scenario modeling, and alignment with organizational goals.
As Club Growth Director, I designed structured outreach plans, revitalization strategies, and data-driven methods to help Area and Division Directors focus their efforts. I also collaborated with my fellow Trio members to coordinate club growth initiatives with District goals, ensuring our strategies stayed realistic, measurable, and sustainable.
District 217 will need a leader who can bring two districts together with a unified vision. I am prepared to help build that vision, one that honors where we've come from and guides where we are going.

What experience do you have in the area of finance?
My academic and professional background is rooted in finance. In my Finance degree, I focus on financial analysis, forecasting, and decision-making. Professionally, I manage pricing models, evaluate cost structures, and analyze financial impacts for a Fortune 50 company.
Within Toastmasters, I have partnered with the District Director and Finance Manager to ensure club growth initiatives are cost-effective and aligned with the District budget. My financial training helps me evaluate ROI, prioritize resources, and ensure that District programs deliver value to members. For District 217, this means I can help build training and education programs that are not only inspiring but also sustainable.

What experience do you have in developing procedures?

Throughout my career, I have developed and documented procedures in roles that require accuracy, repeatability, and audit readiness. In my work life, create workflows and process documentation that support pricing operations and ensure compliance.

As Club Growth Director, I built guides for club sponsors, mentors, and coaches, standardized outreach processes, and created templates to help leaders work more efficiently. I believe strong procedures empower volunteers by giving them clarity, confidence, and consistency.

District 217 will need clear, unified processes. I am ready to help build them so every leader feels supported, and every club has what it needs to thrive.

What lessons did you learn from previous leadership positions?

My leadership journey has taught me that clarity is kindness, collaboration is strength, and follow-through demonstrates integrity. I've learned that people perform best when expectations are clear and support is readily available. I've also discovered that listening can be more powerful than directing, and that transparency fosters trust—especially in volunteer-driven organizations. Most importantly, I've realized that sustainable success comes from empowering others rather than doing everything myself. These lessons influence how I lead, support club officers, and show up for District leaders. As District 217 begins its first year, these values will guide every decision I make.

Why do you want to serve as a District leader?

I want to serve as Program Quality Director because I deeply believe in the transformative power of Toastmasters. I have seen how strong education and training programs can change lives, helping people find their voice, build confidence, and discover leadership potential they didn't know they had.

District 217 offers a unique opportunity: the chance to create something new, unified, and reflective of the best qualities of both districts coming together. I want to help build a district where leaders feel prepared, clubs feel supported, and members are inspired to stay and grow. This role isn't just about training—it's about shaping the member experience. It's about helping people believe in themselves. And that work truly excites me.

In your opinion, what are the District mission's major objectives and how would you work to achieve them?

The District mission calls us to build new clubs and support all clubs in achieving excellence. To me, this means providing a high-quality, engaging member experience; equipping leaders with the tools, training, and confidence they need to succeed; and creating a culture of collaboration, recognition, and continuous improvement.

As PQD, I will strengthen training programs, expand educational resources, and partner closely with the Club Growth Director and District Director to ensure our initiatives are aligned and data-driven. My goal is to help every club become a place where members feel valued, supported, and motivated to grow.

For District 217, this means building unified training systems, consistent expectations, and a shared identity that brings our new district together.

Additional information about yourself:

I am a lifelong learner passionate about communication, leadership development, and giving back. Outside of work and Toastmasters, I enjoy keeping frogs, spending time with family, creating study tools for my finance classes, and supporting community leadership programs. I am dedicated to service, continuous growth, and helping others find their voice and showcase their talents. Toastmasters has shaped my confidence and leadership style.

Serving as PQD is my way of giving back to an organization and community that has meant so much to me.